

UW Alumni Survey Results 2015-2016 MASTERS Degree Recipients

Communication A&S Social Sciences Arts & Sciences UW Seattle

Graduates Surveyed								
	N	%	N	%	N	%	N	%
Total	62	100%	189	100%	505	100%	3577	100%
Women	47	76%	104	55%	261	52%	1888	53%
Men	15	24%	85	45%	244	48%	1689	47%
African American	0	0%	10	5%	15	3%	115	3%
American Indian	1	2%	2	1%	5	1%	46	1%
Asian American	2	3%	12	6%	39	8%	458	13%
Caucasian	35	56%	100	53%	285	56%	1993	56%
Hawaiian/Pacific Islander	0	0%	0	0%	0	0%	18	1%
Hispanic/Latino	1	2%	9	5%	22	4%	205	6%
Other/Not Indicated	23	37%	56	30%	139	28%	742	21%
International	21	34%	52	28%	127	25%	657	18%
Survey Response Rates								
	N	%	N	%	N	%	N	%
Total	35	56%	81	43%	174	34%	1303	36%
Women	28	80%	50	62%	100	57%	727	56%
Men	7	20%	31	38%	74	43%	576	44%
African American	0	0%	2	2%	4	2%	38	3%
American Indian	0	0%	1	1%	2	1%	23	2%
Asian American	1	3%	3	4%	7	4%	162	12%
Caucasian	21	60%	51	63%	118	68%	787	60%
Hawaiian/Pacific Islander	0	0%	0	0%	0	0%	8	1%
Hispanic/Latino	1	3%	4	5%	7	4%	76	6%
Other/Not Indicated	12	34%	20	25%	36	21%	209	16%
International	11	31%	18	22%	33	19%	180	14%
Current Status								
	N	%	N	%	N	%	N	%
Employed for pay full time	26	74%	42	52%	93	53%	961	74%
Employed for pay part time	0	0%	0	0%	10	6%	77	6%
Participating in a volunteer or service program	0	0%	0	0%	1	1%	8	1%
Serving in the U.S. military	0	0%	2	2%	2	1%	6	0%
Enrolled in a program of continuing education	1	3%	23	28%	44	25%	110	8%
Planning to continue education	0	0%	2	2%	3	2%	11	1%
Seeking employment	7	20%	10	12%	14	8%	87	7%
Not seeking employment or continuing education	0	0%	0	0%	3	2%	15	1%
Other	1	3%	2	2%	4	2%	28	2%

Employed Full Time or Part time**Type of employment**

	N	%	N	%	N	%	N	%
Employee working for a company or organization	18	75%	32	80%	79	81%	875	88%
Entrepreneur/self-employed	0	0%	0	0%	2	2%	20	2%
Temporary/contract work assignment	6	25%	6	15%	10	10%	46	5%
Freelance	0	0%	0	0%	0	0%	2	0%
Postgraduate internship or fellowship	0	0%	1	3%	2	2%	21	2%
Faculty tenure track position	0	0%	0	0%	0	0%	5	1%
Faculty non-tenure track position	0	0%	0	0%	3	3%	15	2%
Other	0	0%	1	3%	2	2%	14	1%

Career related

	N	%	N	%	N	%	N	%
Yes	22	92%	34	85%	87	89%	953	95%
No	2	8%	6	15%	11	11%	47	5%

Job location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	20	83%	33	83%	65	67%	686	69%
Other Washington	1	4%	1	3%	3	3%	36	4%
Alaska, Idaho, Oregon	0	0%	0	0%	1	1%	32	3%
California, Hawaii	0	0%	1	3%	2	2%	63	6%
Mountain states	0	0%	0	0%	7	7%	29	3%
Central states	0	0%	2	5%	7	7%	30	3%
Eastern states	2	8%	2	5%	9	9%	62	6%
International	1	4%	1	3%	3	3%	53	5%

Type of employer

	N	%	N	%	N	%	N	%
Private	14	58%	21	54%	49	53%	451	48%
Non-profit/NGO	1	4%	3	8%	13	14%	177	19%
Government	8	33%	13	33%	28	30%	272	29%
Other	1	4%	2	5%	3	3%	43	5%

Search time (weeks)

	N	9	17	51	520
Mean		12.3	10.2	10.3	10.9
SD		12	10	9	10
Range	0	36	0	36	0
					52

Salary

	N	17	30	72	738
Mean		75,285	66,478	69,603	76,618
SD		37,943	31,447	33,391	41,086
Range	24,000	200,000	24,000	212,000	20,000
					480,000

First year bonus

	N	3	3	12	149
Mean		10,050	10,050	10,804	18,164
SD		14,748	14,748	10,973	28,878
Range	150	27,000	150	34,000	100
					275,000

Participating in a Volunteer or Service Program**Program location**

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	0	0%	0	0%	0	0%	4	57%
Other Washington	0	0%	0	0%	0	0%	0	0%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%	0	0%
California, Hawaii	0	0%	0	0%	0	0%	0	0%
Mountain states	0	0%	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%	1	14%
Eastern states	0	0%	0	0%	0	0%	0	0%
International	0	0%	0	0%	0	0%	2	29%

Serving in the US Military**Service branch**

	N	%	N	%	N	%	N	%
Air Force	0	0%	0	0%	0	0%	1	17%
Army	0	0%	2	100%	2	100%	4	67%
Coast Guard	0	0%	0	0%	0	0%	0	0%
Marine Corps	0	0%	0	0%	0	0%	0	0%
Navy	0	0%	0	0%	0	0%	1	17%

Status

	N	%	N	%	N	%	N	%
Active duty	0	0%	2	100%	2	100%	5	83%
Reserve	0	0%	0	0%	0	0%	1	17%
National Guard	0	0%	0	0%	0	0%	0	0%

Enrolled in Educational Program**Degree program**

	N	%	N	%	N	%	N	%
Certificate	0	0%	0	0%	3	7%	4	4%
Associate (AA/AS)	0	0%	0	0%	0	0%	0	0%
Bachelor (BA/BS)	0	0%	0	0%	0	0%	0	0%
Masters (MA/MS) – terminal degree	0	0%	2	10%	3	7%	6	6%
Masters (MA/MS) – leading to doctorate	0	0%	0	0%	0	0%	1	1%
Doctorate (PhD/EdD)	1	100%	17	85%	32	78%	86	82%
Professional (JD, MD, DDS, PharmD)	0	0%	0	0%	1	2%	5	5%
Other	0	0%	0	0%	0	0%	0	0%

School location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	1	100%	15	75%	32	78%	84	80%
Other Washington	0	0%	0	0%	0	0%	1	1%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%	0	0%
California, Hawaii	0	0%	1	5%	1	2%	2	2%
Mountain states	0	0%	0	0%	1	2%	3	3%
Central states	0	0%	0	0%	2	5%	5	5%
Eastern states	0	0%	2	10%	2	5%	5	5%
International	0	0%	2	10%	3	7%	5	5%

Communication

A&S Social Sciences

Arts & Sciences

UW Seattle

All Respondents**Authorized to permanently work in the U.S.**

	N	%	N	%	N	%	N	%
Yes	24	77%	61	84%	135	85%	1071	89%
No	7	23%	12	16%	23	15%	131	11%

Amount UW academic program ADVANCED LEARNING

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very much

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	30	3.2	71	3.4	153	3.5	1146	3.4
Writing effectively	30	3.0	71	3.2	153	3.1	1141	3.0
Speaking effectively about ideas, projects, and plans	30	3.1	71	3.1	153	3.0	1145	3.0
Critically analyzing the research, technical literature, and/or performance in your field	30	2.9	71	3.3	151	3.4	1140	3.3
Identifying important questions in your field	30	3.2	71	3.4	153	3.3	1143	3.4
Identifying and using the best methods for answering specific questions in your field	30	2.9	71	3.1	153	3.1	1141	3.2
Knowing how to generate original/creative ideas, solutions, and research directions	30	3.4	71	3.3	152	3.1	1141	3.1
Knowing how to put research ideas into practice in your field	30	2.9	71	2.9	153	3.0	1141	3.0
Understanding ethics and ethical practice in your field	30	3.4	71	3.2	153	2.9	1142	3.1
Understanding, evaluating, and using the quantitative methods relevant to your field	30	2.7	71	2.7	153	2.9	1141	3.1
Mastering specialized instruments, computer programs, or materials important to your field	30	2.6	71	2.7	153	2.8	1141	2.7
Learning independently	30	3.4	71	3.5	153	3.4	1141	3.2
Working collaboratively with others within your field	30	3.4	71	3.1	152	3.1	1139	3.3
Working collaboratively with interdisciplinary groups	30	2.9	71	2.8	153	2.6	1141	2.9
Understanding and valuing diverse people and cultures	30	3.3	71	3.3	153	3.0	1142	3.1
Using self-reflection and self-assessment to guide next directions	30	3.2	71	3.1	153	3.1	1138	3.1

IMPORTANCE to current work and life

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	29	3.7	69	3.7	147	3.7	1106	3.6
Writing effectively	29	3.8	69	3.7	148	3.6	1105	3.4
Speaking effectively about ideas, projects, and plans	28	3.8	68	3.7	147	3.5	1103	3.5
Critically analyzing the research, technical literature, and/or performance in your field	29	3.4	68	3.5	147	3.4	1101	3.3
Identifying important questions in your field	29	3.4	68	3.5	147	3.5	1098	3.4
Identifying and using the best methods for answering specific questions in your field	28	3.5	67	3.6	146	3.6	1100	3.5
Knowing how to generate original/creative ideas, solutions, and research directions	29	3.7	69	3.8	148	3.7	1101	3.5
Knowing how to put research ideas into practice in your field	29	3.4	68	3.5	146	3.6	1099	3.3
Understanding ethics and ethical practice in your field	29	3.5	68	3.5	147	3.4	1099	3.4
Understanding, evaluating, and using the quantitative methods relevant to your field	29	3.3	67	3.4	146	3.3	1095	3.2
Mastering specialized instruments, computer programs, or materials important to your field	29	3.1	68	3.3	147	3.3	1099	3.2
Learning independently	29	3.6	69	3.7	148	3.7	1099	3.5
Working collaboratively with others within your field	29	3.5	69	3.7	148	3.6	1100	3.6
Working collaboratively with interdisciplinary groups	29	3.6	69	3.7	148	3.5	1098	3.5
Understanding and valuing diverse people and cultures	29	3.7	69	3.7	148	3.5	1101	3.5
Using self-reflection and self-assessment to guide next directions	29	3.4	69	3.5	148	3.5	1100	3.4

Communication A&S Social Sciences Arts & Sciences UW Seattle

Overall UW experience

1=Poor; 2=Fair; 3=Good; 4=Excellent

	N	Mean	N	Mean	N	Mean	N	Mean
The help you received from your graduate thesis (MA/MS graduates) or dissertation (PhD graduates) committee members	25	2.8	64	3.0	140	2.9	1025	2.9
The help you received from graduate student colleagues	28	3.1	68	3.0	148	3.0	1110	3.1
The help you received navigating the job market	28	2.5	68	2.3	146	2.3	1088	2.4
Your overall learning experience at the UW	29	3.4	68	3.3	148	3.2	1114	3.3

1=Strongly Disagree; 2=Disagree; 3=Agree; 4=Strongly Agree

	N	Mean	N	Mean	N	Mean	N	Mean
Faculty treated students respectfully - regardless of race, gender, ethnicity, sexuality, and country of origin.	29	3.9	69	3.7	149	3.6	1116	3.6
Students in my major treated each other respectfully - regardless of race, gender, ethnicity, sexuality, and country of origin.	29	3.9	69	3.7	149	3.6	1115	3.6
Classrooms, labs, and other campus spaces were accessible.	29	3.6	69	3.5	149	3.5	1106	3.5
If I had to make my college choice over again, I would choose to attend UW.	29	3.4	69	3.3	149	3.3	1114	3.5

1=Strongly Dissatisfied; 2= Dissatisfied; 3= Satisfied; 4= Strongly Satisfied

	N	Mean	N	Mean	N	Mean	N	Mean
How satisfied are you with your overall experience at UW?	12	3.3	30	3.4	72	3.4	706	3.4

Current activity roster

Employed Full Time or Part time

Job title	Employing organization
Counselor	Center for Discovery
Web Content Strategist	University of Washington
Marketing Assistant	uZoom, Inc.
Assistant Director of Marketing & Communications	University of Washington
Marketing Manager	Amazon
Interim Assistant Director of Regional Marketing and Communications	University of Washington
Principal Program Manager / Lead	
Digital Media Producer	Holland America Line
Senior Social Media Program Manager	
Communications Program Manager	NOAA University of Washington Bothell
Marketing Coordinator	
Marketing & Comms Director	
UX/UI Designer	uw
Communications Manager	Center for Infectious Disease Research
Director of Services	Adobe
Content Coordinator	Volt
Content Coordinator II	Volt
Marketing Specialist	REI
Communications Specialist II	Cornell University
Assistant Director	UW
Social media manager	

Enrolled in Educational Program

Program of study	Institution
Communication	University of Washington