

UW Alumni Survey Results 2016-2017 UNDERGRADUATE Degree Recipients

Communication A&S Social Sciences Arts & Sciences UW Seattle

Graduates Surveyed

	N	%	N	%	N	%	N	%
Total	476	100%	1928	100%	4762	100%	7485	100%
Women	325	68%	1107	57%	2701	57%	4021	54%
Men	151	32%	821	43%	2061	43%	3464	46%
African American	20	4%	90	5%	163	3%	236	3%
American Indian	9	2%	35	2%	63	1%	97	1%
Asian American	90	19%	432	22%	1300	27%	2075	28%
Caucasian	207	43%	805	42%	2021	42%	3301	44%
Hawaiian/Pacific Islander	6	1%	19	1%	41	1%	75	1%
Hispanic/Latino	42	9%	182	9%	386	8%	562	8%
Other/Not Indicated	102	21%	365	19%	788	17%	1139	15%
International	100	21%	344	18%	733	15%	1055	14%

Survey Response Rates

	N	%	N	%	N	%	N	%
Total	117	25%	501	26%	1303	27%	2071	28%
Women	84	72%	320	64%	835	64%	1244	60%
Men	33	28%	181	36%	468	36%	827	40%
African American	6	5%	24	5%	46	4%	67	3%
American Indian	2	2%	8	2%	21	2%	32	2%
Asian American	26	22%	105	21%	339	26%	555	27%
Caucasian	54	46%	251	50%	634	49%	1014	49%
Hawaiian/Pacific Islander	2	2%	5	1%	12	1%	21	1%
Hispanic/Latino	13	11%	54	11%	105	8%	159	8%
Other/Not Indicated	14	12%	54	11%	146	11%	223	11%
International	15	13%	46	9%	128	10%	193	9%

Current Status

	N	%	N	%	N	%	N	%
Employed for pay full time	74	63%	264	53%	637	49%	1144	55%
Employed for pay part time	8	7%	58	12%	152	12%	193	9%
Participating in a volunteer or service program	2	2%	20	4%	40	3%	61	3%
Serving in the U.S. military	0	0%	6	1%	10	1%	13	1%
Enrolled in a program of continuing education	8	7%	52	10%	179	14%	280	14%
Planning to continue education	1	1%	18	4%	82	6%	94	5%
Seeking employment	17	15%	63	13%	145	11%	207	10%
Not seeking employment or continuing education	0	0%	0	0%	10	1%	15	1%
Other	7	6%	20	4%	48	4%	64	3%

Communication A&S Social Sciences Arts & Sciences UW Seattle

Employed Full Time or Part time**Type of employment**

	N	%	N	%	N	%	N	%
Employee working for a company or organization	73	90%	278	89%	677	89%	1156	89%
Entrepreneur/self-employed	1	1%	3	1%	8	1%	15	1%
Temporary/contract work assignment	5	6%	23	7%	56	7%	89	7%
Freelance	1	1%	2	1%	5	1%	7	1%
Postgraduate internship or fellowship	1	1%	4	1%	11	1%	21	2%
Other	0	0%	2	1%	5	1%	11	1%

Career related

	N	%	N	%	N	%	N	%
Yes	59	73%	233	75%	594	78%	1083	83%
No	22	27%	79	25%	170	22%	217	17%

Job location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	64	81%	248	81%	601	80%	1016	79%
Other Washington	5	6%	14	5%	32	4%	52	4%
Alaska, Idaho, Oregon	1	1%	6	2%	14	2%	31	2%
California, Hawaii	2	3%	10	3%	33	4%	60	5%
Mountain states	0	0%	3	1%	8	1%	15	1%
Central states	1	1%	4	1%	12	2%	22	2%
Eastern states	4	5%	11	4%	30	4%	50	4%
International	2	3%	11	4%	23	3%	37	3%

Type of employer

	N	%	N	%	N	%	N	%
For-profit company	58	75%	194	66%	452	63%	823	67%
Non-profit/NGO	9	12%	42	14%	100	14%	162	13%
Government	9	12%	54	18%	148	20%	209	17%
Other	1	1%	5	2%	22	3%	37	3%

Search time (weeks)

	N		N		N		N	
	45		171		432		799	
Mean	10.1		9.2		8.5		9.1	
SD	10		9		9		9	
Range	0 36		0 48		0 50		0 52	

Salary

	N		N		N		N	
	52		196		485		890	
Mean	44,707		44,739		47,300		52,734	
SD	19,961		18,111		24,869		24,795	
Range	10,000 145,000		10,000 145,000		10,000 185,000		10,000 250,000	

First year bonus

	N		N		N		N	
	11		34		80		196	
Mean	13,045		8,704		12,523		11,057	
SD	18,583		13,031		16,939		14,388	
Range	500 58,000		200 58,000		100 100,000		100 100,000	

Participating in a Volunteer or Service Program**Program location**

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	1	50%	10	50%	22	58%	35	59%
Other Washington	0	0%	2	10%	3	8%	3	5%
Alaska, Idaho, Oregon	0	0%	1	5%	2	5%	2	3%
California, Hawaii	0	0%	0	0%	1	3%	1	2%
Mountain states	0	0%	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%	1	2%
Eastern states	0	0%	2	10%	2	5%	4	7%
International	1	50%	5	25%	8	21%	13	22%

Serving in the US Military**Service branch**

	N	%	N	%	N	%	N	%
Air Force	0	0%	0	0%	1	10%	1	8%
Army	0	0%	6	100%	8	80%	9	69%
Coast Guard	0	0%	0	0%	0	0%	0	0%
Marine Corps	0	0%	0	0%	0	0%	0	0%
Navy	0	0%	0	0%	1	10%	3	23%

Status

	N	%	N	%	N	%	N	%
Active duty	0	0%	4	67%	8	80%	11	85%
Reserve	0	0%	1	17%	1	10%	1	8%
National Guard	0	0%	1	17%	1	10%	1	8%

Enrolled in Educational Program**Degree program**

	N	%	N	%	N	%	N	%
Certificate	1	13%	5	10%	7	4%	11	4%
Associate (AA/AS)	0	0%	0	0%	1	1%	2	1%
Bachelor (BA/BS)	0	0%	1	2%	5	3%	8	3%
Masters (MA/MS) – terminal degree	6	75%	28	54%	80	45%	142	52%
Masters (MA/MS) – leading to doctorate	0	0%	3	6%	18	10%	25	9%
Doctorate (PhD/EdD)	0	0%	4	8%	30	17%	45	16%
Professional (JD, MD, DDS, PharmD)	0	0%	9	17%	29	16%	32	12%
Other	0	0%	0	0%	0	0%	0	0%

School location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	1	14%	23	46%	69	40%	123	45%
Other Washington	0	0%	4	8%	14	8%	16	6%
Alaska, Idaho, Oregon	0	0%	1	2%	6	3%	7	3%
California, Hawaii	1	14%	4	8%	12	7%	28	10%
Mountain states	0	0%	2	4%	8	5%	9	3%
Central states	0	0%	2	4%	9	5%	14	5%
Eastern states	4	57%	9	18%	43	25%	59	22%
International	1	14%	5	10%	11	6%	15	6%

Communication

A&S Social Sciences

Arts & Sciences

UW Seattle

All Respondents**Authorized to permanently work in the U.S.**

	N	%	N	%	N	%	N	%
Yes	99	90%	433	92%	1123	91%	1802	91%
No	11	10%	37	8%	110	9%	170	9%

Amount UW academic program ADVANCED LEARNING

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very much

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in at least one field of study	99	3.1	447	3.2	1180	3.3	1882	3.3
Writing effectively	99	3.2	446	3.3	1179	3.0	1879	3.0
Speaking effectively about ideas, projects, and plans	99	3.2	445	3.2	1178	3.0	1876	3.1
Thinking critically and analytically, defining and solving problems	99	3.3	446	3.4	1178	3.4	1875	3.4
Creating something new (for example, art, a performance, an object, ideas, or processes)	99	2.9	446	2.7	1175	2.7	1873	2.8
Gathering information, conducting research	99	3.2	444	3.3	1177	3.2	1875	3.3
Quantitative reasoning	99	2.8	446	2.8	1178	3.0	1874	3.1
Understanding and valuing diverse people and cultures	97	3.3	443	3.4	1172	3.2	1868	3.2
Working and learning independently	98	3.3	443	3.4	1172	3.4	1869	3.4
Working and learning in a team	98	3.1	443	3.0	1171	3.0	1868	3.2
Taking on leadership roles inside or outside of the classroom	99	2.8	446	2.8	1176	2.7	1873	2.8
Understanding ethical practice(s) in at least one field	98	3.0	444	3.1	1173	3.0	1870	3.0
Using self-reflection and self-assessment to guide next directions	99	2.9	445	2.9	1171	2.9	1866	2.9
Using specialized instruments, computer programs, or materials relevant to your field(s) of study	99	2.4	445	2.5	1175	2.8	1871	2.9
Developing skills and attitudes that foster lifelong learning	99	3.2	445	3.2	1173	3.2	1869	3.2
Developing career interests and habits for success in the workplace	99	2.9	445	2.9	1173	2.9	1868	3.0
Understanding more about who you are	98	3.2	442	3.1	1167	3.1	1863	3.0
Finding a direction you'd like to pursue	99	2.9	446	2.9	1176	3.0	1870	3.0
Understanding and practicing civic engagement, social responsibility	98	3.0	446	3.0	1175	2.8	1871	2.8

IMPORTANCE to current work and life

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in at least one field of study	95	3.2	422	3.2	1113	3.4	1766	3.4
Writing effectively	95	3.4	421	3.4	1109	3.3	1759	3.3
Speaking effectively about ideas, projects, and plans	95	3.5	420	3.5	1106	3.5	1754	3.5
Thinking critically and analytically, defining and solving problems	94	3.5	420	3.6	1107	3.6	1753	3.6
Creating something new (for example, art, a performance, an object, ideas, or processes)	95	3.2	420	2.9	1106	3.0	1754	3.0
Gathering information, conducting research	95	3.1	419	3.1	1103	3.2	1749	3.2
Quantitative reasoning	95	2.9	421	2.9	1105	3.1	1754	3.1
Understanding and valuing diverse people and cultures	95	3.3	418	3.4	1102	3.4	1750	3.3
Working and learning independently	95	3.5	420	3.6	1104	3.6	1753	3.6
Working and learning in a team	95	3.5	421	3.5	1105	3.5	1752	3.6
Taking on leadership roles inside or outside of the classroom	95	3.2	421	3.2	1105	3.2	1751	3.2
Understanding ethical practice(s) in at least one field	95	3.1	419	3.3	1102	3.3	1747	3.3
Using self-reflection and self-assessment to guide next directions	95	3.3	419	3.3	1103	3.3	1748	3.3
Using specialized instruments, computer programs, or materials relevant to your field(s) of study	95	3.1	419	2.9	1102	3.1	1748	3.2
Developing skills and attitudes that foster lifelong learning	95	3.5	418	3.4	1102	3.4	1747	3.4
Developing career interests and habits for success in the workplace	95	3.5	417	3.4	1099	3.5	1745	3.5
Understanding more about who you are	95	3.4	418	3.3	1102	3.3	1748	3.3
Finding a direction you'd like to pursue	95	3.6	419	3.4	1101	3.4	1747	3.4
Understanding and practicing civic engagement, social responsibility	96	3.3	420	3.3	1103	3.2	1749	3.1

Number of completed faculty-mentored research projects

	N	%	N	%	N	%	N	%
None	54	56%	217	50%	512	45%	817	45%
One	27	28%	123	29%	342	30%	510	28%
Two	10	10%	59	14%	158	14%	272	15%
Three or more	6	6%	32	7%	117	10%	206	11%

Number of completed internships

	N	%	N	%	N	%	N	%
None	32	33%	180	42%	570	51%	815	45%
One	32	33%	118	27%	296	26%	525	29%
Two	15	15%	80	19%	158	14%	279	15%
Three or more	18	19%	53	12%	104	9%	187	10%

Number of completed service-learning projects

	N	%	N	%	N	%	N	%
None	61	63%	257	60%	723	64%	1112	62%
One	23	24%	98	23%	231	21%	396	22%
Two	9	9%	45	10%	106	9%	178	10%
Three or more	4	4%	29	7%	66	6%	114	6%

Importance to current employment

(Participated in 1 or more projects/internships and currently employed)

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean	N	Mean
Faculty-sponsored research project(s)	28	2.7	128	2.6	356	2.8	592	2.8
Internship(s)	45	3.4	168	3.4	356	3.3	668	3.4
Service-learning project(s)	21	2.6	97	2.8	232	2.7	417	2.7

Overall UW experience

1=Poor; 2=Fair; 3=Good; 4=Excellent

	N	Mean	N	Mean	N	Mean	N	Mean
What you learned from co-curricular activities, such as study abroad, service learning, and participation in special UW programs, clubs, and organizations	97	2.8	423	2.9	1104	2.8	1764	2.8
The help you received from academic advisers before you were formally admitted to your major	97	2.4	428	2.4	1116	2.4	1770	2.4
The help you received from academic advisers in your academic department	97	2.8	428	3.0	1120	3.0	1782	3.0
The help you received from your outside-class interactions with faculty/Tas	97	2.8	427	2.9	1118	2.9	1781	2.9
Your overall learning experience at the UW	96	3.1	427	3.1	1122	3.1	1791	3.2

1=Strongly Disagree; 2=Disagree; 3=Agree; 4=Strongly Agree

	N	Mean	N	Mean	N	Mean	N	Mean
Faculty and teaching assistants treated students respectfully - regardless of race, gender, ethnicity, sexuality, or country of origin.	97	3.5	427	3.5	1120	3.5	1788	3.5
Students in my program treated each other respectfully - regardless of race, gender, ethnicity, sexuality, or country of origin.	96	3.5	426	3.5	1119	3.5	1784	3.5
Classrooms, labs, and other campus spaces were accessible.	97	3.4	428	3.3	1117	3.4	1785	3.4
If I had to make my college choice over again, I would choose to attend UW.	97	3.4	429	3.4	1124	3.3	1792	3.4

1=Strongly Dissatisfied; 2= Dissatisfied; 3= Satisfied; 4= Strongly Satisfied

	N	Mean	N	Mean	N	Mean	N	Mean
How satisfied are you with your overall experience at UW?	95	3.1	423	3.2	1113	3.2	1781	3.3

Current activity roster

Employed Full Time or Part time

Job title	Employing organization
Sales Support	Young Ocean Inc.
Administrative Assistant	
Analyst 2	Costco
Customer service manager	
Producer and reporter	GeekWire
Client Service Consultant	
Hostess	Darden
It consultant	Navazon consulting
Assistant Manager	J. Crew
Project assistant	APCO Worldwide
EHS Advisor/Workforce Development	
Web Product Information Manager	Zumiez Inc.
Digital News & Social Media Producer	
Owner	
Supervisor	Executive Hotel Pacific
HR Coordinator	University of Washington
Temporary Office Assistant	University of Washington
Account Manager	Efficient Era
Social Media Lead/Brand Ambassador	Starfie Sports
Intern/HR Coordinator	Hornall Anderson Design Works
Concierge	UDR Inc.
Staff writer	Daily Record
Social Media Manager	
Administrative Assistant	American Tax Consultants
Inside Sales Representative	ExtraHop
CNA	
Customer Service	
Marketing & Communications Assistant	Oki Golf
Tier 2 agent	
server	Feed Me Hospitality - Bar Dojo
AmeriCorps Vista Member	Neighborhood House
Service Operation Coordinator	
Producer	
Member & Donor Services Coordinator	
Production and Development	Guaranteed Rate
Administrative Coordinator	UW
Special Assistant to G.M.	AFORGE Enterprise,.CO
WIC Clerk	
Account Executive	Amazon Media Group
Sales representative	
Director of Development	Sound Discipline
Recruiting and Marketing Lead	TokuSaku Consulting
	Brooks Running
Data entry specialist	Zulily
Account Coordinator	Porter Novelli
Billing Specialist	
sales	

Employed Full Time or Part time

Job title	Employing organization
Nanny	
Associate of associate development program	RRD AGS
Marketing Associate	Beautiful.AI
Business development representative	Tableau
Editor/Reporter of the Mukilteo Beacon	Beacon Publishing
	Altria
Sales Development Representative	
Sales Development Representative	DocuSign, Inc.
	Zillow Group
Office manager, broker support manager, administration	Ics commercial lending
Education coordinator	Hearing speech and deaf center
	Walt Disney World Resort
Salesman Associate	
Training Coordinator	
Server	Portage Bay Cafe
Principal Recruiter	
Practice Manager	Householder Group Estate & Retirement Specialists
Athlete	
Sales enablement Strategist	Highspot
Digital Marketing Assistant	University of Washington
Internal Communications Assistant	University of Washington
Marketing Specialist	AngelMD
Sales manager	Porcello Jewelers
Merchandise Assistant	
Editorial Talent Booker	zulily
Post-Adoption Program Coordinator	

Participating in a Volunteer or Service Program

Organization	Role or job title
Team Planet	Marketing
COPE Health Scholar Program	Training Coordinator and Health Scholar

Enrolled in Educational Program

Program of study	Institution
communication& culture and the technology	Georgetown University
Communication	University of Southern California
	University of Washington
	Vanderbilt University
Integrated Marketing	New York University
Communications	Online
Communications	Villanova University