

UW Alumni Survey Results 2016-2017 MASTERS Degree Recipients

Communication A&S Social Sciences Arts & Sciences UW Seattle

Graduates Surveyed

	N	%	N	%	N	%	N	%
Total	55	100%	183	100%	609	100%	3871	100%
Women	42	76%	115	63%	326	54%	2082	54%
Men	13	24%	68	37%	283	46%	1789	46%
African American	2	4%	6	3%	11	2%	118	3%
American Indian	1	2%	3	2%	9	1%	45	1%
Asian American	2	4%	9	5%	57	9%	505	13%
Caucasian	22	40%	90	49%	326	54%	2074	54%
Hawaiian/Pacific Islander	0	0%	0	0%	2	0%	23	1%
Hispanic/Latino	6	11%	11	6%	33	5%	218	6%
Other/Not Indicated	22	40%	64	35%	171	28%	888	23%
International	23	42%	61	33%	162	27%	817	21%

Survey Response Rates

	N	%	N	%	N	%	N	%
Total	16	29%	66	36%	200	33%	1359	35%
Women	13	81%	46	70%	124	62%	766	56%
Men	3	19%	20	30%	76	38%	593	44%
African American	1	6%	4	6%	5	3%	46	3%
American Indian	1	6%	3	5%	3	2%	17	1%
Asian American	0	0%	4	6%	23	12%	173	13%
Caucasian	9	56%	40	61%	129	65%	803	59%
Hawaiian/Pacific Islander	0	0%	0	0%	0	0%	12	1%
Hispanic/Latino	1	6%	1	2%	6	3%	63	5%
Other/Not Indicated	4	25%	14	21%	34	17%	245	18%
International	4	25%	14	21%	32	16%	230	17%

Current Status

	N	%	N	%	N	%	N	%
Employed for pay full time	11	69%	27	41%	86	43%	991	73%
Employed for pay part time	0	0%	6	9%	18	9%	79	6%
Participating in a volunteer or service program	0	0%	2	3%	3	2%	8	1%
Serving in the U.S. military	0	0%	1	2%	2	1%	5	0%
Enrolled in a program of continuing education	1	6%	15	23%	47	24%	111	8%
Planning to continue education	1	6%	3	5%	6	3%	11	1%
Seeking employment	3	19%	10	15%	24	12%	105	8%
Not seeking employment or continuing education	0	0%	0	0%	4	2%	12	1%
Other	0	0%	2	3%	10	5%	37	3%

Employed Full Time or Part time**Type of employment**

	N	%	N	%	N	%	N	%
Employee working for a company or organization	10	100%	25	78%	81	79%	915	87%
Entrepreneur/self-employed	0	0%	0	0%	3	3%	17	2%
Temporary/contract work assignment	0	0%	2	6%	6	6%	46	4%
Freelance	0	0%	1	3%	1	1%	2	0%
Postgraduate internship or fellowship	0	0%	0	0%	1	1%	24	2%
Faculty tenure track position	0	0%	0	0%	0	0%	11	1%
Faculty non-tenure track position	0	0%	2	6%	4	4%	12	1%
Other	0	0%	2	6%	7	7%	22	2%

Career related

	N	%	N	%	N	%	N	%
Yes	9	90%	25	78%	90	88%	983	94%
No	1	10%	7	22%	12	12%	65	6%

Job location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	6	67%	20	65%	66	65%	734	70%
Other Washington	1	11%	2	6%	3	3%	28	3%
Alaska, Idaho, Oregon	0	0%	2	6%	4	4%	38	4%
California, Hawaii	1	11%	3	10%	10	10%	72	7%
Mountain states	1	11%	1	3%	4	4%	22	2%
Central states	0	0%	0	0%	2	2%	32	3%
Eastern states	0	0%	1	3%	8	8%	72	7%
International	0	0%	2	6%	4	4%	45	4%

Type of employer

	N	%	N	%	N	%	N	%
For-profit company	10	100%	19	66%	51	55%	546	55%
Non-profit/NGO	0	0%	1	3%	11	12%	166	17%
Government	0	0%	9	31%	27	29%	245	25%
Other	0	0%	0	0%	3	3%	38	4%

Search time (weeks)

	N	5	13	39	549
Mean		3.2	9.2	8.9	10.4
SD		4	8	8	10
Range	0	8	0	20	0
				40	52

Salary

	N	8	19	61	779
Mean		57,925	60,498	75,647	81,313
SD		20,338	16,927	29,295	39,185
Range	18,000	82,000	18,000	82,000	18,000
				175,000	12,000
					375,000

First year bonus

	N	1	2	13	194
Mean		15,000	31,500	36,885	23,811
SD			23,335	34,770	40,314
Range	15,000	15,000	15,000	48,000	2,000
				125,000	200
					350,000

Participating in a Volunteer or Service Program**Program location**

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	0	0%	0	0%	1	33%	3	43%
Other Washington	0	0%	1	50%	1	33%	1	14%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%	0	0%
California, Hawaii	0	0%	0	0%	0	0%	0	0%
Mountain states	0	0%	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%	0	0%
Eastern states	0	0%	0	0%	0	0%	0	0%
International	0	0%	1	50%	1	33%	3	43%

Serving in the US Military**Service branch**

	N	%	N	%	N	%	N	%
Air Force	0	0%	0	0%	1	50%	1	25%
Army	0	0%	1	100%	1	50%	2	50%
Coast Guard	0	0%	0	0%	0	0%	0	0%
Marine Corps	0	0%	0	0%	0	0%	0	0%
Navy	0	0%	0	0%	0	0%	1	25%

Status

	N	%	N	%	N	%	N	%
Active duty	0	0%	1	100%	2	100%	4	100%
Reserve	0	0%	0	0%	0	0%	0	0%
National Guard	0	0%	0	0%	0	0%	0	0%

Enrolled in Educational Program**Degree program**

	N	%	N	%	N	%	N	%
Certificate	0	0%	0	0%	0	0%	1	1%
Associate (AA/AS)	0	0%	0	0%	0	0%	0	0%
Bachelor (BA/BS)	0	0%	0	0%	1	2%	1	1%
Masters (MA/MS) – terminal degree	0	0%	0	0%	2	4%	5	5%
Masters (MA/MS) – leading to doctorate	0	0%	1	7%	1	2%	2	2%
Doctorate (PhD/EdD)	1	100%	13	87%	42	89%	95	86%
Professional (JD, MD, DDS, PharmD)	0	0%	1	7%	1	2%	5	5%
Other	0	0%	0	0%	0	0%	0	0%

School location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	1	100%	13	87%	42	89%	96	88%
Other Washington	0	0%	0	0%	0	0%	1	1%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%	0	0%
California, Hawaii	0	0%	0	0%	0	0%	2	2%
Mountain states	0	0%	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%	1	1%
Eastern states	0	0%	0	0%	1	2%	2	2%
International	0	0%	2	13%	4	9%	7	6%

Communication

A&S Social Sciences

Arts & Sciences

UW Seattle

All Respondents**Authorized to permanently work in the U.S.**

	N	%	N	%	N	%	N	%
Yes	14	93%	54	83%	167	86%	1127	87%
No	1	7%	11	17%	28	14%	175	13%

Amount UW academic program ADVANCED LEARNING

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very much

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	15	3.3	62	3.3	183	3.5	1246	3.4
Writing effectively	15	2.9	62	3.1	183	3.0	1245	2.9
Speaking effectively about ideas, projects, and plans	15	2.8	62	3.0	183	2.9	1244	3.0
Critically analyzing the research, technical literature, and/or performance in your field	15	3.0	62	3.3	182	3.4	1246	3.3
Identifying important questions in your field	15	3.2	62	3.2	182	3.3	1244	3.3
Identifying and using the best methods for answering specific questions in your field	15	2.9	62	3.0	183	3.2	1246	3.2
Knowing how to generate original/creative ideas, solutions, and research directions	15	3.3	61	3.2	182	3.1	1244	3.0
Knowing how to put research ideas into practice in your field	15	2.9	62	2.9	183	3.0	1244	2.9
Understanding ethics and ethical practice in your field	15	2.8	62	2.8	183	2.7	1244	3.0
Understanding, evaluating, and using the quantitative methods relevant to your field	15	2.5	62	2.6	183	3.1	1240	3.1
Mastering specialized instruments, computer programs, or materials important to your field	15	2.5	62	2.4	183	2.8	1244	2.7
Learning independently	15	3.2	62	3.3	183	3.5	1245	3.2
Working collaboratively with others within your field	15	3.5	62	3.0	183	3.0	1243	3.2
Working collaboratively with interdisciplinary groups	14	3.1	61	2.7	181	2.7	1241	2.9
Understanding and valuing diverse people and cultures	15	2.9	62	3.1	183	2.9	1244	3.1
Using self-reflection and self-assessment to guide next directions	15	2.9	62	2.9	183	3.0	1246	3.0

IMPORTANCE to current work and life

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	14	3.7	60	3.8	177	3.6	1199	3.6
Writing effectively	14	3.6	60	3.6	176	3.5	1192	3.4
Speaking effectively about ideas, projects, and plans	14	3.5	60	3.7	176	3.6	1183	3.6
Critically analyzing the research, technical literature, and/or performance in your field	14	3.1	60	3.5	176	3.5	1192	3.3
Identifying important questions in your field	14	3.4	60	3.6	176	3.5	1188	3.5
Identifying and using the best methods for answering specific questions in your field	14	3.4	60	3.6	176	3.6	1187	3.5
Knowing how to generate original/creative ideas, solutions, and research directions	14	3.9	60	3.7	176	3.6	1189	3.4
Knowing how to put research ideas into practice in your field	14	3.4	60	3.4	176	3.5	1187	3.3
Understanding ethics and ethical practice in your field	14	3.0	60	3.3	176	3.3	1186	3.4
Understanding, evaluating, and using the quantitative methods relevant to your field	14	2.9	60	3.1	176	3.3	1186	3.3
Mastering specialized instruments, computer programs, or materials important to your field	14	2.9	60	3.1	176	3.3	1187	3.1
Learning independently	14	3.4	60	3.6	176	3.6	1186	3.5
Working collaboratively with others within your field	14	3.6	60	3.6	176	3.5	1184	3.6
Working collaboratively with interdisciplinary groups	14	3.6	60	3.4	176	3.4	1186	3.5
Understanding and valuing diverse people and cultures	14	3.5	60	3.7	176	3.5	1184	3.5
Using self-reflection and self-assessment to guide next directions	14	3.5	60	3.5	176	3.5	1184	3.4

Communication A&S Social Sciences Arts & Sciences UW Seattle

Overall UW experience

1=Poor; 2=Fair; 3=Good; 4=Excellent

	N	Mean	N	Mean	N	Mean	N	Mean
The help you received from your graduate thesis (MA/MS graduates) or dissertation (PhD graduates) committee members	14	2.9	61	2.9	166	2.8	1123	2.9
The help you received from graduate student colleagues	14	3.1	61	3.1	178	3.1	1209	3.2
The help you received navigating the job market	14	2.6	60	2.3	174	2.1	1191	2.3
Your overall learning experience at the UW	14	3.1	61	3.1	178	3.2	1212	3.3

1=Strongly Disagree; 2=Disagree; 3=Agree; 4=Strongly Agree

	N	Mean	N	Mean	N	Mean	N	Mean
Faculty treated students respectfully - regardless of race, gender, ethnicity, sexuality, and country of origin.	14	3.8	61	3.5	177	3.5	1213	3.6
Students in my major treated each other respectfully - regardless of race, gender, ethnicity, sexuality, and country of origin.	14	3.7	61	3.5	178	3.6	1213	3.6
Classrooms, labs, and other campus spaces were accessible.	14	3.8	61	3.5	175	3.5	1203	3.5
If I had to make my college choice over again, I would choose to attend UW.	14	3.3	61	3.0	176	3.2	1211	3.3

1=Strongly Dissatisfied; 2= Dissatisfied; 3= Satisfied; 4= Strongly Satisfied

	N	Mean	N	Mean	N	Mean	N	Mean
How satisfied are you with your overall experience at UW?	14	3.3	59	3.1	172	3.1	1197	3.3

Current activity roster

Employed Full Time or Part time

Job title	Employing organization
Social media manager	
Caregiver	Caregivers Home Health
Marketing Director	
Content Strategist	Facebook
Graphic Designer	Weber Shandwick
Content Strategist	
Associate Planner	VML
PM Intern	
Content Marketing Manager	

Enrolled in Educational Program

Program of study	Institution
Communication	University of Washington