

UW Alumni Survey Results 2019-2020 MASTERS Degree Recipients

Communication A&S Social Sciences Arts & Sciences UW Seattle

Graduates Surveyed

	N	%	N	%	N	%	N	%
Total	76	100%	171	100%	598	100%	4266	100%
Women	53	70%	98	57%	309	52%	2306	54%
Men	23	30%	73	43%	289	48%	1960	46%
African American	10	13%	15	9%	31	5%	161	4%
American Indian	2	3%	4	2%	6	1%	49	1%
Asian American	5	7%	15	9%	48	8%	666	16%
Caucasian	34	45%	76	44%	308	52%	2082	49%
Hawaiian/Pacific Islander	0	0%	0	0%	4	1%	20	0%
Hispanic/Latino	5	7%	12	7%	34	6%	293	7%
Other/Not Indicated	20	26%	49	29%	167	28%	995	23%
International	19	25%	46	27%	154	26%	915	21%

Survey Response Rates

	N	%	N	%	N	%	N	%
Total	22	29%	63	37%	167	28%	1314	31%
Women	12	55%	30	48%	79	47%	726	55%
Men	10	45%	33	52%	88	53%	588	45%
African American	1	5%	3	5%	6	4%	31	2%
American Indian	2	9%	4	6%	5	3%	14	1%
Asian American	1	5%	7	11%	16	10%	209	16%
Caucasian	8	36%	29	46%	87	52%	702	53%
Hawaiian/Pacific Islander	0	0%	0	0%	0	0%	6	0%
Hispanic/Latino	3	14%	6	10%	14	8%	97	7%
Other/Not Indicated	7	32%	14	22%	39	23%	255	19%
International	7	32%	14	22%	36	22%	232	18%

Current Status

	N	%	N	%	N	%	N	%
Employed for pay full time	13	59%	25	40%	77	46%	898	68%
Employed for pay part time	0	0%	4	6%	16	10%	87	7%
Participating in a volunteer or service program	2	9%	3	5%	4	2%	5	0%
Serving in the U.S. military	0	0%	0	0%	0	0%	9	1%
Enrolled in a program of continuing education	1	5%	11	17%	35	21%	126	10%
Planning to continue education	0	0%	1	2%	2	1%	9	1%
Seeking employment	5	23%	15	24%	22	13%	135	10%
Not seeking employment or continuing education	0	0%	1	2%	4	2%	15	1%
Other	1	5%	3	5%	7	4%	30	2%

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Employed Full Time or Part time**Type of employment**

	N	%	N	%	N	%	N	%
Employee working for a company or organization	10	83%	23	82%	72	81%	840	87%
Entrepreneur/self-employed	0	0%	0	0%	2	2%	9	1%
Temporary/contract work assignment	1	8%	3	11%	6	7%	54	6%
Freelance	0	0%	0	0%	0	0%	1	0%
Postgraduate internship or fellowship	0	0%	1	4%	2	2%	27	3%
Faculty tenure track position	0	0%	0	0%	1	1%	7	1%
Faculty non-tenure track position	0	0%	0	0%	1	1%	6	1%
Other	1	8%	1	4%	5	6%	17	2%

Career related

	N	%	N	%	N	%	N	%
Yes	11	92%	25	89%	78	88%	909	95%
No	1	8%	3	11%	11	12%	52	5%

Job location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	7	58%	17	61%	52	59%	658	69%
Other Washington	0	0%	1	4%	2	2%	44	5%
Alaska, Idaho, Oregon	1	8%	2	7%	3	3%	43	5%
California, Hawaii	3	25%	5	18%	13	15%	62	7%
Mountain states	0	0%	1	4%	1	1%	18	2%
Central states	0	0%	0	0%	4	5%	21	2%
Eastern states	0	0%	0	0%	6	7%	65	7%
International	1	8%	2	7%	7	8%	39	4%

Type of employer

	N	%	N	%	N	%	N	%
For-profit company	10	91%	19	70%	51	62%	490	53%
Non-profit/NGO	0	0%	1	4%	10	12%	139	15%
Government	1	9%	7	26%	18	22%	262	29%
Other	0	0%	0	0%	3	4%	27	3%

Search time (weeks)

	N		N		N		N	
	3		10		41		491	
Mean	17.3		13.3		10.2		11.8	
SD	8		6		8		10	
Range	8 24		5 24		0 30		0 50	

Salary

	N		N		N		N	
	10		21		61		717	
Mean	106,050		90,591		84,668		89,828	
SD	59,397		51,342		45,976		56,192	
Range	49,000 250,000		40,000 250,000		10,000 250,000		10,000 950,000	

First year bonus

	N		N		N		N	
	1		2		10		177	
Mean	10,000		22,500		14,450		24,034	
SD			17,678		10,797		39,024	
Range	10,000 10,000		10,000 35,000		1,500 35,000		500 400,000	

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Participating in a Volunteer or Service Program**Program location**

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	1	100%	1	50%	2	67%	2	67%
Other Washington	0	0%	0	0%	0	0%	0	0%
Alaska, Idaho, Oregon	0	0%	1	50%	1	33%	1	33%
California, Hawaii	0	0%	0	0%	0	0%	0	0%
Mountain states	0	0%	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%	0	0%
Eastern states	0	0%	0	0%	0	0%	0	0%
International	0	0%	0	0%	0	0%	0	0%

Serving in the US Military**Service branch**

	N	%	N	%	N	%	N	%
Air Force	0	0%	0	0%	0	0%	2	22%
Army	0	0%	0	0%	0	0%	3	33%
Coast Guard	0	0%	0	0%	0	0%	1	11%
Marine Corps	0	0%	0	0%	0	0%	0	0%
Navy	0	0%	0	0%	0	0%	3	33%

Status

	N	%	N	%	N	%	N	%
Active duty	0	0%	0	0%	0	0%	9	100%
Reserve	0	0%	0	0%	0	0%	0	0%
National Guard	0	0%	0	0%	0	0%	0	0%

Enrolled in Educational Program**Degree program**

	N	%	N	%	N	%	N	%
Certificate	0	0%	0	0%	0	0%	0	0%
Associate (AA/AS)	0	0%	0	0%	0	0%	0	0%
Bachelor (BA/BS)	0	0%	0	0%	0	0%	0	0%
Masters (MA/MS) – terminal degree	0	0%	0	0%	1	3%	6	5%
Masters (MA/MS) – leading to doctorate	0	0%	0	0%	1	3%	2	2%
Doctorate (PhD/EdD)	1	100%	9	90%	29	91%	104	87%
Professional (JD, MD, DDS, PharmD)	0	0%	1	10%	1	3%	6	5%
Other	0	0%	0	0%	0	0%	0	0%

School location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	1	100%	6	67%	22	73%	85	75%
Other Washington	0	0%	0	0%	0	0%	1	1%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%	1	1%
California, Hawaii	0	0%	1	11%	1	3%	1	1%
Mountain states	0	0%	0	0%	0	0%	0	0%
Central states	0	0%	1	11%	1	3%	3	3%
Eastern states	0	0%	1	11%	6	20%	17	15%
International	0	0%	0	0%	0	0%	5	4%

All Respondents**Authorized to permanently work in the U.S.**

	N	%	N	%	N	%	N	%
Yes	15	75%	48	84%	124	82%	1064	85%
No	5	25%	9	16%	28	18%	188	15%

Amount UW academic program ADVANCED LEARNING

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very much

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	19	2.9	55	3.2	147	3.4	1198	3.4
Writing effectively	19	3.1	54	3.1	145	3.0	1189	3.0
Speaking effectively about ideas, projects, and plans	19	3.1	55	3.0	146	2.9	1193	3.0
Critically analyzing the research, technical literature, and/or performance in your field	19	3.1	55	3.2	146	3.3	1193	3.3
Identifying important questions in your field	19	3.1	55	3.2	147	3.1	1191	3.3
Identifying and using the best methods for answering specific questions in your field	19	3.0	54	3.1	146	3.0	1192	3.2
Knowing how to generate original/creative ideas, solutions, and research directions	19	3.3	54	3.1	146	3.0	1191	3.1
Knowing how to put research ideas into practice in your field	18	2.8	53	3.0	145	3.0	1183	3.0
Understanding ethics and ethical practice in your field	19	3.4	54	3.1	146	2.9	1187	3.1
Understanding, evaluating, and using the quantitative methods relevant to your field	19	2.6	54	2.7	146	2.9	1186	3.1
Mastering specialized instruments, computer programs, or materials important to your field	18	2.2	53	2.3	145	2.7	1186	2.7
Learning independently	19	3.4	54	3.4	145	3.4	1177	3.2
Working collaboratively with others within your field	19	3.3	53	3.0	145	3.0	1185	3.3
Working collaboratively with interdisciplinary groups	19	3.1	54	3.0	146	2.7	1188	3.0
Understanding and valuing diverse people and cultures	19	3.7	54	3.4	146	3.0	1182	3.2
Using self-reflection and self-assessment to guide next directions	19	3.4	54	3.1	146	3.0	1187	3.0

Communication

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IMPORTANCE to current work and life

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	17	3.5	52	3.3	140	3.4	1129	3.5
Writing effectively	17	3.8	51	3.5	139	3.3	1118	3.4
Speaking effectively about ideas, projects, and plans	17	3.6	51	3.5	139	3.4	1120	3.5
Critically analyzing the research, technical literature, and/or performance in your field	17	3.3	51	3.3	139	3.4	1120	3.3
Identifying important questions in your field	17	3.4	51	3.4	139	3.3	1122	3.5
Identifying and using the best methods for answering specific questions in your field	16	3.6	50	3.4	138	3.5	1118	3.5
Knowing how to generate original/creative ideas, solutions, and research directions	17	3.6	51	3.5	139	3.5	1122	3.5
Knowing how to put research ideas into practice in your field	17	3.1	51	3.3	138	3.3	1123	3.3
Understanding ethics and ethical practice in your field	17	3.5	51	3.4	139	3.3	1123	3.5
Understanding, evaluating, and using the quantitative methods relevant to your field	17	3.1	51	3.1	139	3.1	1120	3.3
Mastering specialized instruments, computer programs, or materials important to your field	17	3.0	51	2.9	139	3.1	1119	3.2
Learning independently	16	3.3	50	3.4	137	3.4	1117	3.5
Working collaboratively with others within your field	16	3.6	50	3.5	137	3.5	1115	3.7
Working collaboratively with interdisciplinary groups	17	3.4	51	3.4	139	3.4	1122	3.6
Understanding and valuing diverse people and cultures	17	3.8	51	3.6	138	3.4	1120	3.6
Using self-reflection and self-assessment to guide next directions	17	3.7	51	3.5	139	3.4	1121	3.5

Communication

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Overall UW experience

1=Poor; 2=Fair; 3=Good; 4=Excellent

	N	Mean	N	Mean	N	Mean	N	Mean
The help you received from your graduate thesis (MA/MS graduates) or dissertation (PhD graduates) committee members	16	2.8	51	3.1	133	3.0	1066	3.0
The help you received from graduate student colleagues	17	2.5	52	2.8	140	2.9	1141	3.2
The help you received navigating the job market	17	1.9	52	1.9	139	2.0	1126	2.3
Your overall learning experience at the UW	17	3.3	52	3.1	138	3.1	1124	3.2

1=Strongly Disagree; 2=Disagree; 3=Agree; 4=Strongly Agree

	N	Mean	N	Mean	N	Mean	N	Mean
Faculty treated students respectfully - regardless of race, gender, ethnicity, sexuality, and country of origin.	17	3.6	52	3.6	140	3.4	1147	3.5
Students in my major treated each other respectfully - regardless of race, gender, ethnicity, sexuality, and country of origin.	17	3.6	51	3.6	139	3.6	1147	3.6
Classrooms, labs, and other campus spaces were accessible.	17	3.6	52	3.4	140	3.4	1144	3.4
If I had to make my college choice over again, I would choose to attend UW.	17	3.2	52	3.1	140	3.1	1150	3.3

1=Strongly Dissatisfied; 2= Dissatisfied; 3= Satisfied; 4= Strongly Satisfied

	N	Mean	N	Mean	N	Mean	N	Mean
How satisfied are you with your overall experience at UW?	16	3.4	49	3.2	138	3.1	1132	3.3

Current activity roster

Employed Full Time or Part time

Job title	Employing organization
Content designer	Microsoft
Digital Marketing Manager	Extreme Arts and Sciences
Content Designer	Facebook
Program Coordinator	UW Medicine
Sr. Content Strategist	Pacific Life
Account manager	
Senior Project Coordinator	
Sr. Content Marketing Strategist	SAP Concur
Marketing Specialist	Fanatics
Communications Specialist	
Content designer	Microsoft
Manager, Community Development	ASRC Federal

Participating in a Volunteer or Service Program

Organization	Role or job title
JumpStart Washington	Marketing consultant

Enrolled in Educational Program

Program of study	Institution
Communication	UW