UW Alumni Survey Results
2020-2021 UNDERGRADUATE Degree Recipients

	Interactive Media Design		All Professional		UW Bothell	

Graduates Surveyed

	N	%	N	%	N	%
Total	26	100%	1417	100%	1852	100%
Women	16	62%	674	48%	926	50%
Men	10	38%	743	52%	926	50%
African American	5	19%	101	7%	144	8%
American Indian	0	0%	12	1%	16	1%
Asian American	11	42%	485	34%	595	32%
Caucasian	6	23%	553	39%	710	38%
Hawaiian/Pacific Islander	0	0%	17	1%	23	1%
Hispanic/Latino	3	12%	121	9%	178	10%
Other/Not Indicated	1	4%	128	9%	186	10%
International	1	4%	113	8%	169	9%

Survey Response Rates

	N	%	N	%	N	%
Total	8	31%	287	20%	381	21%
Women	5	63%	141	49%	200	52%
Men	3	38%	146	51%	181	48%
African American	0	0%	15	5%	24	6%
American Indian	0	0%	1	0%	2	1%
Asian American	4	50%	95	33%	123	32%
Caucasian	2	25%	124	43%	156	41%
Hawaiian/Pacific Islander	0	0%	1	0%	1	0%
Hispanic/Latino	2	25%	25	9%	41	11%
Other/Not Indicated	0	0%	26	9%	34	9%
International	0	0%	23	8%	30	8%

Current Status

	N	%	N	%	N	%
Employed for pay full time	4	50%	177	62%	221	58%
Employed for pay part time	1	13%	24	8%	33	9%
Participating in a volunteer or service program	1	13%	3	1%	4	1%
Serving in the U.S. military	0	0%	0	0%	0	0%
Enrolled in a certificate or degree program	1	13%	28	10%	43	11%
Planning to continue education	0	0%	9	3%	11	3%
Seeking employment	1	13%	40	14%	60	16%
A fellowship	0	0%	1	0%	1	0%
Not seeking employment or continuing education	0	0%	5	2%	8	2%

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Employed Full Time or Part time

Type of employment

	N	%	N	%	N	%
Employee working for a company or organization	5	100%	174	91%	215	90%
Entrepreneur/self-employed	0	0%	2	1%	3	1%
Temporary/contract work assignment	0	0%	8	4%	11	5%
Freelance	0	0%	1	1%	1	0%
Postgraduate internship or fellowship	0	0%	4	2%	6	3%
Other	0	0%	2	1%	3	1%

Career related

	N	%	N	%	N	%
Yes	5	100%	172	90%	208	87%
No	0	0%	19	10%	32	13%

Job location

	N	%	N	%	N	%
King, Pierce, Snohomish counties	5	100%	137	76%	180	78%
Other Washington	0	0%	10	6%	12	5%
Alaska, Idaho, Oregon	0	0%	4	2%	5	2%
California, Hawaii	0	0%	4	2%	4	2%
Mountain states	0	0%	3	2%	4	2%
Central states	0	0%	4	2%	5	2%
Eastern states	0	0%	6	3%	7	3%
International	0	0%	13	7%	13	6%

Type of employer

	N	%	N	%	N	%
For-profit company	4	80%	128	72%	144	65%
Non-profit/NGO	1	20%	23	13%	35	16%
Government	0	0%	24	14%	34	15%
Other	0	0%	2	1%	8	4%

Search time (weeks)

N		1		107		139
Mean		8.0		11.3		10.9
SD				10		9
Range	8	8	0	52	0	52

Salary

N		3		122		154
Mean		53,584		74,292		67,983
SD		14,215		47,333		44,619
Range	45,000	69,992	18,000	500,000	18,000	500,000

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Participating in a Volunteer or Service Program
Program location

	N	%	N	%	N	%
King, Pierce, Snohomish counties	0	0%	1	50%	1	50%
Other Washington	0	0%	0	0%	0	0%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%
California, Hawaii	0	0%	1	50%	1	50%
Mountain states	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%
Eastern states	0	0%	0	0%	0	0%
International	0	0%	0	0%	0	0%

Serving in the US Military
Service branch

	N	%	N	%	N	%
Air Force	0	0%	0	0%	0	0%
Army	0	0%	0	0%	0	0%
Coast Guard	0	0%	0	0%	0	0%
Marine Corps	0	0%	0	0%	0	0%
Navy	0	0%	0	0%	0	0%

Status

	N	%	N	%	N	%
Active duty	0	0%	0	0%	0	0%
Reserve	0	0%	0	0%	0	0%
National Guard	0	0%	0	0%	0	0%

Enrolled in Educational Program
Degree program

	N	%	N	%	N	%
Certificate	1	100%	4	15%	6	15%
Advanced Certificate	0	0%	0	0%	0	0%
Associate (AA/AS)	0	0%	0	0%	0	0%
Bachelor (BA/BS)	0	0%	2	8%	2	5%
Masters (MA/MS) – terminal degree	0	0%	10	38%	15	38%
Masters (MA/MS) – leading to doctorate	0	0%	3	12%	6	15%
Doctorate (PhD/EdD)	0	0%	3	12%	3	8%
Professional (JD, MD, DDS, PharmD)	0	0%	4	15%	7	18%
Non-Degree Seeking	0	0%	0	0%	0	0%
Other	0	0%	0	0%	0	0%

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School location

	N	%	N	%	N	%
King, Pierce, Snohomish counties	0	0%	11	46%	15	42%
Other Washington	0	0%	3	13%	4	11%
Alaska, Idaho, Oregon	0	0%	3	13%	3	8%
California, Hawaii	0	0%	1	4%	1	3%
Mountain states	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%
Eastern states	0	0%	4	17%	9	25%
International	0	0%	2	8%	4	11%

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All Respondents

Authorized to permanently work in the U.S.

	N	%	N	%	N	%
Yes	7	100%	241	93%	322	93%
No	0	0%	19	7%	24	7%

Amount UW academic program ADVANCED LEARNING

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very much

	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in at least one field of study	5	2.4	245	3.3	324	3.2
Writing effectively	5	2.6	244	3.0	322	3.1
Speaking effectively about ideas, projects, and plans	5	3.0	246	3.1	325	3.1
Thinking critically and analytically, defining and solving problems	5	2.6	246	3.3	324	3.3
Creating something new (for example, art, a performance, an object, ideas, or processes)	5	2.6	245	2.8	324	2.9
Gathering information, conducting research	5	3.2	245	3.2	323	3.2
Quantitative reasoning	5	2.8	244	3.2	323	3.1
Understanding and valuing diverse people and cultures	5	2.8	241	3.1	320	3.2
Working and learning independently	5	3.0	244	3.3	322	3.3
Working and learning in a team	5	3.0	246	3.3	325	3.3
Taking on leadership roles inside or outside of the classroom	5	2.6	245	2.9	323	3.0
Understanding ethical practice(s) in at least one field	5	2.0	246	3.2	323	3.2
Using self-reflection and self-assessment to guide next directions	5	2.2	246	3.0	323	3.0
Using specialized instruments, computer programs, or materials relevant to your field(s) of study	5	2.2	244	3.0	322	3.0
Developing skills and attitudes that foster lifelong learning	5	2.2	241	3.1	319	3.1
Developing career interests and habits for success in the workplace	5	2.4	243	3.1	321	3.0
Understanding more about who you are	5	2.6	243	2.9	321	3.0
Finding a direction you'd like to pursue	5	2.8	244	2.9	322	2.9
Understanding and practicing civic engagement, social responsibility	5	1.8	242	2.8	320	2.9

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IMPORTANCE to current work and life

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in at least one field of study	5	3.2	226	3.5	301	3.4
Writing effectively	5	2.8	222	3.2	297	3.3
Speaking effectively about ideas, projects, and plans	5	3.2	221	3.5	295	3.5
Thinking critically and analytically, defining and solving problems	5	3.4	222	3.7	296	3.7
Creating something new (for example, art, a performance, an object, ideas, or processes)	5	2.6	222	3.2	294	3.2
Gathering information, conducting research	5	3.0	220	3.3	293	3.3
Quantitative reasoning	5	2.8	223	3.3	295	3.3
Understanding and valuing diverse people and cultures	5	3.2	220	3.4	293	3.4
Working and learning independently	5	3.2	220	3.6	292	3.5
Working and learning in a team	5	3.2	222	3.6	294	3.5
Taking on leadership roles inside or outside of the classroom	5	2.2	221	3.3	290	3.3
Understanding ethical practice(s) in at least one field	4	2.5	220	3.4	291	3.4
Using self-reflection and self-assessment to guide next directions	5	2.4	222	3.4	293	3.3
Using specialized instruments, computer programs, or materials relevant to your field(s) of study	4	2.3	221	3.4	292	3.3
Developing skills and attitudes that foster lifelong learning	4	2.8	221	3.5	292	3.5
Developing career interests and habits for success in the workplace	4	2.5	220	3.5	292	3.5
Understanding more about who you are	5	2.6	221	3.3	292	3.3
Finding a direction you'd like to pursue	5	2.6	221	3.4	291	3.4
Understanding and practicing civic engagement, social responsibility	5	2.4	222	3.1	293	3.2

Number of completed faculty-mentored research projects

	N	%	N	%	N	%
None	3	60%	93	41%	129	42%
One	1	20%	69	30%	82	27%
Two	0	0%	33	14%	45	15%
Three or more	1	20%	34	15%	48	16%

Number of completed internships

	N	%	N	%	N	%
None	2	40%	151	65%	204	66%
One	2	40%	51	22%	68	22%
Two	1	20%	24	10%	26	8%
Three or more	0	0%	5	2%	9	3%

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Number of completed service-learning projects

	N	%	N	%	N	%
None	3	60%	152	66%	203	66%
One	2	40%	53	23%	67	22%
Two	0	0%	14	6%	22	7%
Three or more	0	0%	11	5%	14	5%

Importance to current employment

(Participated in 1 or more projects/internships and currently employed)
1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean
Faculty-sponsored research project(s)	1	2.0	86	3.1	105	3.1
Internship(s)	2	4.0	61	3.5	77	3.5
Service-learning project(s)	1	2.0	52	3.3	67	3.3

Overall UW experience

1=Poor; 2=Fair; 3=Good; 4=Excellent

	N	Mean	N	Mean	N	Mean
What you learned from co-curricular activities, such as study abroad, service learning, and participation in special UW programs, clubs, and organizations	5	1.8	222	2.5	296	2.5
The help you received from academic advisers before you were formally admitted to your major	5	2.0	229	2.7	304	2.8
The help you received from academic advisers in your academic department	5	2.6	230	3.1	305	3.1
The help you received from your outside-class interactions with faculty/Tas	5	2.0	226	3.0	301	3.0
Your overall learning experience at the UW	4	2.0	229	3.2	305	3.2

1=Strongly Disagree; 2=Disagree; 3=Agree; 4=Strongly Agree

	N	Mean	N	Mean	N	Mean
Faculty and teaching assistants treated students respectfully - regardless of race, gender, ethnicity, sexuality, or country of origin.	5	3.0	230	3.6	304	3.6
Students in my program treated each other respectfully - regardless of race, gender, ethnicity, sexuality, or country of origin.	5	3.6	229	3.6	304	3.6
Classrooms, labs, and other campus spaces were accessible.	5	3.0	229	3.4	304	3.5
If I had to make my college choice over again, I would choose to attend UW.	5	3.0	232	3.4	307	3.4

1=Strongly Dissatisfied; 2= Dissatisfied; 3= Satisfied; 4= Strongly Satisfied

	N	Mean	N	Mean	N	Mean
How satisfied are you with your overall experience at UW?	5	2.6	221	3.2	294	3.3

Current activity roster

Employed Full Time or Part time

Job title	Employing organization
Tier 1 Support	Boomtown
Visual Designer	Avanade
Visual Merchandising Supervisor	
ux consultant	zero waste Washington

Enrolled in Educational Program

Program of study	Institution
	Codecademy Pro and the web, Self-studying web development. Might return for a Master's in Comp Science down the line.