

UW Alumni Survey Results 2020-2021 MASTERS Degree Recipients

Communication A&S Social Sciences Arts & Sciences UW Seattle

Graduates Surveyed								
	N	%	N	%	N	%	N	%
Total	98	100%	182	100%	630	100%	4305	100%
Women	68	69%	110	60%	358	57%	2398	56%
Men	30	31%	72	40%	272	43%	1907	44%
African American	4	4%	9	5%	19	3%	162	4%
American Indian	0	0%	1	1%	3	0%	49	1%
Asian American	13	13%	20	11%	70	11%	680	16%
Caucasian	36	37%	76	42%	267	42%	1942	45%
Hawaiian/Pacific Islander	1	1%	1	1%	5	1%	28	1%
Hispanic/Latino	12	12%	17	9%	58	9%	302	7%
Other/Not Indicated	32	33%	58	32%	208	33%	1142	27%
International	29	30%	53	29%	191	30%	1042	24%
Survey Response Rates								
	N	%	N	%	N	%	N	%
Total	35	36%	54	30%	152	24%	1174	27%
Women	24	69%	35	65%	91	60%	671	57%
Men	11	31%	19	35%	61	40%	503	43%
African American	3	9%	4	7%	6	4%	37	3%
American Indian	0	0%	1	2%	3	2%	16	1%
Asian American	5	14%	5	9%	13	9%	171	15%
Caucasian	15	43%	25	46%	72	47%	572	49%
Hawaiian/Pacific Islander	0	0%	0	0%	1	1%	8	1%
Hispanic/Latino	3	9%	3	6%	13	9%	81	7%
Other/Not Indicated	9	26%	16	30%	44	29%	289	25%
International	9	26%	15	28%	41	27%	264	22%
Current Status								
	N	%	N	%	N	%	N	%
Employed for pay full time	31	89%	37	69%	90	59%	901	77%
Employed for pay part time	1	3%	1	2%	7	5%	47	4%
Participating in a volunteer or service program	0	0%	0	0%	1	1%	4	0%
Serving in the U.S. military	0	0%	1	2%	1	1%	8	1%
Enrolled in a certificate or degree program	1	3%	8	15%	31	20%	88	7%
Planning to continue education	0	0%	2	4%	3	2%	5	0%
Seeking employment	2	6%	3	6%	10	7%	79	7%
A fellowship	0	0%	1	2%	4	3%	18	2%
Not seeking employment or continuing education	0	0%	1	2%	5	3%	24	2%

Employed Full Time or Part time**Type of employment**

	N	%	N	%	N	%	N	%
Employee working for a company or organization	30	94%	35	95%	76	81%	849	92%
Entrepreneur/self-employed	1	3%	1	3%	4	4%	9	1%
Temporary/contract work assignment	1	3%	1	3%	5	5%	28	3%
Freelance	0	0%	0	0%	0	0%	0	0%
Postgraduate internship or fellowship	0	0%	0	0%	2	2%	10	1%
Faculty tenure track position	0	0%	0	0%	0	0%	4	0%
Faculty non-tenure track position	0	0%	0	0%	3	3%	12	1%
Other	0	0%	0	0%	4	4%	11	1%

Career related

	N	%	N	%	N	%	N	%
Yes	31	97%	36	97%	87	93%	878	96%
No	1	3%	1	3%	7	7%	40	4%

Job location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	25	78%	28	78%	58	64%	589	66%
Other Washington	3	9%	3	8%	3	3%	34	4%
Alaska, Idaho, Oregon	0	0%	0	0%	2	2%	18	2%
California, Hawaii	2	6%	2	6%	8	9%	77	9%
Mountain states	0	0%	0	0%	3	3%	24	3%
Central states	0	0%	0	0%	2	2%	30	3%
Eastern states	1	3%	2	6%	9	10%	56	6%
International	1	3%	1	3%	6	7%	63	7%

Type of employer

	N	%	N	%	N	%	N	%
For-profit company	22	73%	25	71%	51	60%	527	59%
Non-profit/NGO	4	13%	4	11%	14	16%	108	12%
Government	3	10%	5	14%	16	19%	214	24%
Other	1	3%	1	3%	4	5%	39	4%

Search time (weeks)

	N		N		N		N	
	16		19		50		512	
Mean	16.3		14.4		11.8		11.5	
SD	12		12		10		10	
Range	1 52		1 52		0 52		0 53	

Salary

	N		N		N		N	
	27		31		65		724	
Mean	83,707		81,524		83,735		95,246	
SD	26,131		25,610		30,532		52,455	
Range	40,000 150,000		40,000 150,000		36,000 186,000		10,000 600,000	

First year bonus

	N		N		N		N	
	6		7		16		198	
Mean	7,333		7,714		11,888		21,446	
SD	7,005		6,473		10,470		25,047	
Range	2,000 20,000		2,000 20,000		300 37,000		300 177,000	

Participating in a Volunteer or Service Program**Program location**

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	0	0%	0	0%	1	100%	3	75%
Other Washington	0	0%	0	0%	0	0%	0	0%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%	0	0%
California, Hawaii	0	0%	0	0%	0	0%	0	0%
Mountain states	0	0%	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%	0	0%
Eastern states	0	0%	0	0%	0	0%	0	0%
International	0	0%	0	0%	0	0%	1	25%

Serving in the US Military**Service branch**

	N	%	N	%	N	%	N	%
Air Force	0	0%	0	0%	0	0%	2	25%
Army	0	0%	1	100%	1	100%	4	50%
Coast Guard	0	0%	0	0%	0	0%	0	0%
Marine Corps	0	0%	0	0%	0	0%	0	0%
Navy	0	0%	0	0%	0	0%	2	25%

Status

	N	%	N	%	N	%	N	%
Active duty	0	0%	1	100%	1	100%	7	88%
Reserve	0	0%	0	0%	0	0%	0	0%
National Guard	0	0%	0	0%	0	0%	1	13%

Enrolled in Educational Program**Degree program**

	N	%	N	%	N	%	N	%
Certificate	0	0%	0	0%	2	7%	2	2%
Advanced Certificate	0	0%	0	0%	1	3%	1	1%
Associate (AA/AS)	0	0%	0	0%	0	0%	0	0%
Bachelor (BA/BS)	0	0%	0	0%	0	0%	0	0%
Masters (MA/MS) – terminal degree	0	0%	0	0%	0	0%	5	6%
Masters (MA/MS) – leading to doctorate	0	0%	0	0%	0	0%	1	1%
Doctorate (PhD/EdD)	1	100%	8	100%	27	90%	71	85%
Professional (JD, MD, DDS, PharmD)	0	0%	0	0%	0	0%	3	4%
Non-Degree Seeking	0	0%	0	0%	0	0%	0	0%
Postdoctoral Studies	0	0%	0	0%	0	0%	0	0%
Other	0	0%	0	0%	0	0%	1	1%

School location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	1	100%	5	63%	18	64%	52	64%
Other Washington	0	0%	0	0%	0	0%	0	0%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%	1	1%
California, Hawaii	0	0%	2	25%	4	14%	5	6%
Mountain states	0	0%	0	0%	0	0%	3	4%
Central states	0	0%	0	0%	0	0%	1	1%
Eastern states	0	0%	0	0%	2	7%	9	11%
International	0	0%	1	13%	4	14%	10	12%

All Respondents**Authorized to permanently work in the U.S.**

	N	%	N	%	N	%	N	%
Yes	29	85%	42	81%	115	80%	908	82%
No	5	15%	10	19%	29	20%	204	18%

Amount UW academic program ADVANCED LEARNING

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very much

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	32	3.3	48	3.3	133	3.4	1058	3.3
Writing effectively	32	3.3	48	3.2	133	3.1	1052	3.0
Speaking effectively about ideas, projects, and plans	32	3.3	48	3.3	133	3.1	1050	3.0
Critically analyzing the research, technical literature, and/or performance in your field	32	3.0	48	3.1	133	3.2	1051	3.2
Identifying important questions in your field	32	3.5	48	3.4	133	3.3	1051	3.3
Identifying and using the best methods for answering specific questions in your field	32	3.3	48	3.2	133	3.2	1050	3.2
Knowing how to generate original/creative ideas, solutions, and research directions	32	3.5	48	3.3	132	3.2	1050	3.0
Knowing how to put research ideas into practice in your field	32	3.2	48	3.1	132	3.0	1047	2.9
Understanding ethics and ethical practice in your field	32	3.4	48	3.3	133	3.1	1048	3.1
Understanding, evaluating, and using the quantitative methods relevant to your field	32	2.8	48	2.8	133	3.0	1048	3.0
Mastering specialized instruments, computer programs, or materials important to your field	32	2.6	48	2.6	133	2.9	1049	2.7
Learning independently	32	3.3	48	3.3	133	3.3	1044	3.2
Working collaboratively with others within your field	32	3.5	48	3.3	132	3.2	1046	3.2
Working collaboratively with interdisciplinary groups	32	3.1	48	3.1	133	2.9	1045	3.0
Understanding and valuing diverse people and cultures	31	3.7	47	3.6	131	3.2	1045	3.2
Using self-reflection and self-assessment to guide next directions	32	3.5	48	3.4	133	3.2	1049	3.1

IMPORTANCE to current work and life

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	31	3.8	46	3.7	127	3.7	994	3.5
Writing effectively	31	3.8	46	3.7	127	3.5	985	3.3
Speaking effectively about ideas, projects, and plans	31	3.8	46	3.8	125	3.6	982	3.5
Critically analyzing the research, technical literature, and/or performance in your field	30	3.4	45	3.4	125	3.4	982	3.3
Identifying important questions in your field	31	3.6	46	3.6	126	3.4	983	3.4
Identifying and using the best methods for answering specific questions in your field	31	3.7	45	3.6	123	3.5	979	3.4
Knowing how to generate original/creative ideas, solutions, and research directions	31	3.7	46	3.7	126	3.5	982	3.4
Knowing how to put research ideas into practice in your field	31	3.5	46	3.5	126	3.3	982	3.2
Understanding ethics and ethical practice in your field	31	3.2	46	3.4	126	3.3	982	3.4
Understanding, evaluating, and using the quantitative methods relevant to your field	31	3.1	46	3.1	124	3.1	982	3.2
Mastering specialized instruments, computer programs, or materials important to your field	31	3.2	46	3.2	126	3.3	986	3.2
Learning independently	31	3.4	46	3.4	126	3.5	978	3.4
Working collaboratively with others within your field	31	3.8	46	3.7	125	3.6	981	3.6
Working collaboratively with interdisciplinary groups	31	3.7	46	3.7	126	3.5	983	3.5
Understanding and valuing diverse people and cultures	31	3.6	46	3.6	126	3.5	985	3.5
Using self-reflection and self-assessment to guide next directions	31	3.5	46	3.5	126	3.5	984	3.4

Overall UW experience

1=Poor; 2=Fair; 3=Good; 4=Excellent

	N	Mean	N	Mean	N	Mean	N	Mean
The help you received from your graduate thesis (MA/MS graduates) or dissertation (PhD graduates) committee members	27	3.0	42	3.0	118	2.9	943	3.0
The help you received from graduate student colleagues	31	3.2	46	3.2	125	3.2	1003	3.2
The help you received navigating the job market	29	2.4	44	2.4	122	2.3	988	2.4
Your overall learning experience at the UW	30	3.2	45	3.3	124	3.1	993	3.2

1=Strongly Disagree; 2=Disagree; 3=Agree; 4=Strongly Agree

	N	Mean	N	Mean	N	Mean	N	Mean
Faculty treated students respectfully - regardless of race, gender, ethnicity, sexuality, and country of origin.	32	3.7	47	3.7	125	3.5	1006	3.6
Students in my major treated each other respectfully - regardless of race, gender, ethnicity, sexuality, and country of origin.	32	3.6	47	3.6	127	3.6	1011	3.6
Classrooms, labs, and other campus spaces were accessible.	32	2.9	47	3.1	126	3.0	994	3.1
If I had to make my college choice over again, I would choose to attend UW.	32	3.4	47	3.3	127	3.3	1013	3.3

1=Strongly Dissatisfied; 2= Dissatisfied; 3= Satisfied; 4= Strongly Satisfied

	N	Mean	N	Mean	N	Mean	N	Mean
How satisfied are you with your overall experience at UW?	32	3.3	47	3.3	124	3.2	989	3.2

Current activity roster

Employed Full Time or Part time

Job title	Employing organization
director of equity and language services	Sumner-Bonney Lake School District
Communications Consultant	Howard Hughes Medical Institute
Recruiter & Relationship Manager	Allovus Creative Partnerships
Supervisor New Media & Reputation	
Marketing Program Manager	Gnomish Hat Inc
Program Manager	Amazon
B2B Marketing Specialist	BaishanCloud North America Corporation
Environmental, Health, and Safety Program Manager	T-Mobile
Producer & Director for Multi-Camera Video Production	
Senior Graphic Designer	
Program Coordinator	University of Washington
Account Manager	Field Group
Portfolio Development	Microsoft
Visual Content Analyst/Designer	
Communications and Business Development Strategist	SE GROUP
Associate Content Director	Message Lab
Broadcast Producer	Microsoft
Content Associate, Content Marketing	
Manager	University of California
Traffic manager	Allytics
UX Researcher	Facebook
Need anchor	Zac technology
Brand and Marketing Coordinator	Seattle Credit Union
marketing manager	n/a
Vice President marketing	
Product Marketing Manager	Brown and Caldwell
Growth marketing specialist	Whitepages
Senior social media manager	
Senior media liaison	PETA
User experience designer	Alaska Airlines
Associate Director of Stakeholder Communications and Relations	University of Washington
Executive Communications Manager	Cisco

Enrolled in Educational Program

Program of study	Institution
	University of Washington