![University of Washington - Office of Educational Assessment]

UW Alumni Survey Results
2023-2024 MASTERS Degree Recipients

	Communication	A&S Social Sciences	Arts & Sciences	UW Seattle

Graduates Surveyed

	N	%	N	%	N	%	N	%
Total	122	100%	207	100%	686	100%	4672	100%
Women	95	78%	150	72%	386	56%	2644	57%
Men	27	22%	57	28%	300	44%	2028	43%
African American	3	2%	7	3%	20	3%	203	4%
American Indian	0	0%	1	0%	4	1%	44	1%
Asian American	9	7%	22	11%	101	15%	832	18%
Caucasian	23	19%	51	25%	234	34%	1693	36%
Hawaiian/Pacific Islander	0	0%	0	0%	1	0%	29	1%
Hispanic/Latino	8	7%	16	8%	51	7%	373	8%
Other/Not Indicated	79	65%	110	53%	275	40%	1498	32%
International	74	61%	101	49%	254	37%	1364	29%

Survey Response Rates

	N	%	N	%	N	%	N	%
Total	21	17%	38	18%	105	15%	777	17%
Women	19	90%	30	79%	61	58%	465	60%
Men	2	10%	8	21%	44	42%	312	40%
African American	1	5%	3	8%	6	6%	31	4%
American Indian	0	0%	1	3%	2	2%	9	1%
Asian American	3	14%	5	13%	18	17%	119	15%
Caucasian	2	10%	10	26%	39	37%	309	40%
Hawaiian/Pacific Islander	0	0%	0	0%	0	0%	6	1%
Hispanic/Latino	1	5%	2	5%	8	8%	77	10%
Other/Not Indicated	14	67%	17	45%	32	30%	226	29%
International	12	57%	15	39%	30	29%	193	25%

Current Status

	N	%	N	%	N	%	N	%
Employed for pay full time	14	67%	23	61%	49	47%	547	70%
Employed for pay part time	0	0%	1	3%	9	9%	44	6%
Participating in a volunteer or service program	1	5%	1	3%	3	3%	11	1%
Serving in the U.S. military	0	0%	1	3%	1	1%	4	1%
Enrolled in a certificate or degree program	2	10%	3	8%	21	20%	58	7%
Planning to continue education	0	0%	1	3%	2	2%	5	1%
Seeking employment	4	19%	7	18%	16	15%	87	11%
A fellowship	0	0%	1	3%	2	2%	9	1%
Not seeking employment or continuing education	0	0%	0	0%	2	2%	12	2%

| | Communication | A&S Social Sciences | Arts & Sciences | UW Seattle |

Employed Full Time or Part time

Type of employment

	N	%	N	%	N	%	N	%
Employee working for a company or organization	10	77%	19	83%	44	80%	511	90%
Entrepreneur/self-employed	1	8%	1	4%	2	4%	6	1%
Temporary/contract work assignment	1	8%	1	4%	2	4%	18	3%
Freelance	1	8%	1	4%	1	2%	4	1%
Postgraduate internship or fellowship	0	0%	0	0%	1	2%	5	1%
Faculty tenure track position	0	0%	0	0%	0	0%	3	1%
Faculty non-tenure track position	0	0%	0	0%	2	4%	8	1%
Other	0	0%	1	4%	3	5%	11	2%

Career related

	N	%	N	%	N	%	N	%
Yes	13	100%	19	83%	49	89%	518	92%
No	0	0%	4	17%	6	11%	44	8%

Job location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	8	62%	16	73%	32	64%	350	64%
Other Washington	0	0%	0	0%	3	6%	26	5%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%	21	4%
California, Hawaii	1	8%	1	5%	1	2%	36	7%
Mountain states	0	0%	0	0%	1	2%	15	3%
Central states	1	8%	1	5%	3	6%	19	3%
Eastern states	2	15%	3	14%	5	10%	50	9%
International	1	8%	1	5%	5	10%	34	6%

Type of employer

	N	%	N	%	N	%	N	%
For-profit company	7	70%	9	47%	25	54%	257	49%
Non-profit/NGO	1	10%	2	11%	7	15%	98	19%
Government	1	10%	5	26%	10	22%	153	29%
Other	1	10%	3	16%	4	9%	16	3%

Search time (weeks)

N		5		8		24		287
Mean		17.8		17.3		14.0		14.2
SD		5		6		9		12
Range	10	24	10	26	1	30	0	52

Salary

N		8		15		32		419
Mean		63,500		77,733		81,106		101,307
SD		16,458		43,084		42,909		64,057
Range	40,000	90,000	40,000	210,000	10,700	210,000	10,700	720,000

First year bonus

N		3		3		6		104
Mean		2,500		2,500		12,083		19,296
SD		2,291		2,291		18,858		26,226
Range	500	5,000	500	5,000	500	50,000	250	170,000

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Participating in a Volunteer or Service Program
Program location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	1	100%	1	100%	3	100%	5	50%
Other Washington	0	0%	0	0%	0	0%	0	0%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%	0	0%
California, Hawaii	0	0%	0	0%	0	0%	1	10%
Mountain states	0	0%	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%	2	20%
Eastern states	0	0%	0	0%	0	0%	1	10%
International	0	0%	0	0%	0	0%	1	10%

Serving in the US Military
Service branch

	N	%	N	%	N	%	N	%
Air Force	0	0%	0	0%	0	0%	2	50%
Army	0	0%	1	100%	1	100%	1	25%
Coast Guard	0	0%	0	0%	0	0%	1	25%
Marine Corps	0	0%	0	0%	0	0%	0	0%
Navy	0	0%	0	0%	0	0%	0	0%

Status

	N	%	N	%	N	%	N	%
Active duty	0	0%	1	100%	1	100%	4	100%
Reserve	0	0%	0	0%	0	0%	0	0%
National Guard	0	0%	0	0%	0	0%	0	0%

Enrolled in Educational Program
Degree program

	N	%	N	%	N	%	N	%
Certificate	0	0%	0	0%	0	0%	1	2%
Advanced Certificate	0	0%	0	0%	0	0%	1	2%
Associate (AA/AS)	0	0%	0	0%	0	0%	0	0%
Bachelor (BA/BS)	0	0%	0	0%	0	0%	0	0%
Masters (MA/MS) – terminal degree	1	50%	1	33%	2	10%	2	3%
Masters (MA/MS) – leading to doctorate	0	0%	0	0%	0	0%	1	2%
Doctorate (PhD/EdD)	1	50%	2	67%	19	90%	52	90%
Professional (JD, MD, DDS, PharmD)	0	0%	0	0%	0	0%	1	2%
Non-Degree Seeking	0	0%	0	0%	0	0%	0	0%
Postdoctoral Studies	0	0%	0	0%	0	0%	0	0%
Other	0	0%	0	0%	0	0%	0	0%

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School location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	1	100%	2	100%	16	80%	41	73%
Other Washington	0	0%	0	0%	0	0%	2	4%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%	0	0%
California, Hawaii	0	0%	0	0%	0	0%	1	2%
Mountain states	0	0%	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%	1	2%
Eastern states	0	0%	0	0%	2	10%	8	14%
International	0	0%	0	0%	2	10%	3	5%

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All Respondents

Authorized to permanently work in the U.S.

	N	%	N	%	N	%	N	%
Yes	12	63%	25	74%	74	78%	576	81%
No	7	37%	9	26%	21	22%	133	19%

Amount UW academic program ADVANCED LEARNING

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very much

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	19	3.3	34	3.3	86	3.4	661	3.2
Writing effectively	18	3.3	33	3.2	85	3.1	658	3.0
Speaking effectively about ideas, projects, and plans	18	3.4	33	3.1	85	3.0	658	3.0
Critically analyzing the research, technical literature, and/or performance in your field	19	3.2	34	3.3	86	3.4	659	3.2
Identifying important questions in your field	19	3.4	34	3.2	86	3.2	659	3.3
Identifying and using the best methods for answering specific questions in your field	19	3.3	34	3.1	86	3.2	656	3.1
Knowing how to generate original/creative ideas, solutions, and research directions	18	3.2	33	3.0	85	3.0	655	3.0
Knowing how to put research ideas into practice in your field	18	3.1	33	3.0	85	3.0	655	3.0
Understanding ethics and ethical practice in your field	18	3.2	33	2.9	85	2.9	652	3.1
Understanding, evaluating, and using the quantitative methods relevant to your field	17	2.9	32	2.7	84	3.0	650	3.0
Mastering specialized instruments, computer programs, or materials important to your field	18	2.9	33	2.4	85	2.8	654	2.7
Learning independently	18	3.3	33	3.1	85	3.4	651	3.2
Working collaboratively with others within your field	18	3.5	33	3.2	85	3.2	653	3.3
Working collaboratively with interdisciplinary groups	18	3.2	33	3.1	85	2.8	653	3.0
Understanding and valuing diverse people and cultures	18	3.4	33	3.2	85	3.1	651	3.2
Using self-reflection and self-assessment to guide next directions	18	3.4	33	3.0	85	3.1	651	3.1

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IMPORTANCE to current work and life   1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	17	3.5	31	3.4	82	3.5	608	3.5
Writing effectively	17	3.4	31	3.4	81	3.4	604	3.3
Speaking effectively about ideas, projects, and plans	17	3.4	31	3.5	81	3.5	603	3.5
Critically analyzing the research, technical literature, and/or performance in your field	17	3.0	31	3.1	81	3.3	602	3.3
Identifying important questions in your field	17	3.4	31	3.4	81	3.3	601	3.4
Identifying and using the best methods for answering specific questions in your field	17	3.3	31	3.2	81	3.3	603	3.5
Knowing how to generate original/creative ideas, solutions, and research directions	17	3.6	31	3.5	80	3.6	598	3.5
Knowing how to put research ideas into practice in your field	17	3.2	31	3.2	81	3.2	601	3.2
Understanding ethics and ethical practice in your field	17	3.4	31	3.3	81	3.2	600	3.4
Understanding, evaluating, and using the quantitative methods relevant to your field	17	3.1	31	3.0	81	3.1	598	3.2
Mastering specialized instruments, computer programs, or materials important to your field	16	3.3	30	3.1	80	3.1	597	3.1
Learning independently	17	3.3	31	3.3	81	3.5	599	3.4
Working collaboratively with others within your field	17	3.6	31	3.5	81	3.5	596	3.6
Working collaboratively with interdisciplinary groups	17	3.4	31	3.3	80	3.3	596	3.5
Understanding and valuing diverse people and cultures	17	3.6	31	3.5	81	3.4	597	3.5
Using self-reflection and self-assessment to guide next directions	17	3.4	31	3.3	81	3.4	597	3.4

	Communication	A&S Social Sciences	Arts & Sciences	UW Seattle

Overall UW experience

<div align="right">1=Poor; 2=Fair; 3=Good; 4=Excellent</div>

	N	Mean	N	Mean	N	Mean	N	Mean
The help you received from your graduate thesis (MA/MS graduates) or dissertation (PhD graduates) committee members	17	3.2	31	3.2	76	3.1	581	2.9
The help you received from graduate student colleagues	17	3.2	31	3.0	82	3.2	620	3.1
The help you received navigating the job market	17	2.0	30	2.1	80	2.0	615	2.1
Your overall learning experience at the UW	15	3.2	29	3.1	82	3.2	617	3.1

<div align="right">1=Strongly Disagree; 2=Disagree; 3=Agree; 4=Strongly Agree</div>

	N	Mean	N	Mean	N	Mean	N	Mean
Faculty treated students respectfully - regardless of race, gender, ethnicity, sexuality, and country of origin.	17	3.6	31	3.5	83	3.5	621	3.5
Students in my major treated each other respectfully - regardless of race, gender, ethnicity, sexuality, and country of origin.	17	3.4	31	3.4	83	3.6	619	3.5
Classrooms, labs, and other campus spaces were accessible.	17	3.5	31	3.4	81	3.4	615	3.4
If I had to make my college choice over again, I would choose to attend UW.	17	3.3	31	3.1	83	3.2	625	3.2

<div align="right">1=Strongly Dissatisfied; 2= Dissatisfied; 3= Satisfied; 4= Strongly Satisfied</div>

	N	Mean	N	Mean	N	Mean	N	Mean
How satisfied are you with your overall experience at UW?	15	3.5	29	3.0	81	3.1	608	3.2

Current activity roster

Employed Full Time or Part time

Job title	Employing organization
Ura	Microsoft
Digital Marketing Specialist	PCOnline
Film & Video Editor	
Founder and CEO	
Public Relations & Marketing Coordinator	The ACE Agency
Digital Strategist	
Outreach Coordinator	
Senior Integrated Marketing Specialist	Brooks Running
Online Engagement Specialist	
Account Coordinator	Metia
Multi category manager	Sellery Inc.
Interactive design Engineer	Dell Technology
Development Coordinator	Sound Outreach

Participating in a Volunteer or Service Program

Organization	Role or job title
	Marketing manager

Enrolled in Educational Program

Program of study	Institution
	University of Washington