

1997 GRADUATE SURVEY RESULTS

| | Communications | | A&S Social Sciences | | College of Arts and Sciences | |
|---|----------------|------|---------------------|------|------------------------------|------|
| Bachelor's Degree Recipients | | | | | | |
| TOTAL NUMBER OF GRADUATES SURVEYED | 175 | 100% | 1,618 | 100% | 3,691 | 100% |
| Questionnaires: | | | | | | |
| Not returned ----- | 107 | 61% | 976 | 60% | 2,217 | 60% |
| Not delivered by post office ----- | 8 | 5% | 96 | 6% | 211 | 6% |
| Returned by graduate ----- | 60 | 34% | 546 | 34% | 1,263 | 34% |
| Responding graduates currently: | | | | | | |
| Working & not planning full-time school | 55 | 92% | 386 | 71% | 846 | 67% |
| Attending or waiting to attend school - | 3 | 5% | 130 | 24% | 348 | 28% |
| Unemployed ----- | 2 | 3% | 29 | 5% | 68 | 5% |

| | | | | | | |
|---|----|------|-----|------|-----|------|
| Master's Degree Recipients | | | | | | |
| TOTAL NUMBER OF GRADUATES SURVEYED | 11 | 100% | 138 | 100% | 395 | 100% |
| Questionnaires: | | | | | | |
| Not returned ----- | 4 | 36% | 65 | 47% | 199 | 50% |
| Not delivered by post office ----- | 2 | 18% | 9 | 7% | 27 | 7% |
| Returned by graduate ----- | 5 | 45% | 64 | 46% | 169 | 43% |
| Responding graduates currently: | | | | | | |
| Working & not planning full-time school | 2 | 40% | 42 | 67% | 108 | 64% |
| Attending or waiting to attend school - | 3 | 60% | 21 | 33% | 55 | 33% |
| Unemployed ----- | | | | | 5 | 3% |

Subsequent tables for master's degree recipients are not included because of the low number of respondents.

| | | | | | | |
|---|---|------|----|------|-----|------|
| Doctoral Degree Recipients | | | | | | |
| TOTAL NUMBER OF GRADUATES SURVEYED | 4 | 100% | 52 | 100% | 223 | 100% |
| Questionnaires: | | | | | | |
| Not returned ----- | 1 | 25% | 16 | 31% | 78 | 35% |
| Not delivered by post office ----- | | | 3 | 6% | 15 | 7% |
| Returned by graduate ----- | 3 | 75% | 33 | 63% | 130 | 58% |
| Responding graduates currently: | | | | | | |
| Working & not planning full-time school | 3 | 100% | 30 | 94% | 121 | 94% |
| Attending or waiting to attend school - | | | | | 3 | 2% |
| Unemployed ----- | | | 2 | 6% | 5 | 4% |

Subsequent tables for doctorate degree recipients are not included because of the low number of respondents.

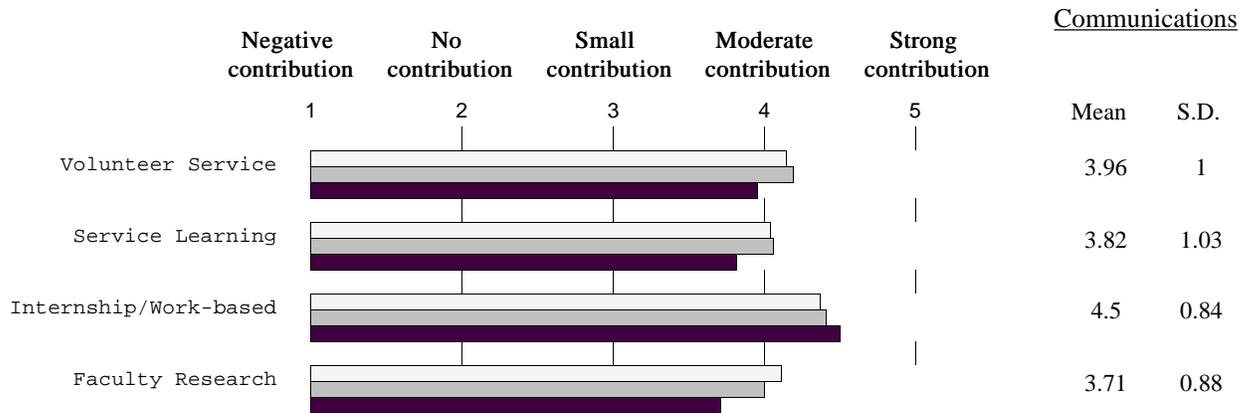
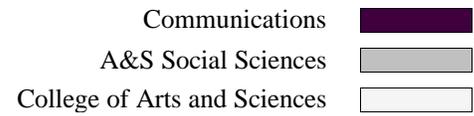
DEMOGRAPHIC SUMMARY - Bachelor's Degree Recipients

| | <u>Communications</u> | | <u>A&S Social Sciences</u> | | <u>College of Arts and Sciences</u> | |
|--|-----------------------|-----|--------------------------------|-----|-------------------------------------|-----|
| Working | | | | | | |
| JOB IS: Full-time, career field, permanent-- | 19 | 35% | 90 | 24% | 174 | 21% |
| Full-time, career field, will change | 24 | 44% | 127 | 33% | 255 | 31% |
| Full-time, outside career field---- | 9 | 16% | 94 | 25% | 225 | 27% |
| Full-time, temporary----- | | | 39 | 10% | 98 | 12% |
| Part-time----- | 3 | 5% | 31 | 8% | 80 | 10% |
| WORK IS: Definitely beneath my level---- | 9 | 16% | 85 | 22% | 213 | 26% |
| Somewhat beneath my level----- | 15 | 27% | 125 | 33% | 258 | 31% |
| At an appropriate level----- | 31 | 56% | 167 | 44% | 346 | 42% |
| At too advanced a level----- | | | 3 | 1% | 9 | 1% |
| ATTENDING SCHOOL? Yes, related to UW education---- | 1 | 2% | 13 | 3% | 28 | 3% |
| Yes, career related, new area--- | 4 | 7% | 33 | 9% | 79 | 10% |
| Yes, not career related----- | 1 | 2% | 7 | 2% | 18 | 2% |
| No----- | 48 | 89% | 327 | 86% | 701 | 85% |
| MONTHLY INCOME: Under \$500----- | 2 | 4% | 7 | 2% | 23 | 3% |
| \$500 - 999----- | 6 | 11% | 29 | 8% | 94 | 11% |
| 1000- 1499----- | 10 | 18% | 89 | 23% | 194 | 23% |
| 1500- 1999----- | 17 | 31% | 95 | 25% | 193 | 23% |
| 2000- 2499----- | 9 | 16% | 83 | 22% | 162 | 19% |
| 2500- 2999----- | 6 | 11% | 34 | 9% | 74 | 9% |
| 3000- 3499----- | 1 | 2% | 21 | 5% | 46 | 6% |
| 3500- 3999----- | 1 | 2% | 10 | 3% | 20 | 2% |
| 4000- 4500----- | 2 | 4% | 5 | 1% | 12 | 1% |
| Over \$4500----- | 1 | 2% | 9 | 2% | 13 | 2% |
| JOB LOCATION: King, Pierce, Snohomish---- | 31 | 65% | 207 | 62% | 467 | 64% |
| Other Washington counties--- | 12 | 25% | 64 | 19% | 142 | 20% |
| Alaska, Idaho, Oregon----- | 1 | 2% | 10 | 3% | 24 | 3% |
| California, Hawaii----- | 3 | 6% | 26 | 8% | 41 | 6% |
| Mountain states----- | | | 5 | 2% | 11 | 2% |
| Central states----- | 1 | 2% | 9 | 3% | 14 | 2% |
| Eastern states----- | | | 11 | 3% | 25 | 3% |
| International----- | | | | | 1 | 1% |
| Attending School | | | | | | |
| LEVEL OF EDUCATIONAL PROGRAM: Undergraduate- | 2 | 33% | 22 | 13% | 56 | 13% |
| Master's----- | | | 15 | 9% | 43 | 10% |
| Doctoral----- | 2 | 33% | 83 | 50% | 206 | 49% |
| Professional-- | 2 | 33% | 38 | 23% | 99 | 23% |
| Vocational---- | | | 1 | 1% | 8 | 2% |
| Other----- | | | 6 | 4% | 12 | 3% |
| ARE YOU ALSO EMPLOYED? Yes, by the school--- | | | 19 | 12% | 70 | 17% |
| Yes, other part-time- | 1 | 17% | 32 | 20% | 97 | 23% |
| Yes, other full-time- | | | 49 | 31% | 102 | 25% |
| No----- | 5 | 83% | 58 | 37% | 147 | 35% |
| Unemployed | | | | | | |
| LOOKING FOR WORK? Yes, career field only---- | 1 | 33% | 7 | 17% | 17 | 16% |
| Yes, any field----- | | | 7 | 17% | 13 | 12% |
| Yes, may be temporary----- | | | 8 | 19% | 24 | 23% |
| No, traveling, etc.----- | 2 | 67% | 11 | 26% | 27 | 26% |
| No, deciding what to do--- | | | 3 | 7% | 6 | 6% |
| No, not at present----- | | | 6 | 14% | 17 | 16% |

STUDENT INVOLVEMENT - Bachelor's Degree Recipients

| While a UW student, did you participate in: | Communications | | A&S Social Sciences | | College of Arts and Sciences | |
|--|----------------|----|---------------------|-----|------------------------------|------|
| | Yes | No | Yes | No | Yes | No |
| Community volunteer service (outside of UW) ----- | 25 | 35 | 319 | 222 | 731 | 523 |
| Community service as part of a UW course (Service learning) ----- | 11 | 49 | 108 | 429 | 203 | 1042 |
| A public service internship or other work-based learning (for credit or pay) ----- | 40 | 20 | 203 | 334 | 424 | 821 |
| Faculty research beyond being a research subject ----- | 15 | 44 | 71 | 465 | 320 | 925 |

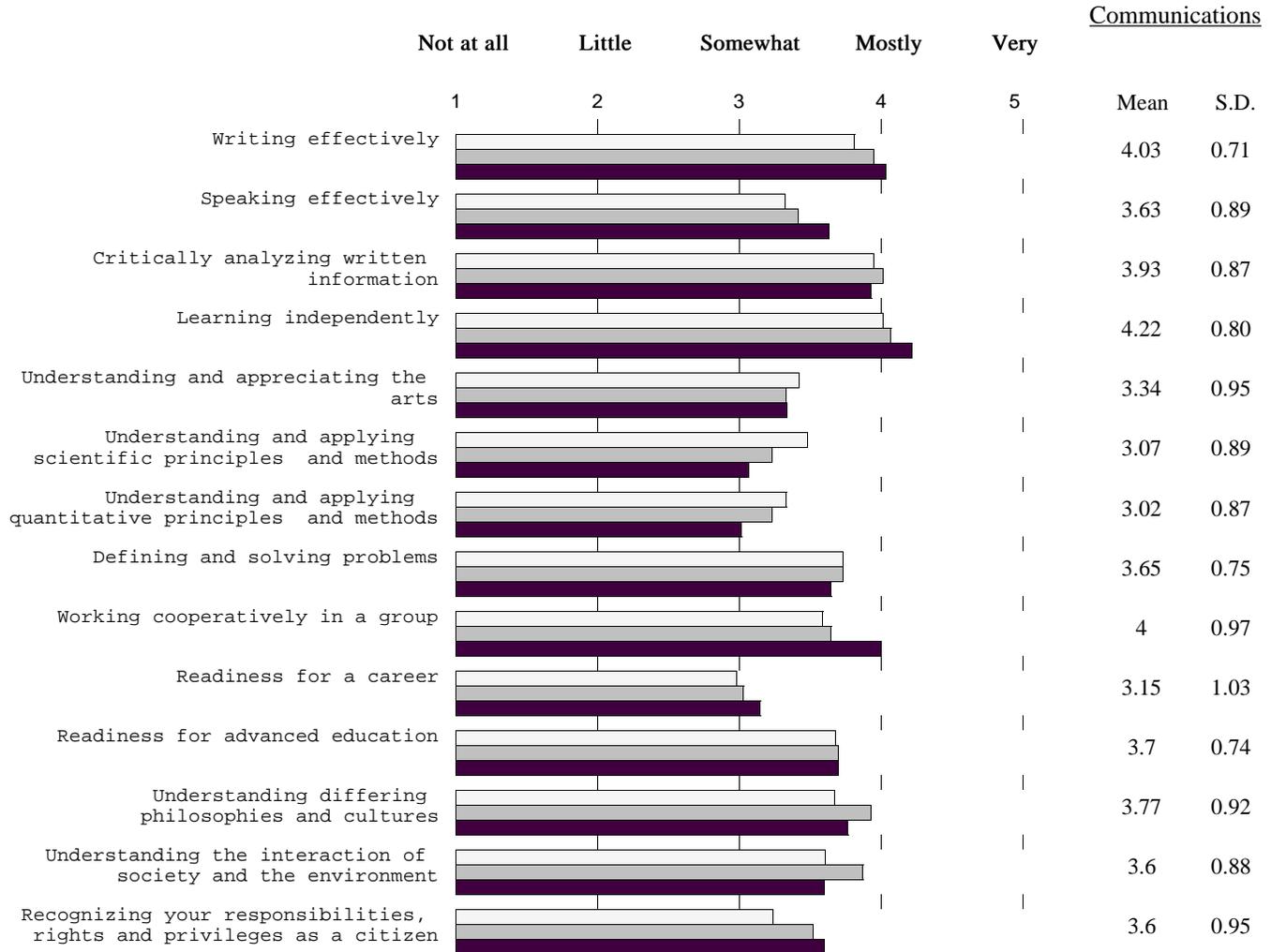
How has your participation contributed to your preparation and success in your current primary activity?



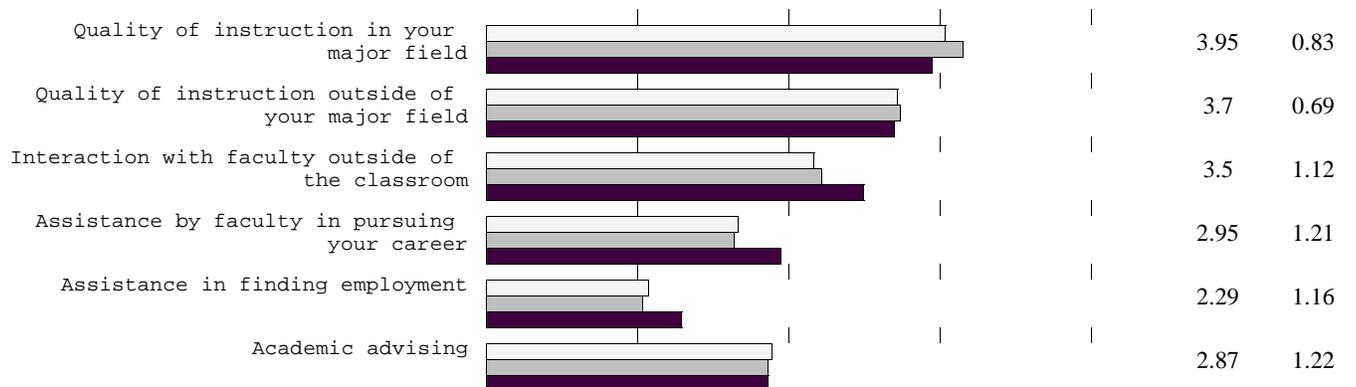
STUDENT OUTCOMES - Bachelor's Degree Recipients

How satisfied are you with the University of Washington's contribution to your academic and/or personal growth in each of the following areas?

Communications 
A&S Social Sciences 
College of Arts and Sciences 



In general, how satisfied are you with your UW education with regard to each of the following?



CURRENT ACTIVITY ROSTER

| | | <u>Job Title</u> | <u>Employer</u> | |
|--------------------------|--------------------------|--------------------------------|-------------------------------|--------------------------|
| Working | | | | |
| | | | | |
| BACHELOR'S | Permanent in career: | Staffing Manager | Robert Int'l | |
| | | Accounting Coordinator | Elgin DDB | |
| | | Anchor, Producer | KNDO TV | |
| | | Graphic Designer/Art Director | Self | |
| | | Account Coordinator | AK Media/NW The Ackerly Group | |
| | | Account Dev. Rep. | ONYX Software | |
| | | Human Resource Coordinator | The Sak | |
| | | Assistant GM | Travel Lodge | |
| | | Associate Producer/Reporter | Fox Sports N.W. | |
| | | Sales Representative | Pepsi-Cola | |
| | | Academic Department Director | Art Institute of Seattle | |
| | | Retail Communications Coordina | Starbucks Coffee Co. | |
| | | WEB Site designer | Digital Sherpas | |
| | | Software Sales | IBM | |
| | | Anchor\Reporter | KCBY-TV | |
| | | Client Service Rep. | KIRO-TV | |
| | | Services Rep. | Nextel | |
| | Reporter | Herald Weekly Group | | |
| | Advertising Asst. | Media Passage | | |
| | Career, change likely: | WRIT | Northwest Cable News | |
| | | Media Coordinator | | |
| | | Production Assistant | Northwest Cable News | |
| | | Informatin Services Researcher | CB Richard Ellis | |
| | | Reporter | Ballard News-Tribune | |
| | | Marketing Assist. | Holland America | |
| | | Staff Manager | FDSI Consulting | |
| | | Acquisitions Support Tech. | WA Mutual, Inc. | |
| | | Buyer | Intel | |
| | | Guest Service Rep | Seattle Mariners | |
| | | Copywriter/Educator | Virginia Mason Medical Center | |
| | | Mrktg. Asst.-Real Estate Div. | Port Blakely Tree Farms | |
| | | Admin. Asst. | Associated Grocers | |
| | | Site Acquisition Coordinator | JM Consulting Group | |
| | | Production Assistant | 20th Century Fox | |
| | | Administrative Assistant | Benaroya Capital | |
| | | Account Dev. Coordinator | Media Passage | |
| | | Marketing Coordinator | The Herald | |
| | | News Clerk | Eastside Journal | |
| | | Project Assistant | Apcotradec | |
| | | Account Consultant | US West | |
| | | Flight Instructor | Christiansen Aviation | |
| | | Not career, full-time: | Media Lab Coordinator | Language Learning Center |
| | | | Sales | Pet Pros |
| Small Business Associate | | | United Parcel Service | |
| Checker | | | Safeway | |
| Office Manager | Ultimate Presence | | | |
| Real Estate Sales Person | Windermere-Self employed | | | |
| Customer Support Analyst | Lanier Worldside, Inc. | | | |
| MASTER'S | Permanent in career: | Cruise Staff | Holland America | |
| | | Account Manager | TPD Publishing | |

| In School | <u>Program Level</u> | <u>Program</u> | <u>Institution</u> |
|------------------|----------------------|-------------------------|--------------------|
| BACHELOR'S | Doctoral: | Library & Info. Science | UW |
| | Professional: | Pharmacy | Creighton Univ. |
| | | Medical School | UW |
| MASTER'S | Doctoral: | Ph.D. Communications | UW |
| | | Communications/Ph.D. | UW |
| | | Ph.D. Communication | UW |