

## Unit 4: Trust and Communication in a CBPR Partnership – Spreading the “Glue” and Having it Stick

***Ella Greene-Moton, Ann-Gel Palermo, Sarah Flicker and Robb Travers***

This unit emphasizes the central role that trusting relationships play in successful CBPR partnerships. It includes practical strategies for establishing and maintaining trust, balancing power, communicating effectively and resolving conflicts.

### **Learning Objectives**

- Articulate the importance of trust in CBPR partnerships
- Learn about processes for establishing and maintaining trust among partners
- Identify processes for making decisions and communicating effectively
- Understand how conflicts can arise and how to approach conflict resolution
- Learn strategies for motivating, recognizing and celebrating partners

### **Contents**

[Unit 4: Trust and Communication in a CBPR Partnership – Spreading the “Glue” and Having it Stick](#)

[Section 4.1 Addressing Expectations of Different Partners](#)

[Section 4.2 Working Towards Trust](#)

[Section 4.3 Addressing Power Inequities](#)

[Section 4.4 Making Decisions and Communicating Effectively](#)

[Section 4.5 Resolving Conflicts](#)

[Section 4.6 Motivating, Recognizing and Celebrating Partners](#)

[Citations and Recommended Resources](#)