UNIVERSITIES LEARN VALUE OF NEIGHBORLINESSE
From an article by Tamar Lewin in the March 12, 2003 New York Times

Register now for the national symposium, “Community-University Partnerships: Translating Evidence into Action,” April 26, 2003 in San Diego. The symposium is jointly sponsored by CCPH and HUD’s Office of University Partnerships, and immediately precedes CCPH’s 7th annual conference, April 26-29.
For more information on both events, visit http://www.ccph.info or register online at http://www.meetingmatters.com

Cleveland, OH. Tensions between town and gown stretch from the Middle Ages. The concept of the ivory tower has been around a long time, too. But Case Western Reserve University is reaching out to the community here.

On a practical level, Case Western dental students visit the public schools, where half the children have never seen a dentist, to apply sealant to the teeth of the 15,000 second and sixth graders. And talks have begun about bringing the Cleveland Health Department onto the campus next year, a move that could involve additional medical students in basic public health issues while saving the city money on rent.

Dr. Edward M. Hundert, the new president of Case Western, is exploring other ideas, like how the university might work with the nearby Rock and Roll Hall of Fame and how to bring the university’s research and technology advances to market. Finding new ways to give students real-life experience while helping the community is Dr. Hundert’s refrain.

“It’s something for every department to think about,” he said. “At one reception, I was talking to an English professor about how poets choose particular words to have an emotional impact, and we talked about the possibility of having her students spend time in the mayor’s speech-writing office, another place where people think about that.”

Case Western is not the only university thinking along these lines. A few - most notably Yale - have been doing so for a decade. In recent years, far more of the top urban research universities have become engaged in supporting the communities around them.

Some say their efforts were designed to make it easier to lure top faculty members and students. Others, like Dr. Hundert, say it is a pedagogical decision, a way to enliven the education they offer by engaging students and faculty members in real-world problems.

Whatever the motivation, many kinds of partnerships are flourishing. Some universities - like Clark in Worcester, Mass. - are involved with local school systems, reorganizing middle and high schools. Others are involved in biotechnology.

Washington University in St. Louis has used a $40 million venture capital fund taken from its endowment to encourage startup biotechnology companies. Virginia Commonwealth University in Richmond, with the city and state, is building a biotechnology research park to house 3,000 researchers, scientists, engineers and technicians.

The University of Rochester, where Dr. Hundert was dean of the medical school, has focused on public health and eliminating disparities in care among ethnic groups.

Such programs, however, face obstacles. Success often depends on building ties to leaders who have histories of university bashing, and marketing projects to communities that mistrust universities.

Then, too, some universities are wary of projects in which they have to share control. Others are uncomfortable with the idea of moving beyond their academic sphere.

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MESSAGE FROM OUR EXECUTIVE DIRECTOR

From April 6-8, I participated in a conference on community-campus partnerships co-sponsored by Campus Compact, the Ford Foundation and the Johnson Foundation. The purpose of the conference was to contribute to the development of a toolkit for community-based organizations to successfully develop and sustain partnerships with higher educational institutions. The first speaker – John Bassett, President of Clark University in Worcester, Massachusetts since 2001 – shared the history of his institution’s involvement in the community, and offered his “lessons learned.” His example provides an instructive case study of how a university can address the social determinants of health through its multiple roles in a community.

Located in the heart of the City of Worcester, the Main South community is rich in history, character and architectural splendor. In the 70s and 80s, however, the community struggled with many of the problems associated with inner cities. Relations between Clark University, the largest institution in Main South, and its community were strained. When President Traina began his tenure in 1984, he recognized the connection between a healthy community and Clark’s economic future. Representatives from the university joined a group of local residents and businesses who had assembled in response to the neighborhood’s downward spiral. After two years of meeting, identifying common goals, laying out objectives, and allaying mutual suspicions between the university representatives and the residents, the necessary funding to implement projects was in place through grants and Clark’s commitment of a percentage of their endowment.

The resulting University Park Neighborhood Restoration Partnership involves Clark University, the Main South Community Development Corporation (CDC), the City of Worcester, the Worcester public schools, local residents and businesses in the Main South area. The partnership works to strengthen the relationship between the university and its neighbors and to address needs that are fundamental to community vitality and well being. It provides neighborhood residents with educational, recreational, business and housing opportunities, while Clark faculty and students enjoy volunteer and teaching opportunities in the community.

Over time, Clark and the CDC have been able to leverage each other’s strengths and capabilities. Clark had the financial capacity to entice capital investment into the area, as well as extensive resources for creating innovative educational and recreational opportunities for neighborhood residents. The CDC had community support, a political voice and proven development experience, legitimizing the revitalization effort in the eyes of funders and neighborhood residents. Subsequently, funding was obtained from HUD’s Office of University Partnerships and other sources to maintain and grow the partnership.

Among the partnership’ major accomplishments are:

- The creation of a neighborhood school for 7-12 graders where Clark students serve as tutors and mentors, and Clark faculty teach seminars and courses.
- Free tuition at Clark for neighborhood residents who meet Clark’s admissions requirements.
- A free summer recreation program at Clark for neighborhood children.

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Policy Brief on Bending the Ivory Tower: Communities, Health Departments and Academia

The Partnership for the Public’s Health (PPH) is pleased to release the seventh in a series of community-based public health policy briefs, entitled “Bending the Ivory Tower: Communities, Health Departments and Academia.” This issue focuses on the special partnership role that institutions of higher education can play in fostering and maintaining community health. This discussion builds on the work of academicians who have devoted themselves to working with and for local communities, creating and defending their community-based participatory approach within their colleges and universities. Also highlighted are the efforts of a major state-funded, university-administered research effort that recognized the value of collaborating with communities, local health departments and research universities, as well as descriptions of the benefits that can accrue to all partners of these unique collaborations. These include shared resources, cross-learning, better-prepared public health professionals, and quality applied research.

You may view and/or download this policy brief at the PPH web site, http://www.partnershipph.org/coll4/policy/policy_main.html

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Please Join Us In Welcoming The Following New CCPH Members!

Individuals
Baker, Wende, Community Health Partners Foundation, Lincoln, NE
Benjamin-Alvarado, Jonathon, University of Nebraska at Omaha, Omaha, NE
Brown, Peter, Mercer University, Macon, GA
Canning, Sally, Wheaton College, Wheaton, IL
Haley-Zitlin, Vivian, Clemson University, Clemson, SC
Heffelfinger, Patricia, Georgia Health Policy Center, Atlanta, GA
Henderson, Paula, University of Illinois at Chicago Neighborhoods Initiative, Chicago, IL
Homer, Kimberlee, California Youth Advocacy Network, Sacramento, CA
Huff, Anna, Mid Delta Community Consortium, West Helena, AR
Huff, Marlene, University of Akron, OH
Lewis, LaVonna, University of South California, Los Angeles, CA

E-Members
Clemmons, Donna, New York University-School of Nursing, New York, NY

Students
Ai, Cathy, South Central Care, Los Angeles, CA
Jimenez, Ruth, La Mesa, CA
Jones, Merri, University of Washington, Seattle, WA
Kekukh, Irina, New School University, New York, NY
Masumoto, Marcy, University of California San Francisco, Fresno Medical Education Program, Fresno, CA
Okogeri, Rose, Seton Hall University, Bloomfield, NJ
Pham, Peter, University of California Los Angeles-School of Dentistry, CA
Phillips, Bernadette, University of Washington, Seattle, WA
Silva, Andrea, University of Washington, Seattle, WA
Statte, Melissa, Seton Hall University, Mountainside, NJ
Wu, Jennifer, South Central Care, Los Angeles, CA

Organizations
Baker, Janet, Center for the City at the University of Missouri, Kansas City, Kansas City, MO

Husain, Safeena, Child Family Health International, San Francisco, CA
Leach, Marilyn, University of Nebraska, Omaha, NE
Nikiforow, Nancy, Otterbein College, Westerville, OH
Smith, Ann, Michigan State University, East Lansing, MI

Thank You To These Renewing Members For Their Continued Support!

Individuals
Buchting, Francisco, Tobacco-Related Disease Research Program, Oakland, CA
Doggiette, Cecil, Health Services for Children with Special Needs, Washington, DC
Jarvis, Catherine, University of Colorado, Denver, CO
Kolb, Sara, University of the Incarnate Word, San Antonio, TX
Mesh, Marilyn, Suwannee River Area Health Education Center, Alachua, FL
Smythe, Sheila, New York Medical College, Valhalla, NY

E-Members
Savage, Michael, Elmhurst, IL

Organizations
Akerson, Emily, James Madison University, Harrisonburg, VA
Cauley, Kate, Wright State University, Dayton, OH
Derksen, Daniel, Center for Community Partnerships, Albuquerque, NM
Hadden, Lisa, Healthy Community Partners, Saginaw, MI
Maidaner, Loretta, Purchase Area Health Education Center- Murray State University, Murray, KY
Pohl, Joanne, University of Michigan, Ann Arbor, MI
Trevino, Fernando, University of North Texas, Fort Worth, TX

Additional Organizational Members
Couch, Sarah, University of Cincinnati, Cincinnati, OH
DelVina, Elizabeth, University of Arizona, Tucson, AZ
Gillooly, Kerryann, University of Arizona, Tucson, AZ
Koff, Nancy, University of Arizona, Tucson, AZ

MEMBERSHIP MATTERS
Announcing a New CCPH Member Benefit!
We are pleased to announce a new CCPH member benefit! CCPH has joined with Jossey-Bass Publishers to offer discounts on books, journals and other media products. As a member you will receive 15% off any Jossey-Bass title including the new book by Barbara Jacoby and Associates “Building Partnerships for Service-Learning”. Proceeds from the affiliate program will support scholarships and membership development.

Save Now! To receive this discount, go to the CCPH website at http://futurehealth.ucsf.edu/ccph/josseybass.html. This page includes a list of suggested titles for CCPH Members. You will need to enter the promotional code W03Q6 in the discount information field on the online order form. Then click the apply button so your discount is calculated. This code is good until April 30, 2003. We will send out regular updates on the code. Free shipping is available only within the 50 United States and Puerto Rico and only via UPS Ground. Free shipping to HI, AK, and PR is via 2-day air.

Until April 30, 2003 this benefit is available to CCPH members and non-members. Beginning on May 1, 2003, this will be a benefit exclusively for CCPH members. Let your colleagues know and encourage them to join CCPH - the membership brochure can be printed online at: http://futurehealth.ucsf.edu/pdf_files/May2001_membrocppdf.PDF.
UPCOMING EVENTS IN 2003!
CCPH SPONSORED EVENTS
For more event listings, see CCPH’s website at http://futurehealth.ucsf.edu/ccph/conferences.html

April
26-29: The 7th Annual Conference in San Diego, CA. Dr. David Satcher, former U.S. Surgeon General, is the opening keynote speaker. The conference will feature a symposium jointly planned and sponsored by the US Department of Housing and Urban Development’s Office of University Partnerships and the Community Outreach Partnership Centers program. For more information, including the registration brochure, cosponsor and exhibit opportunities, please visit http://futurehealth.ucsf.edu/ccph/nationalconference.html. Register online at http://www.meetingmatters.com. Advance registration deadline is April 21, 2003.

June
21-24: The 7th Annual Introductory Service-Learning Institute in Leavenworth, WA. Applications are due May 14, 2003; apply early as space is limited to 30 participants! This institute is designed for faculty, staff and community partners who are new to service-learning or have become involved in service-learning only recently. The application is now available on our website or by calling our fax-on-demand service at 1-888-267-9182 and requesting document #206. For more information, visit our website at http://www.ccph.info; email at ccph@itsa.ucsf.edu or (415) 476-7081. To read a peer-reviewed paper on the Institute’s proven success in fostering curricular change, see http://www.academicmedicine.org/cgi/content/full/75/5/533

OTHER EVENTS

April
21-27: TV-Turnoff Week. Millions of Americans are expected to switch off their televisions during the ninth annual TV-Turnoff Week, to be held April 21-27. TV-Turnoff Week, sponsored by the TV-Turnoff Network, challenges people to give up their television viewing and engage in activities such as reading, physical activity or family fun. In 2002, the event inspired 6 million people to forgo their regular television viewing for a week. Each week, American children ages 2 to 17 average almost 20 hours of television viewing, according to the network. Excessive television viewing has been linked to factors such as aggressive behavior, with the average child viewing 200,000 acts of violence on television by age 18. The event is supported by more than 70 national organizations, including APHA. For more information, visit http://www.tvturnoff.org.

May
01-04: Conference-Women Building a Force for Change. Oakland, CA. Register now to attend Women Building a Force for Change: McAuley Institute’s 8th National Women and Housing Conference celebrating McAuley’s 20th anniversary and commitment to affordable, accessible housing. Visit http://www.mcauley.org for full conference details and to register. To receive a registration packet, please email your name, organization, mailing address, and telephone number to: conference@mcauley.org.
03-06: Pediatric Academic Societies’ Annual Meeting, sponsored by the American Pediatric Society, the Society for Pediatric Research, and the Ambulatory Pediatric Association. For more information, visit http://www.pas-meeting.org/. At the workshop, CCPH will be involved in presenting, “Using Service Learning To Teach Core Competencies in Community Pediatrics: An Evidence-Based Approach.” The workshop will take place on Tuesday, May 6th from 8:45 am-11:45 am in Seattle, WA.

06: Celebrate World Asthma Day. Hundreds of asthma awareness events will be held across the United States and around the globe in conjunction with World Asthma Day. The annual event, organized by the World Health Organization and National Heart, Lung and Blood Institute, helps raise awareness of asthma and its triggers. The U.S Environmental Protection Agency has created a planning kit that health professionals, students, advocates and communities can use to plan their World Asthma Day activities. The kit includes event ideas, a sample news release and a proclamation template. In addition to World Asthma Day, May is Asthma Awareness Month. To access EPA’s World Asthma Day planning kit, visit their website at: http://www.epa.gov/asthma.

July
11-12: Addressing Health Disparities Workshop! The Network will present a two-day workshop for health care educators and administrators: Addressing Health Disparities: Initiating Organizational Change. The workshop focuses on techniques for integrating cultural competency into organizational contexts. It is designed for institutional and educational leaders who are charged with developing and evaluating the efforts of their health care organizations to improve health care services to diverse populations. In addition, this workshop will expand participant skills in facilitating and evaluating cultural competency trainings. For a full brochure and information for this workshop please visit: http://futurehealth.ucsf.edu/cnetwork/resources/curricula/CeIgrantees.htm
ANNOUNCEMENTS

WHO, CDC broadcast on SARS available online
On April 4 the World Health Organization (WHO) and the Centers for Disease Control and Prevention (CDC) hosted a satellite broadcast to provide information to the public health and clinical communities on Severe Acute Respiratory Syndrome (SARS). The global broadcast presented the latest information about the SARS outbreak and provided guidance to prevent transmission in healthcare settings. The web-based version of this program is still available for viewing at: http://www.phppo.cdc.gov/PHTN/webcast/sars

Applications Available for 2003 Tylenol Scholarships for Students in Health—Deadline: April 30
The 2003 Tylenol Scholarship will be awarding grants totaling $250,000 — ten $10,000 scholarships and 150 $1,000 scholarships — to outstanding students pursuing undergraduate or graduate studies in a variety of health-related fields. Applicants must be in an undergraduate or graduate course of study in the fall of 2003 at an accredited two or four-year college, university, or vocational-technical school. This includes those students currently enrolled in an undergraduate or graduate course of study who have one or more years of school remaining. Winners will be selected on the basis of leadership in community and school activities, grade-point average, and intended focus on healthcare-related areas of study. Scholarship America, a national nonprofit educational support and student aid service organization, administers the fund and is responsible for screening and evaluating the applications and selecting the scholarship recipients. Complete guidelines and application forms are available at: http://tylenolscholarship.com/

National Minority Health Month April 1-30, 2003
National Minority Health Month (NMHM), a non-profit organization, is kicking off its 2003 initiative with a 12-city demonstration project. NMHM was launched in April 2001 to raise awareness and to implement initiatives aimed at eliminating premature deaths and preventable morbidity. Governors of eight states have signed proclamations designating April as National Minority Health Month. During the 107th Congress, the United States Senate and House or Representatives passed a resolution that called upon the President to proclaim a National Minority Health Month. For more information, visit: http://www.nmhm.org

National Day to Prevent Teen Pregnancy
May 7, 2003 marks the second annual National Day to Prevent Teen Pregnancy. The National Day to Prevent Teen Pregnancy focuses on getting young people to stop and think about the importance of avoiding unintended pregnancy and other negative consequences of sex and to take action. To promote this event, the National Campaign to Prevent Teen Pregnancy has partnered with the UNCFSP/HOPE Program and more than 100 other national organizations, including the National Day founding partners, Teen People magazine, Teen People online, the National Urban League, Boys & Girls Clubs of America, the National Organization of Concerned Black Men, and Proctor & Gamble. Since many young people access health information through the Internet, the National Day is planning to reach thousands of young people nationwide directly through an innovative, online quiz. On May 7, 2003, youth will be encouraged to go online to the National Campaign’s website to take a fun, short, informative, and engaging quiz that asks them to reflect on the best course of action in a number of tough and realistic sexual situations that include, for example, drinking, gossip, and peer pressure.

For more information about the National Day, visit the National Day section of http://www.teenpregnancy.org; email: NationalDay@teen_pregnancy.org; or by calling (202) 478-8500 for ideas on how others are recognizing the National Day, answers to frequently asked questions, or to order National Day materials.

CCPH Member Hosts International Dialogue on the Role of University/Community Partnerships in Eliminating Health Disparities
Immediately prior to Community-Campus Partnerships for Health’s annual conference later this month, the University of Pittsburgh Center for International Studies and the Graduate School of Public Health are hosting a US/UK Dialogue on “Eliminating Health Inequities in Post De-industrialized Regions: How can University/Community Partnerships Help?” The goals of the dialogue are to:

1) Foster exchange about interventions and research methods
2) Develop links between faculty at University of Pittsburgh with UK counterparts for scholarly activity and research.
3) Develop links between citizens of post de-industrialized cities to share ideas and information about health related concerns in the process of community regeneration.

They anticipate that 30-35 participants will take part in the core events of the dialogue. (15 will be from the UK- largely from north England and Scotland- and the rest from the US, mostly Pittsburgh). The work of the dialogue will consist of facilitated sessions, limited formal presentations and opportunities for socialization. The dialogue process they envision is a cutting edge model for translating community oriented research, policy and practice across national boundaries.

For further information (proposed agenda, list of participants etc) please go to http://www.ucis.pitt.edu/gap/health_ineq. For more information, contact Ken Thompson at ThompsonKS@msx.upmc.edu or call (412) 605-1419.

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Applications Invited for Reinhard Mohn Fellowship

Deadline: May 1

The Reinhard Mohn Fellowship, a program of Bertelsmann Global Media, selects up to five talented people from all over the world for a twelve-month fellowship of in-depth project work and training in a global media company to strengthen leadership and entrepreneurial skills for executing future projects. The program is designed to sponsor “high achievers who have shown innovative performance, visionary ideas, and a commitment to socio-political issues in projects of their own.”

The fellowship is intended for people who have initiated, led, or impelled innovative projects: leaders and entrepreneurial talents from all sectors of society — business, the public and nonprofit sectors, science, culture, sports, or social services. Fellows are given the opportunity to obtain valuable knowledge and expertise and build up extensive networks through selective training and a wide range of project work in a variety of divisions and at different locations within the Bertelsmann group of companies. Fellows are expected to expand on their existing potential and apply their experience to projects in their own field of activity. Fellows receive a stipend and housing.

Detailed program and application information is available at: [http://www.reinhard-mohn-fellowship.com](http://www.reinhard-mohn-fellowship.com)

The Fulbright Scholar Program is offering many lecturing, research, and lecturing/research awards in Medical Sciences for the 2004-2005 academic year. Awards for both faculty and professionals range from two months to an academic year. While many awards specify project and host institution, there are a 153 open “All Disciplines” awards that allow candidates to propose their own project and determine their host institution affiliation. Foreign language skills are needed in some countries, but most Fulbright lecturing assignments are in English.

Application deadlines for 2004-2005 awards are:

- **May 1** for Fulbright Distinguished Chair awards in Europe, Canada and Russia
- **August 1** for Fulbright traditional lecturing and research grants worldwide

For information, visit our Web site at [http://www.cies.org](http://www.cies.org), e-mail [appprequest@cies.iie.org](mailto:appprequest@cies.iie.org), or contact: The Council for International Exchange of Scholars, 3007 Tilden Street, N.W. - Suite 5L, Washington, D.C. 20008; or Phone: (202) 686-7877.

New Healthy Aging Research Network Listserv

The Prevention Research Center Healthy Aging Research Network has established a moderated list serve which will highlight articles, RFPs, and announcements of interest to people interested in research on healthy aging.

To subscribe, please send the following command to listserv@u.washington.edu:

*subscribe prc-healthyaging your name*

Please make certain to include only the line above (with your name inserted) in the body of the email. Do not include your signature line. If you experience any difficulties, please contact gmoni@u.washington.edu.

The Consumer Coalition of the U.S. Cochrane Center

The U.S. Cochrane Center is pleased to announce formation of a Consumer Coalition. The U.S. Cochrane Center is part of the Cochrane Collaboration, an international organization that aims to systematically review all healthcare evidence on prevention, diagnosis and treatment to find out what works and what doesn’t. By assembling a comprehensive database of clinical trials, as well as easily understandable systematic reviews summarizing those trials, doctors will be able to incorporate the most complete scientific evidence into their practice of medicine. Similarly, consumers will be empowered to educate themselves about health issues of concern to them. Healthcare consumer advocates who have the education and tools to make use of the best available research evidence (“evidence-based healthcare”) have an edge in advocacy activities.

The Consumer Coalition will hold one meeting per year, with communication via mail and e-mail between meetings. The first meeting of the Coalition, tentatively scheduled for July in Washington, D.C., will last one day and will focus on:

- goals, priorities, and plans for the group, including how evidence methods can best be integrated into the advocacy groups’ activities, and
- educational activities focused on understanding the principles of evidence-based healthcare.

The work of the Cochrane Collaboration involves 13 centers worldwide, with over 8,000 contributors representing many nations, including close to 1,000 in the U.S. Forty-nine review groups focus on disease-specific areas, and “field” groups additionally focus on issues relevant to specific dimensions of health care, such as the type of consumer (e.g., older people) or setting of care (e.g., primary care). Systematic reviews are carried out using methods to ensure that bias is minimized compared to the narrative reviews common in medicine.
The W.K. Kellogg Foundation has awarded The Center for Sustainable Health Outreach (CSHO) a grant to fund the “Community Access to Care Community Health Worker Inventory Project.” Working with federal and other organizations, CSHO will develop a national inventory of programs that involve community health workers (CHWs), including their evaluation methodologies, and an annotated bibliography of published articles describing CHW program evaluations.

By the end of the project, CSHO will develop
• a comprehensive listing of current evaluation methodologies used by each CHW program site, along with all instruments currently used by programs
• an annotated bibliography of all published articles regarding CHW programs, with an analysis of their evaluation methods
• a comprehensive inventory of programs involving CHWs

“The need for this project grew out of a realization that while several databases of CHW programs exist, the information is neither comprehensive nor easy to access,” said CSHO co-director Dr. Agnes Hinton. “Additionally, not enough is known about evaluation tools used by community health worker programs,” said Hinton.

“The databases created through this project will be very useful to a variety of users. For the first time, contact information about CHW programs will be available to those seeking to distribute information to, or collect information from, community health worker programs. States may find the information useful as they examine certification/licensure issues for both CHWs and CHW training programs, as well as for workforce projections. Organizations seeking to replicate pilot programs would also find this information valuable,” said Hinton.

CSHO is a joint venture between the University of Southern Mississippi and the Harrison Institute for Public Law at Georgetown University Law Center. CSHO is funded by the Health Resources and Services Administration to provide support to CHW programs in the areas of education and training, evaluation, sustainability and policy development.

Contact: email: csho@usm.edu; or visit: http://www.csho.net
GRANTS ALERT!

Computer Associates and KaBOOM! Announce 2003 Playground Challenge Grant Program
Deadline: April 30


The program will award twenty grants of $5,000 toward the planning and construction of playgrounds to eligible community-based nonprofit organizations in the United States and Canada.

Community groups applying for a grant must demonstrate a compelling need for a new or improved community playground, the ability to organize volunteers in the planning and construction of the playground, and the ability to raise the additional funds needed to build the playground. Grant award winners must also commit to building their playgrounds by April 2004.

For more information about the 2003 Challenge Grants program and to download an application form, visit the KaBOOM! Web site at: http://www.kaboom.org/nooz.aspx?id=339

Applications Invited for Altria Domestic Violence Awareness Program—Deadline: May 16

Altria Group, Inc. and the National Network to End Domestic Violence (http://www.nndedv.org/) have announced the 2003 Altria Doors of Hope: Community Awareness grant cycle.

The goal of the program is to fund statewide and/or local public awareness campaigns targeting specific issues, geographies, and/or audiences (e.g. elder abuse, African Americans, rural residents, women with disabilities) in order to increase awareness about domestic violence, including available services and mobilization efforts.

A maximum of ten grants of up to $100,000 each will be awarded to fund domestic violence community-awareness efforts, including, but not limited to, television, radio, print, and electronic media public-service announcements and/or advertising, as well as theater productions and visual arts exhibitions.

To be eligible, applicants must be nonprofit, tax-exempt, HHS-recognized domestic violence coalitions in one of the fifty states, the District of Columbia, Puerto Rico, or the U.S. Virgin Islands; coalitions that have been in operation for a minimum of three years and have recent audited financials (fiscal year 2001 or later) stating that they are compliant with generally accepted accounting principles; and have secured a minimum 30 percent match (cash or in-kind) for their Altria Doors of Hope: Community Awareness grant.

The review committee that evaluates all incoming proposals is seeking innovative proposals that have SMART objectives (specific, measurable, achievable, relevant, and time bound), clearly identify the target audience(s) of the campaign, and have a built-in evaluation component to measure their impact and effectiveness.

Visit: http://www.altria.com/responsibility/04_05_10_Doors_of_Hope_Main.asp for the complete RFP.

Applications Invited for U.S. Conference of Mayors HIV Prevention Grants—Deadline: May 19

The United States Conference of Mayors (http://www.usmayors.org/), in cooperation with the U.S. Centers for Disease Control and Prevention, National Center for HIV, STD and TB Prevention (http://www.cdc.gov/nchstp/od/nchstp.html ), seeks proposals for its HIV/AIDS Prevention Grants Program.

The goal of the program is to strengthen local capacity for HIV/AIDS prevention activities through the funding of projects involving community-based organizations, local health departments, and others.

Proposals will be accepted for two tracks: 1) implementation of HIV/AIDS prevention services targeting Native Americans; and 2) implementation of HIV/AIDS prevention services targeting gay/bisexual men of color. USCM plans to award grants totaling approximately $450,000 to local health departments, nonprofit community-based organizations, and Native American tribes/nations for implementation of projects targeting these two populations.

Eligible applicants include federally recognized Indian tribes, local health departments, community-based organizations, and existing agencies/consortia that have formed collaborative efforts between multiple groups or agencies. In both tracks, priority will be given to organizations demonstrating strong community ties and having specific experience in serving the target group or sub-group. No proposal will be selected for funding unless it provides clear evidence of the participation of the target population in developing the proposal and a clear role for the target population in conducting the proposed program.


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Entries Invited for Excellence in Urban Journalism Award—Deadline: May 30

The Enterprise Foundation and the Freedom Forum have joined to sponsor the 2003 Excellence in Urban Journalism Award. The award is intended to encourage and recognize quality reporting on major issues facing the nation’s urban areas, particularly in inner cities. The award and a check for $5,000 will be presented to the winning journalist or journalists.

Each entry must involve a news report regarding an urban issue in the United States. Topics may include, but are not limited to, housing, community safety, community development, welfare to work, and child care. The entry should examine how a city or community has been affected by a situation. Ideally, the entry should include reporting on the outcome or resolution of the situation or show responses through editorials, letters to the editor, etc. The entry may be a single article or broadcast, or a series. The entry must have been published or broadcast during the calendar year 2002.

For complete award guidelines, visit: http://www.enterprisefoundation.org/infofor/media/urban.asp

Aetna Foundation Community Grants Program to Address Racial and Ethnic Disparities in Health Care Deadline: May 30

The Aetna Foundation, an independent charitable and philanthropic organization funded by Aetna, created the Regional Community Grants Program to address critical health issues in communities within Aetna’s six U.S. business regions. In 2003, the program will focus on reducing racial and ethnic disparities in health care.

Only organizations and programs servicing selected counties in the following regions are eligible to apply for grants: Mid-Atlantic (Baltimore; Philadelphia; southern New Jersey; Washington, D.C.); Northeast (Boston; northern New Jersey; New York); North Central (Chicago; Cleveland and Columbus, Ohio; Denver; Kansas City, Missouri; Kansas City, Kansas); Southeast (Atlanta; Charlotte, North Carolina; South Florida; Tampa; Memphis, Tennessee); Southwest (Dallas/Fort Worth and Houston, Texas); and West (Arizona, California, Nevada, and Washington). Grants will be made only to nonprofit organizations with evidence of IRS 501(c)(3) designation or de facto tax-exempt status.

See the Aetna Foundation Web site for the complete RFP, list of eligible communities, and application instructions and forms at: http://www.aetna.com/foundation/communitygrants/index.htm

Scholarships Available for Female Graduate with Disabilities—Deadline: June 1

The Ethel Louise Armstrong (ELA) Foundation was founded in 1994 to “Change the Face of Disability on the Planet.” The foundation offers scholarships to women with disabilities who are currently pursuing graduate degrees. ELA Scholarships are available only to women graduate students with physical disabilities who are enrolled in a college or university in the United States. Applicants must be active in a local, state, or national disability organization — either in person or electronically — that provides services and/or advocacy for people with disabilities. The scholarships are awarded on the basis of academic and leadership merit, and range up to a maximum of $2,000 a year.

For more information, visit: http://www.ela.org/scholarships/index_scholarships.html

Local Initiative Funding Partners Program Applications Invited for Local Initiative Funding Partners Program—Deadline: July 15

The Local Initiative Funding Partners (LIFP) program, a partnership between the Robert Wood Johnson Foundation (http://www.rwjf.org) and local grantmakers, supports innovative, community-based projects designed to improve health and healthcare for underserved and at-risk populations.

Through the program, local grantmakers such as community foundations, family foundations, and corporate grantmakers are invited to propose a partnership to be co-funded by RWJF. Grants may be made to community nonprofit organizations or institutions. Projects funded through the program must be nominated by a local funder.

The program will provide grants of $100,000 to $500,000 per project — funds that must be matched by local grantmakers. The total amount will be paid out over a three- to four-year period. In 2004, up to $8 million will be awarded through the program.

For more information on the program, eligibility requirements, and the application process, visit: http://rwjf.org/applying/cfpDetail.jsp?cfpCode=LFP&type=open
“When I became president of John Hopkins in 1996, I said we’re not into community redevelopment,” said Dr. William R. Brody, who is now committed to redeveloping the adjoining East Baltimore neighborhood with 1,500 new and rehabilitated housing units and a biotechnology park. “I was like George W. Bush, saying we’re not into nation building. But we are in the middle of urban terrorism, with one of the worst drug areas in the nation one block north of campus. We have to build a viable neighborhood.”

Yet as endowments shrink, it is no easy matter to find money for ambitious new projects, especially when faculty members see the projects as impinging on the money available to them. But even in tough times, Dr. Hundert says, those who understand the benefits of closer ties to their cities will find the money to create the programs.

“Our philosophy is that the external things we’re doing are the things that will set our university apart,” Dr. Hundert said. “If we look outward and combine our funds with outside institutions, we can create something greater than the sum of the parts, something that will attract top faculty and students.”

In New Haven, Yale’s decade-long investment in overcoming urban blight is paying off, the university president says.

“In the two years before I became president, a student was murdered on campus and major national magazines conveyed the impression that violent teenage drug gangs ruled the streets,” said Dr. Richard C. Levin, who became president of Yale in 1993 and made community outreach a criterion for evaluating faculty members and administrators. “By contrast, last year, a feature article in The New York Times Travel section called New Haven an irresistible destination.”

At Dr. Hundert’s inaugural colloquium on universities and their cities in January, Dr. Levin described a Yale program offering subsidies to university employees to buy houses in New Haven, where housing prices had been declining and vacancy rates were high. Starting in 1994, employees who bought houses in the city received $2,000 a year for 10 years. A year later, the two upper-middle-class neighborhoods in the city had stabilized, so Yale stopped offering the subsidy in those neighborhoods and expanded it in lower-income neighborhoods.

At Case Western, Dr. Hundert began wooing the community at a reception in August where hundreds of Clevelanders met him and shared their ideas on what the university should do with a former hospital site it had acquired.

The site may be the new home of the municipal health department. “It would be a great opportunity to have the medical school and the university and the community stitched together,” Mayor Jane L. Campbell said.

But for now, the dental sealant program is the symbol of engagement with the city, helping students both to understand the needs in poor communities and to help fill that need.

“It’s a wonderful thing on all sides,” said Dr. James Lalumandier, the chairman of community dentistry. “In this country, 80 percent of dental disease is in 20 percent of the children, and these are the 20 percent. Students arrive at medical school and dental school with a desire to help people, and if you get them into clinical work quickly, they don’t lose that desire.”

The dental students said their weeks in the schools were the high point of the year.

“When you sit down for the first time to use a probe in the mouth, it’s a big moment,” said Oliver Thuernagle, a student from Idaho who has been startled by what he saw in the schools and the children’s mouths.

“I’m from a place where you don’t lock the door when you go on vacation, and here I am at schools where you sign in, and they check you for guns,” Mr. Thuernagle said. “We saw children whose teeth had erupted only five months ago and were already rotten to the core. You refer them to someone who will take care of the cavities. But you just wish you were there five months ago.”

School officials say the program is a godsend.

“Having Case Western here, what a blessing,” said Eugenia Cash, a health administrator. “It hasn’t always been the case that they reached out to the community, but now they truly are.”

For more information, visit: http://www.nytimes.com/2003/03/12/education/12CIITI.html?ex=1048483648&ei=1&en=d721cc7a81a1e48f

For more articles and resources on community-campus partnerships and the engaged campus, visit CCPH's website at: http://futurehealth.ucsf.edu/ccph/partnerships.html
CALLS FOR SUBMISSIONS

Call for Papers on the theme “Social Determinants of Health” for possible publication this fall in a special issue of The Journal of Multi-cultural Nursing and Health. Contact: Essie Alberta Riley Edins, Chautauqua Institution, P.O. Box 1107, Chautauqua, NY 14772; (716) 357-2479, email: eestar@cecomet.net, or visit: http://www2.cecomet.net/eestar/jmcnh

Research; Proposals from American and Canadian scholars in the humanities, social sciences, economics, and law for trans-Atlantic collaboration through the TransCoop Program. Deadline: April 30
Contact: avh@bellatlantic.net, or visit: http://www.humboldt-foundation.de

Higher Education-Deadline: May 1
Proposals for possible presentations at the 2003 conference of the Association for the Study of Higher Education in November, in Portland, OR. Contact: ASHE, (573) 882-9645, fax (573) 884-2197, email: ashe@coe.missouri.edu, or visit: http://www.ashe.missouri.edu

Call for Papers-The Journal of Arts & Sciences in Career and Experiential Education (JASCEE) welcomes articles regarding the teaching of liberal arts and sciences within the context of career and experiential education. JASCEE seeks articles involving applied research or scholarly works of pedagogy in such areas as:
• Integrating leadership studies into professional majors
• Novel uses of technology in the classroom
• Merging liberal arts studies into professional curricula
• Integrating ethics education into the Arts & Sciences
• Innovative approaches to incorporating critical thinking into professional majors
• The role of community service courses in the university curriculum

Papers should be submitted by September 1 for consideration in the next issue. Please submit all papers to David C. Mello, PhD, Editor, JASCEE, Johnson & Wales University, 8 Abbott Park Place, Providence, Rhode Island 02903; or visit: http://home.jwu.edu/jascee/index.html

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• The renovation of neighborhood housing including sale of properties to first-time home buyers in the neighborhood.
• A $30 million initiative to create more than 100 new units of housing, a new Boys and Girls Club, and new athletic facilities for use by Clark and the community.

During this presentation, President Bassett reflected on ways to maximize the success of community-university partnerships:
• Build internal support among faculty and staff. This can open new doors for community-based teaching, research and service.
• Have a university president who articulates community partnerships as a priority.
• Have a genuine partnership based on trust and mutual respect and not university-control.
• Meet the self interest of all partners and understand each other’s self-interest.
• Have the right personnel in place, and continuity through structures that can continue even when individual people involved leave.
• Have a central point of entry, and multiple points of entry, into the university.
• Have a marketing plan that represents the nature of the partnership and the roles and responsibilities of each partner.
• Have and celebrate small early successes.
• Have broad involvement in the town and city, and know the politics.
• Acknowledge that some barriers will be beyond your control.

To learn more about this partnership, visit http://www.clarku.edu/local/upp/. Future issues of Partnership Matters will report on other presentations and discussions that took place at the conference. Contribute to the growing dialogue on community-university partnerships by joining us for the HUD/CCPH symposium on April 26th in San Diego. See the calendar section in this issue for more details.
PUBLICATIONS

Community Visions, Community Solutions
This book, recommended by Grantmakers for Effective Organizations, reviews best practices and hands-on activities from communities across North America as they develop strategies to become more successful in achieving solutions and community impact. Specifically, funders — public and private — are called upon to be more intentional in their support of partnering efforts by considering the broader, connective infrastructure requirements of these collaborations.

To order your copy, visit: http://www.comnet.org/collaboratorycs/book.html

The Center for Health Improvement (CHI) is pleased to announce the release of their newest publication series, Teen Pregnancy: Policy’s Role in Prevention. Funded by a grant from The California Wellness Foundation, this three-part series focuses on the approaches that work to prevent teen pregnancy and provides specific recommendations for how state and local policy-makers, schools, and communities can work to support teen pregnancy prevention efforts.

The publications are posted on CHI’s website at http://www.centerforhealthimprovement.org, in the library section under Community/Public Health.

Pan American Journal of Public Health Special Issue on Measuring Health Inequalities

Volume 12 Number 6
December 2002

...How do factors such as gender, ethnicity, social class, race, and geography influence a person’s health and general well-being? This question, as well as how to scientifically measure and explain gaps in opportunities to enjoy good health, has been a principal technical focus of the Pan American Health Organization (PAHO) over the past eight years. The results of the Organization’s work to identify these inequalities and their determinants, and to ensure equity in the provision of and access to health care and other social measures leading to good health, are the subject of a special issue of the Pan American Journal of Public Health produced by the Organization....

Online at: http://www.ingentaselect.com/vl=1437660/cl=18/nw=1/rpsv/cw/paho/10204989/contp1.htm
To order: http://publications.paho.org/english/moreinfo.cfm?Product_ID=684

Minority Students in Medical Education: Facts and Figures XII
A periodic publication from the Association of American Medical Colleges, for students, medical educators, and policy makers that provides detailed racial and ethnic statistical information on medical education in the U.S. Additionally, Facts and Figures contains data related to the pre-college part of the education pipeline leading to the M.D. degree, medical school graduates, and medical school faculty, as well as data from the 2000 U.S. Census.

For more information, visit: http://www.aamc.org/publications/factsandfigures.htm

Tag, You’re It: 50 Ways to Connect with Young People
This is a 148-page idea book from Search Institute for parents, teachers, caregivers and youth workers who want easy, practical ideas for building assets. Accompanying posters include ideas for youth and adults side-by-side and are perforated for tearing and sharing; good for sparking discussion and awareness. To order your copy, call (877) 240-7251.