Morehouse School of Medicine

Prevention Research Center

Elleen M. Yancey, PhD, Director
Daniel Blumenthal, MD, MPH, Principal Investigator

Morehouse School of Medicine Prevention Research Center, 2002
“Academic health centers need more balance in research…”

They need faculty who are not just doing research in the laboratory, but people who can go out into the community and conduct community-based research to learn how to apply the findings.”

Surgeon General David Satcher
National Press Club, 5/6/98
Mission of National PRC Program

Connecting science and practice through a network of academic, public health, and community partnerships engaged in scholarly, community-based prevention research, research translation, and education
Morehouse School of Medicine Prevention Research Center (MSM/PRC)

**Theme:** Risk Reduction and Early Detection in African American and Other Minority Communities: Coalition for Prevention Research
Community-Based Research: Applied Definition

- Ongoing and dynamic
- “Tailor-made” plans and implementation steps
  - Collaboratively identified, implemented and assessed
- Focused on prevention
- Community/Research partnerships

Morehouse School of Medicine Prevention Research Center, 2002
Community-Based Research: Applied Definition

- Racially and culturally sensitive interventions
- Establishment of better health policies
MSM Prevention Research Center: Mission

- Advance prevention scientific knowledge re African Americans and other minorities
- Disseminate new information and strategies
Goals

- Establish interdisciplinary center for research exemplifying value of community partnerships and coalitions in health promotion intervention
  - conduct research
  - implement and evaluate demonstration projects
  - educate health professionals
  - disseminate findings
Who are the partners?

- Diverse groups of people
- Individuals, groups, organizations in targeted communities
- Health-related, education, social and environmental organizations & agencies
- Academic Institutions
  - Emory University
  - Georgia State University
Coalition Board Priorities

1. Projects focused on reducing identified health disparities
2. Projects that contribute to improving health status of African American men
3. Projects focused on reduction of social, economic and environmental injustices.

Morehouse School of Medicine Prevention Research Center, 2002
Current PRC Research Areas

- Reduction of HIV risk behavior
- Youth violence prevention and reduction
- Adolescent health promotion
- Cardiovascular disease prevention
- Cancer prevention
- Health information access technology
Community-Based Research: Community Values

1. Policies and programs based on mutual respect and justice
2. Right to self-determination
3. Community equal partner at every level
4. Enforced principles of informed consent
5. Socially, culturally, environmentally sensitive research and application
Community-Based Research: Community Values

Research processes and outcomes benefit the community

Community partners involved in analysis and interpretation of data and dissemination of results

Partnerships to last beyond funded research

Community empowered to initiate community-based research

Morehouse School of Medicine Prevention Research Center, 2002
Research Evaluation Criteria

Projects should not violate community values or standards.

Projects should have the potential to benefit the community through a health promotion intervention.

Projects should be subject to evaluation.

Projects, if effective, should be replicable.

Morehouse School of Medicine Prevention Research Center, 2002