University of Washington Department of Family Medicine

Newsletter Winter 2012

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Chair's Notes Tom E. Norris, MD, Professor and Chair December 4, 2012

Colleagues:

As we enter the new year, I am pleased to report that your UW Department of Family Medicine has had a successful autumn. Each of the sections in the Department is making progress, and we are generally following the pathways that we outlined in the strategic plan that was approved and reported to you last spring. One of the

big changes in the Department is the transition of our Director/Administrator. John Sutherland has served admirably in this role for the past eight years, and he has decided to follow his long-term dream of opening a consulting business aimed at the ski industry. The Director plays a key role in each Department in the medical school. This job is part administrator, part liaison with the Dean's Office staff functions, part business leader, and frequent partner/consultant to the chair. After a careful search, the Department has hired Eric Tobiason as John's replacement. Eric has been at UW for fifteen years in a variety of roles including Associate Director of CME and most recently as Administrative Director for Academic Affairs. He has a BA in business from Seattle University and just received a MBA from City University of Seattle. Eric serves as a Lieutenant Colonel in the Army Reserve, where he works as medical operations director for the National Disaster Medical Center Federal Coordinating Center at Madigan. Please help me welcome him to the Department—I suspect many of you will have the opportunity to work with him over the next few years.



John Sutherland

The **Medical Student Education Section** continues to report strong interest in Family Medicine from our medical students. A recent meeting of the students' Family Medicine Interest Group with the King County Chapter of the Washington Academy of Family Physicians saw an excellent student and practicing physician



Corinne Corrigan, MN, ARNP

turnout. The interactions were enjoyed by all. The pre-clinical courses that we offer, the required clerkship, the palliative care portion of the required chronic care course, and the sub-internships are all going well. Members of our Department continue to add new courses, with Bill Phillips' new Primary Care course as one of the latest examples.

The Rural Underserved Opportunities Program (RUOP) has a long history of playing a major role in medical student education. Corinne Corrigan, ARNP, a key faculty member in RUOP for many years, retired in December. Her contributions have been remarkable, and we will all miss her.

The School of Medicine is in the early phases of a curriculum renewal process. Last spring the curriculum pre-review was completed. Roger Rosenblatt and I served on the visioning committee, which outlined a general direction for the program. In the

next phase, over 150 faculty members will be involved with design. Jay Erickson, a clinical faculty member in our Department and regional assistant dean for Montana, will lead the primary care committee. Jay is an excellent choice for this role. Misbah Keen and Sharon Dobie, faculty members in the Medical Student Education section, will be leading committees on evidence based medicine and diversity, respectively. I am hopeful that many other members of the Department will be involved in this important program that plays a major role in determining the future direction of medical education in WWAMI. The final lists of committee members have not been released yet. I had the privilege of co-chairing the last curriculum review (1998-2001) with the late Wayne Crill. These events do not happen often, but each of them leaves a significant impact on another generation of medical students. The last one added the Colleges, a required neurology clerkship, a

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required chronic care clerkship, required experience in continuity of care, and a number of other changes. A recent presentation to the Medical Student Education Section by Michael Ryan, Associate Dean for Curriculum, outlined a number of the areas that will be addressed in the current renewal. One of the priority items will be the development of a new curriculum for the second year class in Spokane. Throughout the entire history of the University of Washington School of Medicine, all medical students have spent their second year in Seattle. This will change in the fall of 2013, with 20 students spending their second year in Spokane. The curricular objectives will be the same as those in Seattle, but the teaching approaches will be different—stay tuned.

The **Residency Section** is working closely with the University of Washington Neighborhood Clinics to evolve the medical home functions of our new Northgate clinic site. We have now been in the new location for over six months and are seeing the results we had hoped for. Overall, the visits have increased, new OB patients are increasing, and we are seeing more children—these had all been goals for the move. We are working through a number of practice changes that will, hopefully, position us to become an NCQA level 3 patient centered medical home in 2013.

At our Harborview site we are working closely with the hospital and UW Medicine leadership on developing a strategic plan for the future of primary care at HMC. We are hopeful that expansion of our HMC branch to 6-6-6 and enlargement of the Family Medicine Clinic there will be part of the plan.

The residency is very busy with interviewing residency applicants. Once again we have over 800 applicants for our 8 residency positions. I have been able to meet many of these applicants, and I am very impressed by the quality of the individuals who would like to join us for residency.

In the **Research Section** we have focused on planning and recruitment. In September we held a retreat at which Laura-Mae Baldwin announced plans to step down as head of the section next summer. This decision has led us to a national recruitment for a new section head and Vice Chair for Research. We currently have visits scheduled with a number of candidates and hope to complete the process with an offer in March. Two candidates have been here before and came for second visits. Another 5-6 candidates will be here for first interviews. This is an extraordinarily important recruitment for the Research Section, and we are gratified that there is international interest by some of the most outstanding research leaders in our discipline. Other news in the section includes renewal of funding for the WWAMI Rural Health Research Center, and the addition of Emily Godfrey to our faculty as a new Associate Professor in the section with a research focus on women's reproductive health. The Section is growing, and we are very energized about its future.



Laura-Mae Baldwin, MD, MPH

Our **MEDEX Northwest Physician Assistant Section** is very excited about a new branch in Tacoma. MEDEX already has branch educational sites in Yakima, Spokane, and Anchorage. The new Tacoma branch will be sited on the UW Tacoma Campus. It has received accreditation approval as well as some new federal funding. The focus of the site will be on training military veterans as Physician Assistants. According to the AAMC, we will see a national physician shortage of about 90,000 by 2020. In spite of a number of new medical schools and expanded classes in existing schools, we will not have enough doctors. Half of the shortage will be in primary care—predominantly in Family Medicine. One of the best strategies to address the shortage is the development of care teams in Patient Centered Medical Homes. PAs will be key members of these care teams, and the MEDEX focus on training primary care PAs will be important.

The **Sports Medicine Section** continues to prepare for a move of their clinical operations from the Hall Health Student Health Center to the new Stadium Sports Medicine Clinic, slated to open in late August 2013. Our Sports Medicine Section is the home of an ACGME accredited Sports Medicine Fellowship. We have recently

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received permission from the School, with the support of Seattle Children's Hospital, to increase the size of the fellowship to two fellows per year—one of whom will be a pediatrician. Kim Harmon, Sports Medicine Section Head, serves as Program Director for the Sports Medicine Fellowship.

The WWAMI Family Medicine Residency Network Section plays a very important role in our Department. As the convener/facilitator of linkages between the WWAMI Family Medicine Residencies, the Network allows us to focus on educational quality and innovation, while obviating the need to have each program continually "reinvent the wheel." One of their key functions remains the provision of a world-class faculty development fellowship that serves all of the residencies in our region. We were very pleased to hear recently about the successful accreditation of the new residencies in Missoula and in Puyallup. This brings the number of ACGME accredited Family Medicine Residencies in the WWAMI region to 20—a huge milestone. Congratulations to the new programs, and welcome to the network.

One of my non-Departmental responsibilities is to serve as Chair of the Board of Directors of the American Board of Medical Specialties (ABMS). In this role, I recently had the opportunity to meet last week with Tom Nasca, CEO of the Accreditation Council for Graduate Medical Education (ACGME). In this meeting with ABMS leadership Tom discussed the plans that ACGME has announced regarding accreditation of American Osteopathic Association Residencies. The goal of ACGME is to unify accreditation of GME in order to better serve the American public. ACGME, AOA, and ACOM (DO equivalent of AAMC) have agreed to develop a MOU that should result in AOA ceasing accreditation of GME programs as of 7/1/15. This will leave the ACGME as the sole GME accreditation agency and is likely to result in a large number of changes. Within the WWAMI region several of the Family Medicine programs are dually accredited by ACGME and AOA. We anticipate that these programs should find the new accreditation approach simplifies their situations. There are also several programs that are only accredited by the AOA—it is anticipated that their accreditation will switch to ACGME on 7/1/15, and that they will be reviewed by the RRC's shortly after that.

There are a number of implications from this—many of which have not been worked out yet. It is anticipated that in the 2014-2015 academic year there will be no separate DO match. It is also anticipated that LCME and AOA may end up in conversation regarding medical school accreditation--as well as conversations between the ABMS Boards and AOA regarding specialty certification.

It is not certain that this will work--it has been tried several times in the last 2 decades and AOA has rejected it each time. This is the first time that the process has been made public while it was happening, and that may increase the chance of progress.

This will be a very big change in Family Medicine graduate medical education. With a number of osteopathic training programs in WWAMI, it creates an opportunity for us to work together with an even larger group of people and programs dedicated to training family physicians.

Finally, I would like to take this opportunity to wish all of you a happy and peaceful new year. If it were not for you, we could not do what we do, and we owe a great "Thank You" to every one of you. If you have any questions about the items included in these notes, or any of the other activities of the Department, please contact me at tnorris@uw.edu.

Tom

Tom E. Norris, MD Professor and Chair University of Washington Department of Family Medicine

MEDICAL STUDENT EDUCATION

New course – FAMED 530

Colleagues -

Our new Primary Care Course, FAMED 530, will be offered for the first time this coming Winter Quarter, January – March 2013. This nonclinical elective course is designed for:

- Students interested in Family Medicine, Internal Medicine, Pediatrics or other primary care careers.
- Students who want to be more informed about our changing health care system.
- Students in all health professions and graduate programs interested in organization, administration, and research in ambulatory care and primary health care.

We hope to have a dynamic classroom with a variety of student perspectives. No clinical training or experience is necessary. A special feature will be visits to primary care practices in the community.

Please pass this notice along and think of the Primary Care Course when counseling students. Interested students should e-mail Audrey Lew at aelew@u.washington.edu. Find more information on the course website.

Thank you.

- Bill Phillips, MD, MPH

TRUST Update

The second annual TRUST Steering Committee meeting took place on November 13, 2012. A highlight of the meeting was hearing Analiesse Isherwood (E11 WA TRUST Scholar), Serena Johnson (E11 MT TRUST Scholar), Jesse Maupin (E11 WA TRUST Scholar), and Megan Penna (E12 WA TRUST Scholar) describe their journeys from applicant to TRUST Scholar. Leaders from Academic Affairs, regional deans, required clerkship coordinators and other leaders from around the region attended the meeting. Following the Steering Committee, TRUST Scholars, School of Medicine faculty, and regional deans shared dinner and an innovative Underserved Pathway program teaching advocacy skills.

Our Whatcom County Family Care Network TRUST sites at Ferndale, Lynden, and Birch Bay have been selected by the Robert Wood Johnson Foundation (RWJF) to participate in its LEAP Project: Learning from Effective Ambulatory Practices. The Primary Care Team is identifying primary care practices that use health professionals and other staff in ways that maximize access to their services, so these workforce models can be replicated and adopted more widely. The goal is to identify and study up to 30 high-functioning primary care practices to learn about innovative staffing arrangements that maximize the contributions of health professionals and other staff. The LEAP Project will be directed by Ed Wagner, MD, MPH, and Margaret Flinter, PhD, APRN, and the MacColl Center for Health Care Innovation at Group Health Research Institute in Seattle will serve as its national program office.

Analiesse Isherwood (E11 WA TRUST Scholar) was named a 2013 Rhodes Scholarships finalist. The Rhodes Scholarships are the oldest and most celebrated international fellowship awards in the world. Each year 32

young Americans are selected as Rhodes Scholars through a decentralized process representing the 50 states and the District of Columbia. Applicants from more than 300 American colleges and universities have been selected as Rhodes Scholars. Rhodes Scholars are chosen not only for their outstanding scholarly achievements, but also for their character, commitment to others and to the common good, and for their potential for leadership in whatever domains their careers may be.

Coming in January/February: TRUST Learning Collaborative 2013

Representatives of all the Montana, Washington, and Idaho TRUST continuity communities will join us for a retreat on January 18, 2013 starting at 12:30 PM at the South Campus Center. All current and former TRUST students will join their continuity community leaders for dinner at Vista Café at 6 PM after the planning and faculty development retreat.

TRUST admissions interviews for the entering class of 2013 start in January. This year we welcome Idaho to the TRUST family. Idaho TRUST admissions interviews in Boise run January 7-12 2013 and Montana interviews in Bozeman run January 14-18. Washington TRUST admissions interviews are slated for Spokane starting February 11. The number of applicants remains high.



WWAMI region Practice and Research Network joins forces with AAFP National Research Network on Center of Excellence Award from the Agency for Healthcare Research and Quality.

The <u>WWAMI region Practice and Research</u> <u>Network (WPRN)</u>, a member of the American Academy of Family Physicians National Research



WWAMI region Practice and Research Network

Network and DARTNet Institute, is a key collaborator on a newly awarded 5-year Center of Excellence in Primary Care Practice-Based Research and Learning award from the Agency for Healthcare Research and Quality (AHRQ). The AAFP National Research Network (AAFP NRN) is a nationwide PBRN that collaborates on studies to describe and improve upon primary care practice. DARTNet Institute is a non-profit organization that conducts research, supports collaboration among health care providers and organizations, and hosts data sets of health information for quality improvement and research. The purpose of this award is to help stimulate cooperative research across PBRNs and accelerate both the generation of new knowledge in diverse practice settings and a community of learning for primary care practices to improve quality, patient safety and effectiveness of care. More information about the award can be found here.

Washington's Primary Care Workforce and the Affordable Care Act

The Center for Health Workforce Studies (CHWS) recently completed two reports for the Washington State Office of Financial Management (OFM). OFM was interested in determining the potential impact of implementing the Patient Protection and Affordable Care Act (PPACA), particularly the PPACA's provision for Medicaid expansion, on the demand for primary care workforce in Washington. The first CHWS report was based on an OFM-conducted survey of Washington State primary care physicians, physician assistants, and nurse practitioners. The second report analyzed data from focus groups of 25 physicians who responded to the survey. This research found that Washington State has a primary care provider workforce of approximately 8,000 physicians, NPs, and PAs. NPs and PAs make up roughly one third of this workforce. Physicians in the

focus groups felt that if the reimbursement rate were increased, physicians would be willing to accept more Medicaid patients, and there would be adequate workforce to absorb the increased demand.

Tobacco Studies

The Tobacco Studies Program (TSP), under the direction of Abigail Halperin, MD, has received a \$50,000 grant from the UCSF Smoking Cessation Leadership Center to improve an existing inpatient tobacco cessation program at UWMC and Harborview. The current program was started in May 2011 in conjunction with a Smoke-Free Hospital Campus initiative funded by the CDC Communities Putting Prevention to Work (CPPW) Program, but falls short of new Joint Commission Tobacco Treatment Measures (TTMs) that were implemented in January 2012.

The Tobacco Studies Program is also in the process of working with the Family Medicine pre-doctoral section to cross-list the two Tobacco Studies Program courses offered through the Department of Health Services in the School of Public Health so that medical students can receive elective credit for them. These highly rated courses (Tobacco & Public Health and Tobacco-Related Health Disparities) have been available to all UW health sciences graduate students, and have enrolled over 200 students from multiple health science disciplines over the past eight years.



Abigail Halperin, MD

Project ROAM Update

Final Project ROAM buprenorphine course March 18, 2013

Are you a resident in Family Medicine? The eighth and final Project ROAM course to train physicians to treat opioid dependence in their offices will be offered March 18, 2012, at HMC. Interested physicians and clinical team members are invited. Contact mccatlin@uw.edu to register or for more information.

Congratulations to medical students Eliza Hutchinson and Shannon Rush

Project ROAM sponsored two medical student research projects and both had presentations accepted at Western Student Medical Research Forum. Eliza researched the barriers in prescribing buprenorphine for physicians who have completed required training with Project ROAM; Shannon investigated how many patients of a chronic opioid therapy registry were receiving prescription opioids unbeknownst to their primary providers.

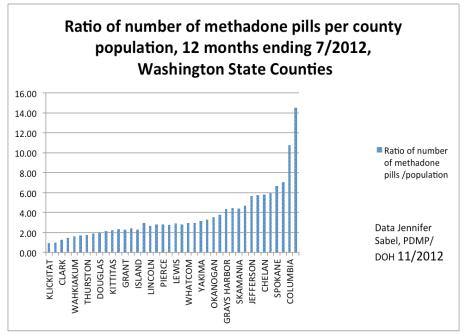
National Summit on Opioid Safety held

GHC partnered with Project ROAM in a national forum October 31 and November 1. The outstanding presentations and the conference consensus principles on the safe opioid prescribing can be seen here.

Project ROAM Telemedicine sessions celebrate their finale

Sponsored by Robert Wood Johnson-funded Project ECHO, Project ROAM had been fortunate to co-sponsor weekly telemedicine sessions for rural Washington providers to present their patients with substance abuse and chronic pain disorders. Dr. Joseph Merrill and Dr. Christine Yuodelis-Flores contributed addiction medicine and addiction psychiatry to Dr. Rosenblatt's family medicine comments. Between November 2010 and December 2012, more than ninety sessions were held, with twenty-three different faculty presenting didactic lectures to the 160 community members and 124 guests, including seventy-three medical students and residents. 119 unique patients were discussed.

Exploring geographic variation in opioid prescribing with community providers the Prescription When Monitoring Program Data showed that Washington Counties vary ninefold in the number of prescriptions of opioids to county residents, and fourteen-fold in the number of methadone pills prescribed for pain (see graph), Project ROAM engaged county providers and public health staff to share data with key personnel in Kitsap, Clallam, Jefferson, and Colombia Counties. Each county has initiated work to investigate and reduce variations in prescribing and the associated opiaterelated death rate.



NAPCRG Report

UW Family Medicine researchers actively contributed to the annual meeting of the North American Primary Care Research Group (NAPCRG) as it celebrated its 40th Anniversary in New Orleans, November 30 – December 6, 2012. NAPCRG is the premier organization devoted to research in family medicine and primary care and attracts an interdisciplinary audience of nearly 800 members from around the world. Bill Phillips (past president) and Lauren Hughes (board member) spoke at the featured plenary session on the history and future of NAPCRG and primary care research. Allison Cole and Laura-Mae Baldwin presented new research, representing coauthor teams from UW Family Medicine. Workshops conducted by Bill Phillips, Freddy Chen, and NRSA Research Fellows Tina Neogi and Avani Sheth actively engaged large groups of new and established investigators. Past UW NRSA Fellows Hajar Kadivar, Bob Ferrer, and Joe Lemaster also presented work at the meeting. See the titles listed in **PRESENTATIONS**.



Residency Administration

This year, our residency had a record 862 applications to our program, and we are in the process of interviewing over one hundred and twenty applicants. Many thanks to our residents, clinical faculty, and the wonderful staff at both UW Neighborhood Northgate Clinic and Harborview Family Medicine for your help!

Residents

Bundles of Joy! Congratulations to Dr. Elisha Nzeingui-Boussengui, Dr. Brett Toresdahl, and Dr. Daniel Ruegg and their families. Brett and Jodie Toresdahl welcomed Norah Katharine Toresdahl on 12/10/2012; Elisha and husband Hugues and daughters Mielka and Lucia welcomed Josiah Dinyimba on 12/23/2012. At press time, we are still waiting for news from Daniel and Pauline Ruegg.

Clinical Faculty Updates

Dr. Pam Pentin has been appointed the U.S. Navy Professional School Liaison Officer for the UWSOM by the Navy Surgeon General. Dr. Pentin has also formed a new Military Medicine Interest Group for medical students interested in all branches of the military. The group meets three times per year. In addition to teaching at UW, Dr. Pentin has faculty appointments in the Family Medicine residencies at Naval Hospital Pensacola and Naval Hospital Bremerton. Dr. Pentin has also been invited to present two plenary lectures at the 2013 AAFP Scientific Assembly in San Diego: Chronic Pain Management and The Care of Cancer Survivors.

Larry Mauksch has been named co-editor of Families, Systems and Health, a peer-reviewed, multidisciplinary, quarterly journal that publishes clinical research, training, and theoretical contributions in the areas of families and health, with particular focus on collaborative family healthcare. Larry will share editing responsibilities with Colleen Fogarty, MD, MSc, Associate Professor, University of Rochester Department of Family Medicine.

In September Frederick Chen, MD, was profiled on AAFP Family Medicine Interest Group website. Follow this link for an article and Q & A with Dr. Chen.

The Josiah Macy Jr. Foundation interviewed Dr. Chen on the topic of "Interprofessional Education and Practice – Bridging the Gap". Read the interview.



Frederick Chen, MD

September Visit: Dr. Kyunghee Cho, MD

Dr. Cho came to us from Yonsei University School of Medicine's Department of Family Medicine and is the chair for health informatics at the NHIC Ilsan Hospital in Seoul, South Korea. He is the immediate past president of the Korean Academy of Family Medicine and is currently on a six-month international sabbatical.

He has visited several countries in Europe and headed to Wisconsin and Rochester, NY after Seattle.



Russell Maier, MD

CHCW's Residency Program Director Accepts State and Region Wide Leadership Position

Russell Maier, MD, Program Director of the Central Washington Family Medicine Residency, has been named President of the University of Washington Family Medicine Residency Network.

Follow this link for an article on the CHCW website.

Global Health Fellowship

The Department of Family Medicine has started a new global health fellowship, currently in its first year. The first fellow, J. Kristofer Sherwood, MD, started August 1, 2012. This year, he will be doing various global health-related rotations in Seattle (including working at the Madison HIV clinic, TB clinic, Hansen's Disease

clinic), as well as continuing his own family medicine continuity clinic and travel clinic at the UW Medical Center Clinic in Northgate. He is continuing to pursue his research interests in women's health and will be returning to Burundi for two months in the spring in order to continue his work with Village Health Works, both working as a volunteer clinician and training Burundian medical staff.

The Global Health Fellowship is accepting applications through January 15, 2013. The fellowship is a one-year post-residency training opportunity focusing on further developing skills and expertise in working with underserved populations in the United States and within resource-poor settings globally. For more information, contact Dr. Chris Sanford or go to the website.



Dr. Kris Sherwood -- Global Health Fellow in Burundi

WWAMI REGION UPDATE

WWAMI WWAMI UW Medicine

Community Health of Central WA

CHCW Celebrates 20th Anniversary

Community Health of Central Washington (CHCW), a not-for-profit healthcare provider, is proud to announce the 20th anniversary of its founding. Its three founding members are: Mike Maples, MD, CEO of CHCW; Vicki Black, MD, Medical Director for CHCW; and April Yates Hardy, Assistant Program Director for Central Washington Family Medicine Residency Program. They joined together 20 years ago to form a grassroots movement with the primary goal of providing access to affordable and appropriate health care.

Read the full article and the press release <u>here</u>.



Mike Maples, MD, CEO



Vicki Black, MD, Medical Director



April Yates Hardy, MSOD, TAGME

Vicki Black, MD, Announces Retirement

Community Health of Central Washington (CHCW) is announcing the retirement of its Medical Director, Vicki Black, MD. She will be officially retiring from her clinical and faculty duties on December 31. CHCW has begun the search for someone to assume Black's duties.

As an originating member, Black has been in leadership at CHCW for the past 20 years. She has helped shape CHCW through her role as Associate Director and then Program Director of CHCW's medical clinic arm, Central Washington Family Medicine. Since 2003, Black has served as Medical Director of CHCW and was the 2011 Washington Family Physician of the Year. She holds a medical degree from Loyola University's Stritch School of Medicine in Chicago, IL and is a Clinical Associate Professor with the University of Washington School of Medicine Department of Family Medicine.

"Under Vicki's outstanding leadership, Central Washington Family Medicine and CHCW developed into a first-class health delivery system for our patients in our service area. We have greatly appreciated Vicki's efforts over the past 20 years," says Mike Maples, MD, CEO of CHCW. "She has been an outstanding leader dedicated to meeting the healthcare needs of the community and ensuring medical service excellence."

Congratulations to April Yates Hardy, MSOD, TAGME

April Yates Hardy, Assistant Program Director of the Central Washington Family Medicine Residency, was one of fifteen administrators nationwide to be recently certified in Osteopathic Graduate Medical Education (OGME) by the National Board for Certification of Training Administrators of Graduate Medical Education (TAGME). This was the initial TAGME certification process for OGME and represents all specialties within OGME. The National Board for Certification of Training Administrators of Graduate Medical Education Programs establishes standards for graduate medical education administration, acknowledges the expertise needed to successfully manage graduate medical education programs, and recognizes those training program administrators who have achieved competence in all fields related to their profession as measured by acceptance of an individual work effort tool and passage of a comprehensive written exam. In 2009 April was TAGME certified with added qualifications in Family Medicine.

About Community Health of Central Washington

CHCW is a nonprofit organization providing high-quality, affordable primary health care, dental, and mental health services to area residents. CHCW provides services to more than 25,000 people annually through six locations, without regard to income or ability to pay. Headquartered in Yakima, CHCW centrally provides supervision, technical support, fiscal services, planning and human resources for the following locations and clinics: Central Washington Family Medicine, Central Washington Family Residency Program, Yakima Pediatrics, Community Health of Central Washington – Ellensburg, Ellensburg Dental Clinic, Naches Medical Clinic, and Pediatric Hospitalist Service. For more information, visit http://www.commhealthcw.org.

Enrolling patients into the Patient Centered Medical Home and MyChart

November 27, 2012 ---

The Providence Family Medicine Center (PFMC) is currently enrolling patients into the Patient Centered Medical Home (PCMH) and also into MyChart (MYC). This will allow the care teams to better identify and be proactive with patients who may need to be contacted between visits for follow-up, lab work, or just to inquire about how a change in therapy is going. PFMC will also be able to identify patients who may be in need of a certain intervention, such as a vaccine or paps, by comparing a list of patients to a standard of care. MYC will

allow patients to use their home computer to access personal medical information through a secure site. The patients can see their lab results with an explanatory note from their PCP, they can request an appointment, request a refill of meds, or ask a medical question that first will be seen by the CMA and routed to the PCP if needed.



The goal of this project is to enroll 10% of all PFMC patients into PCMH by the end of this year and eventually to enroll 100% of patients to both PCMH and MyChart. Currently 153 patients are enrolled into PCMH and 350 are active in MyChart.

PFMC is asking all Faculty, Residents, RN Case Managers, and CMAs to work within teams to complete this enrollment and to inform patients of the effects these programs will have on improving their healthcare. Feedback so far is very positive both from patients and providers. Most providers feel this is the "right thing to do" to improve care to patients.

James Nesbitt, MD Project Manager for PCMH Operational Excellence Department

News from Cheyenne

The University of Wyoming Family Medicine Residency Program at Cheyenne has received notification that American Osteopathic Association Program and Trainee Review Council (PTRC) met on November 1, 2012 and took action to approve their Program as a newly approved residency training site for osteopathic graduates. With the status of "dual accreditation", the Cheyenne Program looks forward to additional recruiting and training opportunities.



Lisa K. Brandes, MD, Clinical Associate Professor of Family Medicine, University of Wyoming Family Medicine Residency Program at Cheyenne, is the President of the Board of Directors of the Wyoming e-Health Partnership, Inc., which is the state-designated entity tasked with the creation of the State of Wyoming Health Information Exchange.

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PRESENTATIONS

- **Baldwin L-M**, Lin CP, **Guirguis-Blake J**, **Keppel GA**. Improving Safe Medication Prescribing Among Patients With Chronic Kidney Disease: How Common a Problem is This in Primary Care? Poster presented at the NAPCRG Annual Meeting, December 2012, in New Orleans, LA.
- **Baldwin L-M, Robins L, Jackson E, Green BB, Force R**. Assessing Readiness for Team Care in Community-based Clinics: Barriers and Facilitators to Implementing an Evidence-based Intervention to Improve BP Control. Presentation at the NAPCRG Annual Meeting, December 2012, in New Orleans, LA.
- **Baldwin L-M,** Trivers K, **Andrilla H, Matthews B,** Miller J, **Lishner D**, Goff B. Accuracy of Cancer Risk Assessment By Family Physicians, General Internists, and Obstetrician-Gynecologists: A National Vignette-based Survey. Presentation at the NAPCRG Annual Meeting, December 2012, in New Orleans, LA.
- **Chen FM**. The current state of Interprofessional Education (IPE): Interviews with academic IPE centers. NAPCRG, New Orleans, LA, 11/2012.
- **Chen FM**. Training tomorrow's physicians: Science alone is not enough. National Health Policy Forum, Washington, DC, 11/2012.
- Cole A, Chen FM, Phillips W, Ford P, Stevens N. How family physicians choose to practice in community health centers. NAPCRG, New Orleans, LA, 11/2012.
- **Corrigan C, Bentov N**. Obesity in Rural and Underserved Primary Care: A Qualitative Study of Medical Students' Reflections. Presentation at the NAPCRG Annual Meeting, December 2012, in New Orleans, LA.
- Fenton J, Xing G, Elmore J, Bang H, Chen S, Lindfors K, **Baldwin L-M**. Can Computers Improve Patient Outcomes in Screening Mammography? A Population-based Study of Computer-aided Detection in the Medicare Population. Presentation at the NAPCRG Annual Meeting, December 2012, in New Orleans, LA.
- Guirguis-Blake J, Baldwin L-M, Keppel GA, Lin CP, Dobie S, Osborn J, Force R, Kriegsman W, Gould D. Safe Medication Prescribing Among Patients With Chronic Kidney Disease: How Ready Are Primary Care Practices to Implement an Electronic Medical Records-based Solution? Poster presented at the NAPCRG Annual Meeting, December 2012, in New Orleans, LA.
- **Neogi T,** Weigl B, van Pelt M, Drake J, Harner-Jay C. Value and Implications of Alternative Diabetes Screening Tools: Proposed PATH-Mo Po Tsyo Study. University of Washington Global CVD and Diabetes Conference. September 2012.
- **Phillips W, Chen FM, Neogi T, Sheth A**. Organizing curiosity into realistic research. Workshop. NAPCRG, New Orleans, LA, 11/2012.
- **Phillips W, Hughes L**. 40 Years of NAPCRG. Plenary presentation at the NAPCRG Annual Meeting, December 2012, in New Orleans, LA.
- **Skillman SM**. Solving state health workforce planning: factors to consider and ideas from other states. Presented at West Virginia Rural Health Conference, The Resort at Glade Springs, Daniels, West Virginia, 11/14/12.

Skillman SM. Washington State primary care provider survey, 2011-2012: summary of findings. Presented to Washington State Health Personnel Shortage Task Force, Pierce College, Puyallup, Washington, 10/4/12.

Stange K, Acheson L, Bayliss E, Cohen D, Ferrer R, Frey J, Gill J, Gotler R, McLellan L, **Phillips W**, Williams R. Context Matters: Reporting Context Important to Interpreting and Applying Research Findings. Workshop at the NAPCRG Annual Meeting, December 2012, in New Orleans, LA.

AWARDS

F. Marian Bishop Leadership Award

Tom Norris, MD, has been selected as the recipient of the 2013 F. Marian Bishop Leadership Award. The Award is presented by the Society of Teachers of Family Medicine Foundation to honor individuals who have significantly enhanced the credibility of family medicine through a sustained, long-term commitment to family medicine in academic settings.

The award will be presented to Dr. Norris in May 2013 at the STFM Annual Spring Conference in Baltimore, Maryland. Other UW Department of Family Medicine recipients include past department chairs John Geyman, MD, and Al Berg, MD.



Tom E. Norris, MD

2012 Don Bloch Award

On October 5, 2012, Larry Mauksch, M.Ed., was awarded the Don Bloch Award from the Collaborative Family Healthcare Association (CFHA). The Don Bloch award is the highest recognition CFHA offers. It is given to



Larry Mauksch, M.Ed.

an individual to recognize his or her contributions to the field of integrated and collaborative care supporting the goal of a "more humane, egalitarian and interdisciplinary healthcare system". CFHA is a member-based, member-driven collaborative organization that has been on the leading edge of healthcare change since its inception in 1995. CFHA promotes a comprehensive and cost-effective model of healthcare delivery that integrates mind and body, individual and family, patients, providers and communities, and achieves this mission through education, training, partnering, consultation, research and advocacy. They host a leading-edge conference every year, and are active in every other aspect of healthcare change: development, design, delivery, and assessment. Larry is a founding board member, was chair of the 1997 CFHA conference sponsored by NIH, and was the CFHA Board chair between 2002 and 2005. Larry served as a crucial bridge between the founders' vision and the more pragmatic needs of the membership. He was nominated for his pioneering accomplishments in the field including his work

designing an integrated medical and behavioral health system at the Marillac Clinic in Colorado, a clinic that serves a poor, rural, uninsured population. This clinic served as an early model for community-centered collaborative family health care. He was also honored for his academic work in patient centered communication and his current work training patient-centered, integrated, healthcare teams around the country.

Dr. Patricia Read-Williams Recipient of the 2012 UW Pain Visionary Award

Every year the Division of Pain Medicine recognizes an individual whose hard work has significantly improved the wellbeing of UW Medicine patients. We are proud to announce that Dr. Patricia Read-Williams, Issaquah

Clinic Chief, is the 2012 recipient of this award for developing a coordinated care model for patients suffering from chronic pain, and within a year has succeeded in significantly improving their pain, mood, and function.

While we celebrate Dr. Read-Williams' award, it is important to note that adopting this model of care would not have been possible without the incredible support and leadership provided by Sarah Standley, MBA, Issaquah Clinic Manager. Congratulations, Dr. Read-Williams and Ms. Sarah Standley!



Patricia Read-Williams, MD



Lauren Hughes, R3

AAFP/Bristol-Myers Squibb Award

Congratulations to Lauren Hughes, R3, who received the AAFP/Bristol-Myers Squibb Award for Excellence in Graduate Medical Education, presented at the AAFP Annual Scientific Assembly in October 2012 in Philadelphia, PA.

American Academy of Nurse Practitioners Advocate of the Year Award – Wyoming

Julian Good, FNP-BC, PMHNP-BC, of the University of Wyoming Family Medicine Residency at Cheyenne, has been recently chosen for the 2013 American Academy of Nurse Practitioner Wyoming NP Advocate of the Year award. The

presentation takes place at the national AANP conference in Las Vegas, summer 2012.

Clerkship Recognizes Outstanding Faculty and Student Professionalism

October 5, 2012--

The clerkship program was honored to have School of Medicine Dean Paul Ramsey present plaques to the winners of the first annual Faculty and Staff Professionalism Awards.



Left to right: accepting the award for Elizabeth Rulon (pictured below) Vice Dean of Regional Affairs, Suzanne Allen; former Site Director of the Central Washington Family Medicine Residency Program, Tanny Davenport; UW SOM Dean, Paul Ramsey; Andy Thayne, Pocatello Site Director.

Faculty Professionalism winners:



Elizabeth Rulon, MD Family Medicine Residency of Idaho



Andy Thayne, MD Intermountain Clinic in Pocatello, ID



Tanny Davenport, MD Formerly of Central Washington Family Medicine Residenc

Other nominated faculty for the 2011-12 Family Medicine Clerkship Staff and Faculty Professionalism Award include:

- Bonnie Randolph: Torrington, WY Finalist
- Zach Meyers: Montana Family Medicine Residency – Finalist
- Al Tiu: Madigan Army Medical Center Finalist
- Laura Bennett: Lewistown, MT
- Lauren Hughes: UWFM, Northgate
- Todd Brooking: Spokane FM Residency

- David Adam: Madigan Army Medical Center
- Jason Ferguson: Madigan Army Medical Center
- Carl Morris: Group Health Central
- Jeff Adams: Missoula, MT
- Michael James: Anacortes, WA
- Erin Swenson: formerly of Family Medicine Residency of Idaho; now in private practice.

Student Professionalism –

Five medical students were recognized for their 2011-12 Family Medicine Clerkship Professionalism Award nomination during a recent faculty End of Quarter Family Medicine Clerkship meeting. This year's Family Medicine Clerkship Student Award was given to Nathan Cook for his extraordinary efforts.



Left to right: nominator, Zach Meyers, Montana Family Medicine Residency; winner, Nate Cook; finalist, Ria Andrade; nominator, Sonja Olsen, Country Doctor; finalist, Annie Ball; nominator, Gabe O'Sullivan; Program Coordinator, Toby Keys.

Other nominated students include Bridget Marvinsmith and Lucas Marchand.

Follow this link to read more about the Professionalism Award program and this year's winners. To nominate clerkship-affiliated faculty or staff members, please click this link and follow the blue link midway down the page.

ADVANCEMENT NEWS

The Impact of Philanthropy

As we look to the future, philanthropy will play an increasingly important role in supporting the teaching, clinical care, and research activities of our department. Beginning with the establishment of the Theodore J. Phillips Endowed professorship in Family Medicine, the Department established a strong tradition of partnering with community physicians to realize shared goals. Additionally, there is a strong tradition of faculty support of our endeavors. Through this newsletter, we plan to share the stories of our donors — and most important, the impact these donations have on our work.

Endowed positions combine the resources faculty need with another precious commodity — prestige. It is fitting that we begin this series with the story of the Department's first Endowed Professorship that was named in honor of the Department's first chair: The Theodore J. Phillips Endowed Professorship in Family Medicine.

Theodore J. Phillips Endowed Professorship in Family Medicine Year Established: 1997

The creation of the Theodore J. Phillips Endowed Professorship in Family Medicine was a joint endeavor between the Department of Family Medicine and the Washington Academy of Family Physicians Foundation (WAFPF). It recognizes the accomplishments of the founding chair of the department, Dr. Theodore J. "Ted" Phillips, and highlights the strong links between the academic department and the community physicians from whom it draws its inspiration and sustenance.

The professorship reflects the commitment of the Washington Academy of Family Physicians (WAFP), and its philanthropic arm, the WAFPF, to the future of family medicine by supporting excellence in family practice; education at the medical student, resident, and practitioner levels; and community-based research programs. The purpose of this professorship is to support a faculty member with strong clinical, educational and research ties to the community who will foster the values that Dr. Phillips established as the foundation of the department: education of students in real-life community settings, strong collaborations with community physicians, and research that helps to improve the delivery of primary care to real patients in real practices.

The creation of the professorship was initiated by Dr. Bill Mead, a family physician and leader in the Washington Academy of Family Physicians and other local medical professional organizations. He also was a dedicated volunteer faculty member with the Department of Family Medicine and the Division of Cardiology as well as a committed philanthropist to the University of Washington. Dr. Mead helped spearhead the WAFPF's and the Department of Family Medicine's fundraising efforts for the professorship, and it is widely acknowledged that his perseverance and leadership were central to its success.

The professorship is named to honor Dr. Theodore J. "Ted" Phillips, who was the first chair of the Department of Family Medicine. Ted Phillips' family practice career began on a small island in southeast Alaska and ended on an even smaller island — Lopez Island in the San Juans. After completing his general practice residency at the University of Colorado, Dr. Phillips served for two years as an Indian Health Service physician at the Mt.

Edgecumbe Alaska Native Hospital in Sitka, Alaska. Finishing his tour of duty there, he established a solo private practice in Sitka.

Dr. Phillips then took a 20-year detour into academics before rejoining the practice world. He served as a faculty member at the University of Rochester for one year and was lured back to the Northwest in 1970 to become the first chair of the newly-launched Department of Family Medicine in 1971. Working closely with the architects of the five-state WWAMI (Washington, Wyoming, Alaska, Montana, Idaho) program, he created the infrastructure for the Department of Family Medicine that endures today, with its strong reliance on a collaborative, multi-state, community-based approach.

After establishing the department, Dr. Phillips stepped down as chair in 1976 to devote his efforts to developing the department's research division. He secured a grant from the Robert Wood Johnson Foundation to establish (with much help from the School of Public Health) one of the first fellowship programs in the country to train academic faculty in Family Medicine. He then went on to major leadership positions in the medical school, serving as associate dean for academic affairs from 1979 to 1987, and as acting dean of the School of Medicine twice during the same eight-year period. After 20 years in academe, Dr. Phillips returned to his first passion — community practice — and worked in Anacortes and on Lopez Island as a family doctor.

John B. Coombs, M.D. held the Phillips Professorship from 1998-2009. He used the funds from the professorship to support activities across the WWAMI states. In 2012, William R. Phillips, M.D., M.P.H was appointed as the second holder of this esteemed professorship. To read Dr. Phillips' 2012 report on the impact of the Phillips Endowed Professorship, please see the Phillips Professorship Report.

In future newsletters, we will bring you the stories behind the Professorships listed below as well as stories of student scholarships, and support for research and clinical care.

Dr. Bill Phillips' 2012 Report to Donors on the Impact of the Theodore J. Phillips Professorship

Dear Donor,

Let me bring you up-to-date on what we have been accomplishing with support of the Theodore J. Phillips Endowed Professorship in Family Medicine over the past year. First, I want to thank you for your commitment and leadership. Your support is helping to advance teaching, research and advocacy in the Department of Family Medicine at UW Medicine and across the state and WWAMI region (Washington, Wyoming, Alaska, Montana and Idaho).

Professorship

We continue to promote the Phillips Professorship as a way to showcase family medicine, the Washington Academy of Family Physicians (WAFP) and the Department to a broad community of interest. As is typical for endowed professorships, the current income from the Phillips Professorship supports salary and benefits. This support is essential to the time and effort I can devote to the activities and mission of the professorship. Additional funds from the professorship are used in supporting other strategic programs.

Medical Student Education

ARTE: Articulating and Reflecting on Tacit Expertise. Last year I reported on the creation of this new family medicine curriculum that aims to help students understand and appreciate the complexity of family medicine through: 1) encouraging students to ask challenging questions, 2) encouraging shared reflection between student and preceptor and 3) teaching both to articulate the processes of thought and emotional content patient care. This online curriculum has now been implemented in the third-year required clerkship across the WWAMI region and in other medical student programs across the four year M.D. program. The innovative program drew

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much interest from clinical faculty and from across the medical school. I have given invited presentations on it to UW School of Medicine (UWSOM) faculty, UW Affiliated Residency Network directors and at the annual WWAMI Faculty Development Conference. We also presented the curriculum to the Society of Teachers of Family Medicine (STFM) Annual Meeting on Medical Student Education and recently presented a report on research findings based on the student reflections at this year's Annual STFM meeting in Seattle.

PIP: Preparing for Practice Innovation. I led the Medical Student Education team in its successful competition for federal Health Resources and Services Administration (HRSA) grant funding to support innovative programs for the next five years. Our new PIP initiative takes up the challenge of teaching medical students – not for practice as usual of today – but for their careers of innovation and transformation in practices of the future. We are developing a series of online teaching modules, reorganizing student projects and integrating medical training experiences across the full four years of physician training and beyond, into residency. This innovative curriculum will be integrated into a wide array of our existing student programs: WRITE, TRUST, RUOP and the Underserved Pathway. TRUST students will be introduced to their "Continuity Communities" even prior to the first day of medical school and will work in teaching practices in the same community for sustained periods over their four years of medical education. They will link their first-summer community observations with their second-summer RUOP community projects and their third year practice-based WRITE projects.

The PIP learning theme will be practice transformation and the components of the patient centered medical home to improve practice systems to better serve patients and populations, particularly for rural and other underserved communities. The curriculum will be guided by a new TRUST Learning Collaborative, a partnership of community practitioner-teachers, university faculty and topical experts in practice innovation. We have presented the new program to the regional WWAMI Faculty Development Conference in Montana, engaged the clinical faculty and begun to develop the Learning Collaborative. Over the next five years this program will expand with the TRUST program across WWAMI states and into the other programs to influence all UW medical students. Formal evaluation and publication will disseminate the program broadly to those interested in community-based medical education, longitudinal clinical training and service to rural and other underserved populations.

Community connections

A key responsibility of the Phillips Professor is to help build and maintain close relationships among the community, the University and the Academy. I continue my efforts to connect the dots across the state with academy leaders, teaching sites, residency programs and a variety of practices. I regularly attend the board meetings of the WAFP and the monthly meetings of the King County AFP. I will represent the WAFP as a delegate to the AAFP at the Annual Congress of Delegates in Philadelphia in October.

Primary care course

I am developing the first-ever course on primary care at UW Medicine. This classroom course will be offered to students and to health professionals and other graduate students from across UW Medicine. We described this course in-depth last year and now have received approval to offer this course for the first time in the coming year. This will be an in-depth, academic examination of primary care as a unique discipline with its own clinical perspective, special values and rich rewards. Through publishing the description, evaluation of the course and providing the syllabus online, we can encourage dissemination of the content and replication of the course at other universities.

Family Medicine research development

I continue to serve as the coordinator of student research programs for the Department of Family Medicine and serve on the UWSOM Independent Investigative Inquiry Committee. I mentor students interested in family

medicine careers on their original research and literature review projects. I supervise activities in the summer Externship in Family Medicine Research and the nominations for the A.O. Berg Student Award for Outstanding Research in Family Medicine, both programs sponsored by the WAFP Foundation. At the other end of the educational spectrum, I am the Family Medicine director of the NRSA Fellowship in Primary Care Research, a two-year post-doctoral fellowship including MPH degree to prepare clinically trained family physicians for careers as academic investigators. On a regional level, I conducted a four-hour workshop at the Pacific Northwest University on research in practice and primary care for the first-year osteopathic medical students. On a national level, I regularly offer workshops on research and communicating scientific results at national meetings, including NAPCRG (North American Primary Care Research Group) and STFM.

Representing Family Medicine

I work in several positions at the national level to represent the perspective and expertise of family physicians. These include:

- MCAC the Medicare Coverage and Advisory Committee that evaluates the evidence base for treatments and technologies to be covered by Medicare and Medicaid;
- Blue Cross/Blue Shield of America Medical Advisory Panel that reviews evidence of health benefits of newly introduced technologies in diagnosis and therapy;
- National Library of Medicine literature selection committee that determines which scientific and medical journals get indexed in the Index Medicus database and PubMed.

Thank you again for the key role you played in establishing the Theodore J. Phillips Endowed Professorship in Family Medicine and for your continued support and contributions. Your generosity helps make our department the recognized leader in family medicine across the nation and – more importantly – helps improve the training of family doctors, the care of their patients and the health of the communities they serve. I welcome your comments and suggestions on the mission and activities of the Phillips Professorship and the future of family medicine

Sincerely, Bill Phillips, MD, MPH Theodore J. Phillips Endowed Professor in Family Medicine UW Medicine

Endowed Professorships in the Department of Family Medicine

Helen D. Cohen Endowed Professorship in Family Medicine

Year Established: 2012

Holder: Selection process underway.

Gunn-Loke Endowed Professorship for Integrative Pain Medicine (Held by the Department of Anesthesiology and Pain Medicine.)

Year Established: 2012

Holder: Heather Tick, M.D. (physician and department faculty member)

Theodore J. Phillips Endowed Professorship in Family Medicine John B. Coombs, M.D. (1998-2009) William R. Phillips, M.D., M.P.H (2010-present)

Rosenblatt Family Endowed Professorship in Rural Health

Year Established: Estimated 2014



William Phillips, MD, MPH



This newsletter is a result of the collaboration of the Administration, Advancement and Development, Medical Student Education, Research, Residency, and WWAMI Network sections of the Department of Family Medicine. Many thanks to everyone who submitted content. Please send questions, comments, and concerns to fmnews@fammed.washington.edu. Thank you!