

## Healthier Washington Practice Transformation Support Hub Resource Portal ("The Portal") WAportal.org



# The Goal

To build the go-to website for Washington State behavioral and primary health care practices looking to stay informed and engaged in:

- Practice Transformation
- Bi-directional physical and behavioral health integration
- New payment models

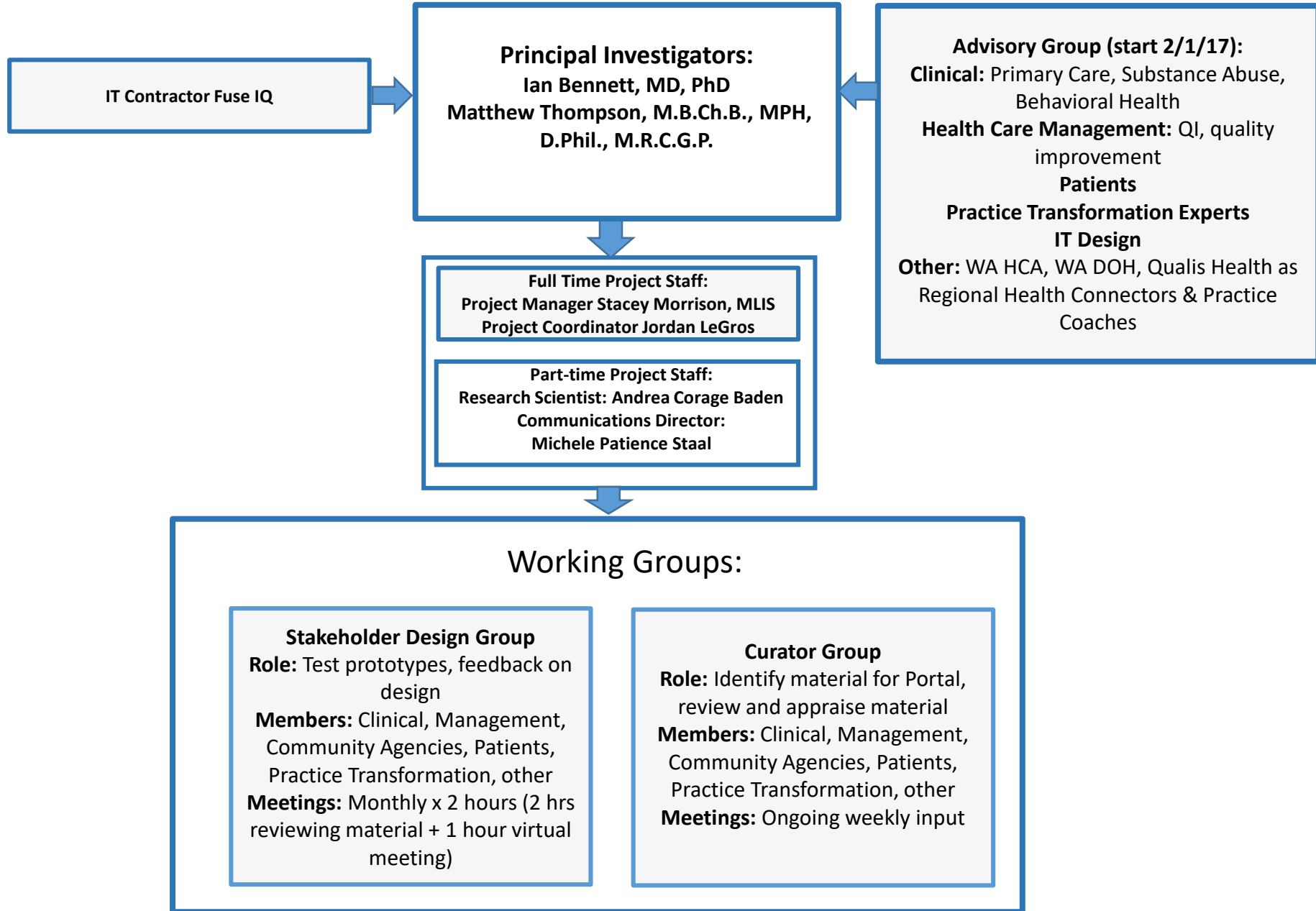


# We are designing and building a website that...

- Is easy to navigate
- Has an interactive and visually appealing design
- Includes useful and up-to-date peer curated resources
- Allows practices to meaningfully interact with each other
- Promotes self-sustaining curation of information
- Creates feedback mechanisms on utility of resources

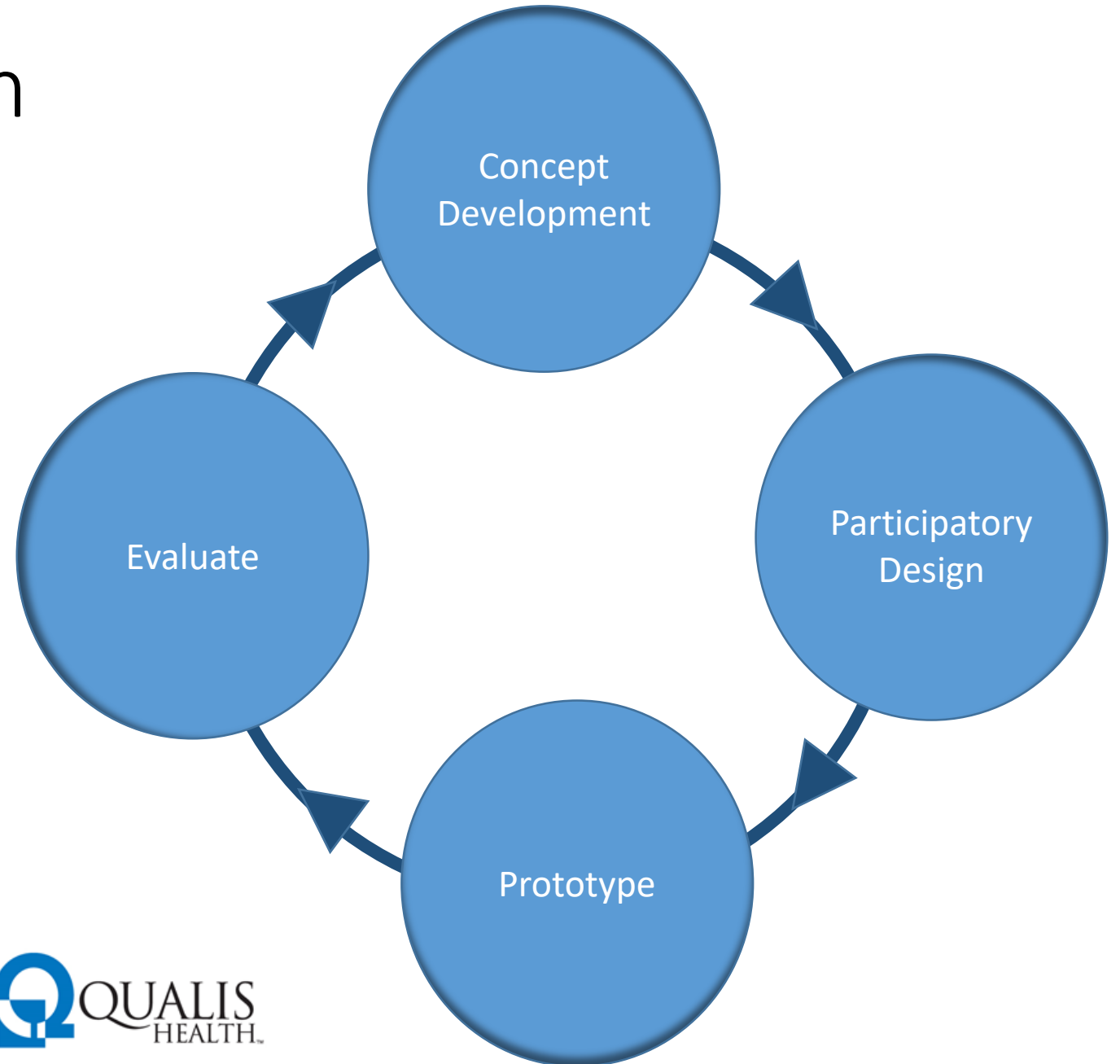


# Portal Organizational structure



# Participatory Design

- Involvement of the Portal users in the design and content development process
- Variety of members of our Working Group
  - Rural providers
  - Practice Managers
  - CIOs, CEOs
  - UW Faculty
  - Health coaches
  - Among others



# 2 ½ YEAR PROJECT

## 3 Major Iteration launches

- Version 1 – January 2017
- Version 2 – October 2017
- Version 3 – June 2018

## Iterative design steps within a version

- As new features are rolled out
- When substantial changes are made

# Version 1

- Development of a marketing site to sell the concept, project and core values of the Portal
- Inclusion of a Qualis Health recruitment page and initial Qualis Health selected resources
- 30-60 resources independently reviewed by our Working Group
- Interactive Map of resources and key contacts in each ACH



# Version 2

- Development of “My Portal” functionality
  - Ability to set up custom practice page dashboards Practice Coaches
  - User defined interests used to push new content to users
  - Increased interactivity and search features
  - Ability to bookmark favorite material
  - Mechanisms for messaging with Practice Coaches
- Enhanced Interactive Map with community resources
- Calendar of events for each regional area
- Community Forum
- Blog
- Washington State Suicide prevention training content on the Portal



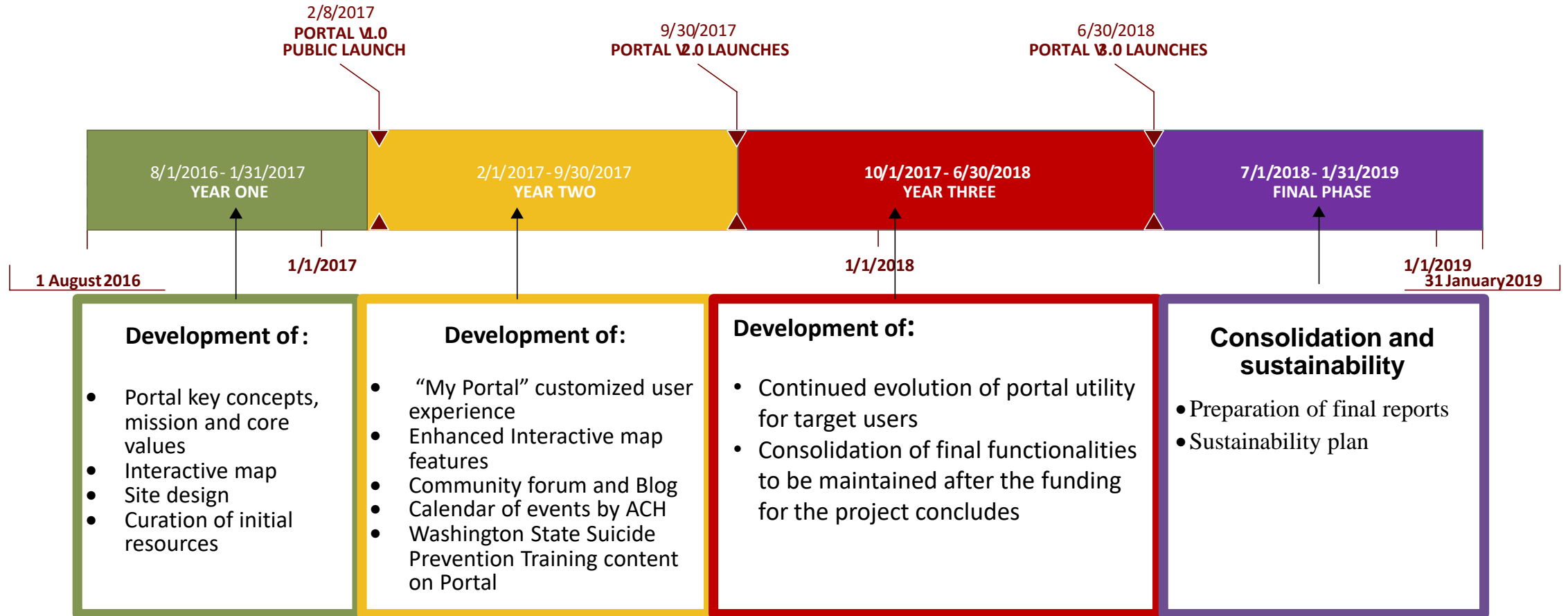


# Version 3

- Continued evolution of portal utility for target users
- Consolidation of final functionalities to be maintained after the funding for the project concludes



# Portal Project Time Line 2016-2019



# Questions?

Email us at [portal@uw.edu](mailto:portal@uw.edu)

The project described was supported by Funding Opportunity Number CMS-1G1-14-001 from the U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services. The contents provided are solely the responsibility of the authors and do not necessarily represent the official views of HHS or any of its agencies.

