

DRAFT CRITERIA TOOL

STEP ONE: THRESHOLD FILTERS - Discuss and decide if any of the strategies should be removed from further consideration based on the following threshold criteria.

- *Alignment: Values/Mission Alignment*
 - Will decision increase inequities/cause harm? Can you describe the Mission impact level?
- *True Need: does it connect to a high magnitude of documented need (without duplication or intense competition of existing efforts)?*

STEP TWO: PRIORITIZATION CRITERIA– For projects that have cleared step one, consider the following additional criteria to determine which projects should be prioritized for Now or Later!

CRITERIA	KEY QUESTIONS
Health Equity	<ul style="list-style-type: none"> • Does the strategy promote equity? Is it culturally/linguistically appropriate? • Does the strategy respect and value all CHW members? • Does it address/support social determinants (underlying community conditions)? • Does it reduce stigma and discrimination?
Practical	<ul style="list-style-type: none"> • Act not react Actionable/feasible now? • Does the project build on existing efforts? • Is there a clear role for the CWH Association? • Is the strategy self-sustaining or does it require ongoing resources? • Is there a good state of readiness (passion, will) and ease of communication (messaging) or is there a reason to delay action? • Does it allow for the CHW Association as a Collective to Provide Self Care?
Social	<ul style="list-style-type: none"> • Is there a clear connection to improved quality of life/community health and community values? • Are there potential unintended consequences? • Is there a clear community engagement strategy? • What do key stakeholders think? Is the project controversial?
Legal	<ul style="list-style-type: none"> • Does the enacting organization have the legal authority? Is future litigation a concern if the strategy is implemented?
Data and Measurement	<ul style="list-style-type: none"> • Have we used data to inform the priority level of this strategy? • Can outcomes be measured with current data sources? • What data are needed to evaluate the impact? • Is the appropriate data and analytic infrastructure in place or available?
Impact	<ul style="list-style-type: none"> • Is the strategy scalable? • Is the strategy a Best or Promising Practice (effective/efficient)? • Will it make a big difference for the cost of the strategy?

