FOSTER
SCHOOL OF BUSINESS

GPSS Elections 2023 – Statement of Objectives – VP of Finance

Jon Choi

I am running for GPSS VP of Finance because I believe I have the skills, experience, and vision to manage the budget and funding sources of the graduate and professional student body. I have been a senator for the School of Business for the 2022-2023 academic term, and I have served on the Finance and Budget Committee under the current VP of Finance, Van Mai. I have also been involved in various student organizations and initiatives, such as the Foster Tech Club, the Global Business Association, and Challenge for Charity.

As GPSS VP of Finance, I would aim to:

- Ensure transparency and accountability in the allocation and distribution of funds to graduate and professional students and organizations

- Advocate for more funding opportunities and resources for graduate and professional students, especially those from underrepresented and marginalized backgrounds

- Collaborate with other GPSS officers, senators, staff, and stakeholders to support the goals and priorities of GPSS

- Promote wellness among graduate and professional students through active involvement in various committees, such as the Student Technology Fee Committee

I am passionate about serving the graduate and professional student community and advancing their interests and needs. I believe that GPSS VP of Finance is a crucial role that requires strong project management, communication, and analytical skills. I have demonstrated these skills through my academic, professional, and extracurricular activities. I would be honored to represent you as GPSS VP of Finance and work with you to make GPSS a more effective, inclusive, and responsive organization.

JON CHOI

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EDUCATION

FOSTER SCHOOL OF BUSINESS, UNIVERSITY OF WASHINGTON, Seattle, WA
June 2024
Candidate for Master of Business Administration (MBA) Management Science
- Dean's Merit Scholar; Global Business Program Certificate
- 1st Year Communications Lead of Foster Tech Club; GPSS Senator; Foster Student Ambassador
- Amazon Pre-MBA PMT Immersion Program (30 in cohort)

UNIVERSITY OF CALIFORNIA, SAN DIEGO, La Jolla, CA
June 2013
Bachelor of Arts, Literature/Writing

EXPERIENCE

VIASAT, Carlsbad, CA
2017 – 2022
Publicly traded $2.3B satellite broadband and secure networking system provider for military and commercial markets
Project Manager, Corporate Quality (2020 – 2022)
- Pitched first strategy roadmap to VP to improve intra-departmental project visibility, optimized resource allocation, and eliminated 2 project redundancies resulting in operational savings of ~$450K YoY.
- Partnered with department VP on professional development webinars and new-grad mentorship programs, improving employee engagement rate of department to 95% and exceeding COO's annual target by 12%.
- Restructured quality risk mitigation process by streamlining executive business reviews to focus on key metrics measuring organizational risk; early detection of compliance and quality issues reduced one-time risks by ~$700K.
- Led strategy development with executive committee of COO, business segment presidents, and VPs to launch a new corporate quality policy and lab audit program; reduced internal production quality costs by $2.2M YoY.
- Launched 5+ quality improvement projects including process standardization and a new search feature against 2,000+ process documents using hashtags and item attributes, improving search efficiency and expanding capacity by 50%.

Data Analyst, Corporate Quality (2017 – 2020)
- Spearheaded cross-functional team of supply chain, quality, and operations leads to identify, prioritize, and drive supplier improvement activities, improving time to delivery by reducing supplier defects by 87% over 2 years.
- Defined product requirements for a counterfeit prevention platform by interviewing key customers, improving part approval cycle by 50% and addressing critical security risks through improved user roles and permissions.
- Launched automated product test data analysis via Python and Tableau and implemented issues prioritization that decreased average lead time to insight by 88%, increased time to debug, and improved organizational agility.

LG DISPLAY AMERICA, Carlsbad, CA
2013 – 2017
One of the world's largest display manufacturers supplying leading tech companies, including Apple, Microsoft, etc.
Quality Engineer, Product & Service (2013 – 2017)
- Spearheaded automation of repair item prioritization and reduced customer turn-around-time from 8 to 7 days.
- Automated previously manual inventory audit process using advanced Excel formulas, reducing monthly production pause due to audit from 12 to 8 hours and improving monthly repair output by 2.5%.
- Analyzed scrap process by conducting supplier site audits, reducing waste and scrap costs by $500K.
- Collaborated with engineering and product quality teams to analyze backlight failures and resolved a liability dispute over a component design flaw with an international supplier, recouping ~200K in repair costs.
- Negotiated defect criteria for monitor screens, saving $3.6M in repair and replacement costs over 3 years.

SKILLS AND INTERESTS

- **Skills:** Tableau, Python, SQL, Excel, Project Management (PMP certified), Agile/Scrum (PSM certified)
- **Relevant Coursework:** Corporate Finance, Financial Accounting, Managerial Accounting, Business Economics
- **Interests:** Toastmasters, Piano, Brazilian Jiu-Jitsu, Snowboarding, Bungee-Jumping, Landscape Photography

OFFICER CANDIDATE NOMINATION FORM 2023-2024

This form is to be completed by the candidate and submitted to the Elections Committee (gpsselect@uw.edu), by Wednesday, **April 26, 2023, 5:30 PM** in order for candidate information to be posted on the GPSS website and by **Thursday, April 27, 2023** to be distributed via email to Senators. Senators wishing to nominate themselves from the floor must also provide this information at time of nomination.

1. Full Name: Jon Choi

2. Graduate or professional program of study: Master of Business Administration

3. Are you currently a registered student? **Yes** (x) **No** ( )

4. Do you expect to be a graduate or professional student during the 2023-2024 academic year (Fall, Winter & Spring Quarters)? **Yes** (x) **No** ( )

5. The position you are running for is: GPSS VP of Finance

6. Indicate at least three GPSS Senate or committee meetings, including at least one meeting conducted under rules of parliamentary procedure, that you have attended during the 2023-2024 academic year prior to the election meeting.
   - See Section 2.1 of the Elections Guide for a list of qualifying committee meetings.
     GPSS Senate Meeting (04/05, 04/19), F&B Committee Meeting (04/07, 04/14, 04/21)

7. Do you understand and acknowledge that you should be able to work for GPSS for 19.5 hours per week during the 2023-2024 academic year, including 8 hours per week in the office (4 for President) between the standard business hours of 8:00 a.m. and 5:00 PM, Monday through Friday? **Yes** (x) **No** ( )

8. If 'No' to question 7, please explain:

Affirmative Statements

I,_____Jon Choi_____, do not have any responsibilities (be them academic, employment, or personal) that might prevent me from fulfilling the responsibilities as a GPSS Officer. I affirmatively declare that I meet the eligibility requirements outlined in the GPSS Election Guide.

The requirements as stipulated are:

- I am enrolled as a graduate or professional student at the time of the election or will be enrolled during the Fall, Winter, and Spring quarters of 2023-2024.
  Yes (x) No ( )

- I am not a member of the Elections Committee.
  Yes (x) No ( )

- I have attended at least 3 GPSS Senate or qualifying committee meetings, including one conducted under rules of parliamentary procedure, prior to the Elections meeting during the 2022-2023 academic year.
  Yes (x) No ( )

- I will intend to maintain full time student status during the term, if elected and be on campus through the 2023-2024 academic year (Fall, Winter and Spring). *Vice President of External Affairs is permitted to take a reduced course load during Winter Quarter.*
  Yes (x) No ( )

- I will be able to work 19.5 hours per week during the 2023-2024 academic year, including 8 hours per week in the office (4 hours per week for the President) between 8:00 a.m. – 5:00 PM, Monday through Friday.
  Yes (x) No ( )