Agenda

> Call to Order

> Approval of Agenda

> Approval of Minutes (01/19)

> Review for Special Allocations
  > TEDxUofW (TEDxUofW 2024)
  > TSA (UW Night Market)

> FY25 Budget Discussions

> Adjournment
Approval of Minutes

> Link to Meeting Minutes
  - [GPSS Finance and Budget Committee - Meeting Minutes - 20240119.docx](GPSS_Finance_and_Budget_Committee_-_Meeting_Minutes_-_20240119.docx)
Review for Special Allocation – TEDxUofW

TEDxUofW 2024

> Date/Time: April 13, 2024
> Location: Kane Hall
> Who: UW Undergrad, Grad, Staff & Faculty, anyone in the Greater Seattle area
> Request: $750 to cover venue rental & facilities costs
  – Total Event Cost is $4190
  – Applied to other funds: UW Alumni, ASUW.
  – Anticipating total attendance of 400 (250 students, of which 50 are expected to be grad students)
  – Ticket sales ($10 for students, $15 for non-student) both advanced sales and door sales
TEDxUofW 2024

TEDxUofW

- TEDxUofW is a registered student organization established in 2012
- Provide affordable TEDx talks to UW students
- Our team is a 100% student run
  - composed of students of diverse majors
  - mix of undergrads and grad students
TEDxUofW 2024

- Third in-person event since 2019
  - Free live-stream
  - Affordable tickets for students and community members
- 2023 Conference
  - Anticipating over 300 people in-person and hundreds to thousands more watching from the livestream and recordings
- Integrating community between UW faculty, students and greater Seattle area
TEDxUofW 2024 Theme: Crossroads

The theme of Crossroads speaks to the intersection of ideas, the overlapping of concepts, and the reflection that can come when we are faced with a dilemma. It is a versatile theme that can be explored from a wide range of perspectives, including personal growth and innovation.
Graduate Students

- **Audience Demographics:**
  - Majority of audience interested in and currently in graduate school.
  - Target audience is within the academia community.
- **Conference Theme:**
  - Interdisciplinary conference platform.
  - Provides access to a synthesis of ideas for the audience.
- **Accessibility and Affordability:**
  - Emphasizes an affordable and accessible platform for the audience.
  - Appeals to graduate students as an accessible opportunity.
- **Graduate Student Collaboration:**
  - This year, we have a graduate student volunteer on our team.
  - Opportunity for possible grad students to join the club.
  - Late for this year, but encouraging participation for the next year.
- **Club Expansion and Funding:**
  - Exploring the use of GPPS funds for expansion.
  - Aim to enhance the conference and make it better.
- **Future Opportunities:**
  - Ensuring that grad students can join in the next year.
  - Encouraging prospective grad students to consider joining in the future.
## Reasons for Funds

### Event Budget Planning Worksheet

<table>
<thead>
<tr>
<th>Item</th>
<th>Total Cost</th>
<th>Requested Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibits</td>
<td>$4,100.00</td>
<td>$700.00</td>
</tr>
<tr>
<td>Equipment Rentals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing/Advertising</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Honorees/Performers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Security</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>$4,100.00</strong></td>
<td><strong>$700.00</strong></td>
</tr>
</tbody>
</table>

Not all RSOs will have all of the above categories. Please re-create a budget in this style specific to your event.

Please list all other potential funding sources below:

<table>
<thead>
<tr>
<th>All Funding Source</th>
<th>Amount Requested</th>
<th>Amount Approved</th>
</tr>
</thead>
<tbody>
<tr>
<td>TUM Annual Association</td>
<td>$500.00</td>
<td>$500.00</td>
</tr>
<tr>
<td>TUM RSO Event Fund</td>
<td>$500.00</td>
<td>$500.00</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>$1,000.00</strong></td>
<td><strong>$1,000.00</strong></td>
</tr>
</tbody>
</table>

Venue cost for Kane

These funds will also go towards the cost of the venue.
TEDxUofW 2024

GPSS & TEDxUofW

- We look forward to partnering with ASUW!
- GPSS will receive the following benefits
  - Thank you slide at the beginning and closing of our event
    - We will have a PowerPoint slide feature your organization’s name and logo on the event stage.
  - Branding featured on our website
    - A special page for sponsors on our official TEDxUofW website (http://www.tedxuofw.com) will feature your organization’s profile.
Review for Special Allocation – TSA

TSA – UW Night Market

> Date/Time: May 11, 2024
> Location: Red Square/The Quad
> Who: All (UW students, faculty & staff, anyone interested in learning more about Taiwanese culture & eating good food
> Request: $750 to cover security cost from UWPD
  – Total Event Cost is $46360
  – Free admission
  – Applied for: HUB RSO Fund, ASUW, UWAA, GPSS Diversity Fund, ECC SDEF Fund
  – Anticipating total attendance of 7700 (5500 students, of which 1000 are expected to be grad students)
  – Annual large event, will invite 1 Taiwanese singer along with other RSO for performances
Overview

1) Origin & History of Night Market
2) What Makes Night Market Successful
3) Why Your Support Matters
4) Culture and Diversity Impact
Night Market History

- **1st Night Market**: Started in spring 2001 in HUB Ballroom
- Moved outdoors to HUB Lawn in 2005, and to Red Square in 2011
- Expanded to Quad in 2016

2008 Night Market – Are You Hungry?
Saturday, May 10, 2008 @ HUB Lawn
TSA – UW NIGHT MARKET

Through the years...
TSA – UW NIGHT MARKET

2023
UW NIGHT MARKET
5:30 4:30 – 10:00 PM
#UW RED SQUARE & THE QUAD

4000+ attendees from last year
One of the largest student-run events at UW
Expected attendance for this year is 7000+
4000 students, 200 staff, 2,000 Graduate, and 1,500 non-UW
Night Market – A Successful Event

- One of the largest annual student-led events at UW
  - Well known around the greater Seattle area
- Attendance has tripled since 2011
- It’s the standard that almost all student cultural events are measured against
- Many sponsors & vendors know us before we even approach them
- It has inspired many more cultural food festivals on campus
Night Market – A Successful Event

1. Strong Brand
   a. 21st Annual UW Night Market
   b. Audience is of all ages and demographics
2. Perfect for Seattle
   a. Seattle is a foodie city!
3. Unique and Can’t Miss
   a. Vendors sell unique items only here
   b. Once-a-year for one night only
4. We Start Planning (Really) Early
   a. Allows for adequate time to approach sponsors & vendors
   b. Plan an effective and innovative marketing campaign
Why Your Support Matters

- Funding would be used for:
  - On-Campus expenses (Staff, Security, Electricity)
- Smoothen event planning and help pay for immediate expenses for our events
- Opportunities for graduate and professional students
Fostering Culture and Diversity

At the UW Night Market we aim to spread cultural awareness and foster diversity:

- Inclusive atmosphere
- Cultural showcase
- Culinary diversity
- Promotion of Taiwanese culture
- Support for local businesses
FY25 GPSS Budget Draft Discussions
# FY23 GPSS Budget vs Actuals

<table>
<thead>
<tr>
<th>Budget Code</th>
<th>Budget Name</th>
<th>Budget</th>
<th>Expenditure</th>
<th>Remaining</th>
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<tbody>
<tr>
<td>16-9570</td>
<td>Admin</td>
<td>$9,700.00</td>
<td>$5,690.13</td>
<td>$4,009.87</td>
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<tr>
<td>16-9571</td>
<td>Internal Affairs</td>
<td>$9,600.00</td>
<td>$4,375.37</td>
<td>$5,224.63</td>
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<td>16-9572</td>
<td>President</td>
<td>$500.00</td>
<td>$132.30</td>
<td>$367.70</td>
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<tr>
<td>16-9573</td>
<td>External Affairs</td>
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<td>$8,025.39</td>
<td>$824.61</td>
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<td>16-9574</td>
<td>Treasurer</td>
<td>$4,263.52</td>
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<tr>
<td>16-9575</td>
<td>Equity &amp; Inclusion</td>
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<td>$3,875.66</td>
<td>$3,724.34</td>
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<td>16-9576</td>
<td>GPSS Personnel</td>
<td>$519,155.37</td>
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<td>$(18,124.35)</td>
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<td>16-9577</td>
<td>GPSS Department Allocations</td>
<td>$5,000.00</td>
<td>$1,000.00</td>
<td>$4,000.00</td>
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<tr>
<td>16-9578</td>
<td>GPSS Special Allocations</td>
<td>$22,000.00</td>
<td>$9,350.00</td>
<td>$12,650.00</td>
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<td>16-9579</td>
<td>GPSS Travel Grants</td>
<td>$25,000.00</td>
<td>$30,500.00</td>
<td>$(5,500.00)</td>
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<tr>
<td>64-4761</td>
<td>GPSS Programming Discretionary</td>
<td>$20,000.00</td>
<td>$15,312.32</td>
<td>$4,687.68</td>
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<tr>
<td><strong>Grand Total</strong></td>
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<td>$631,668.89</td>
<td>$618,969.97</td>
<td>$12,698.92</td>
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</tbody>
</table>
A Note on Funding vs. Operating Budget

SAF funding currently does not meet GPSS’s budget needs 100%.

> SAF can only increase by 4% per year.

  - Cannot keep up with inflation & wage increases

<table>
<thead>
<tr>
<th></th>
<th>Ending Balance</th>
<th>Deficit/(Revenue)</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$ 445,671.00</td>
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<tr>
<td>2020</td>
<td>$ 410,848.00</td>
<td>$ 34,823.00</td>
<td>8%</td>
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<tr>
<td>2021</td>
<td>$ 434,406.00</td>
<td>$(23,558.00)</td>
<td>-6%</td>
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<td>2022</td>
<td>$ 370,854.00</td>
<td>$ 63,552.00</td>
<td>15%</td>
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<tr>
<td>2023</td>
<td>$ 226,148.00</td>
<td>$ 144,706.00</td>
<td>39%</td>
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<tr>
<td>2024</td>
<td>$ 80,000.00</td>
<td>$ 146,000.00</td>
<td>0%</td>
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</tbody>
</table>

  - Our SAF requests have not been fulfilled 100%

    > e.g. we received ~$7,000 less than what we requested last year.
Adjournment