

GPSS Finance & Budget Committee Meeting

Friday, February 2, 2024

Prepared by Linh Pham, GPSS Budget Director

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Agenda

- > Call to Order
- > Approval of Agenda
- > Approval of Minutes (01/26)
- > Review for Special Allocations
 - Indonesian Student Association (Keraton 2024)
- > FY25 Officer Budget Proposal
Overview / Discussions
- > Adjournment

Approval of Minutes

> Link to Meeting Minutes

- [GPSS Finance and Budget Committee - Meeting Minutes - 20240126.docx](#)

Review for Special Allocation – Indonesian Student Association

Keraton 2024

- > Date/Time: May 18, 2024
- > Location: HUB Lawn
- > Who: Indonesian students in PNW, UW students & faculty, Indonesian descent, general public
- > Request: \$750
 - Total Event Cost is \$50,350
 - Applied to other funds: UW Alumni, ASUW, HUB RSO, UW Campus Sustainability Fund
 - Anticipating total attendance of 5,600 (4,500 students, of which 500 are expected to be grad students)
 - Free admission



Review for Special Allocation – Indonesian Student Association

☀ KERATON ☀



Keraton: Indonesian Festival is ISAUW's most iconic event of the year. Currently, Keraton is the largest Indonesian Festival on the West Coast and the second largest in the United States.



Review for Special Allocation – Indonesian Student Association

☀ KERATON ☀

This event is held annually at the University of Washington since 2011, Keraton has fascinated and mesmerized students and visitors alike through unique activities including a range of coffee tasting, creative batik activities, traditional dance performances, games, and food prepared by local and international vendors coming from different regions of Indonesia.



Review for Special Allocation – Indonesian Student Association



Keraton has grown rapidly to attract over 5,000 multinational visitors from all over the country last year, including approximately 500 graduate students.

It's the largest event of its kind in Seattle and we commit to giving a youthful concept yet traditional giving in-depth and hands-on experience.



Review for Special Allocation – Indonesian Student Association



Throughout the years, Keraton
has become a way for graduate
students to reconnect with the
Indonesian community on the
UW campus

ISAUW



Review for Special Allocation – Indonesian Student Association

Graduate Students Involvement

Graduate students who are members of ISAUW are given a run-through of our events, inviting their valuable input and suggestions for enhancements to future gatherings.

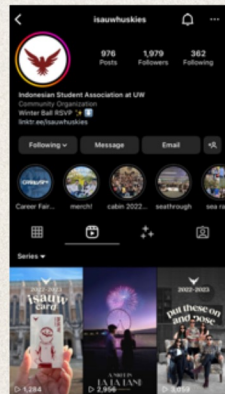


Review for Special Allocation – Indonesian Student Association

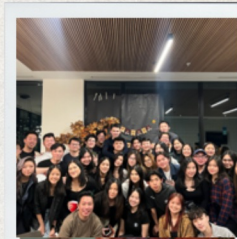
Advertising Plan



Social Media Platforms



Events that are open to the public,
including graduate students



Friendsgiving'23



Welcoming Tour '23



Review for Special Allocation – Indonesian Student Association

Prioritized Budget Funds



- We prioritize the logistics of the event, specifically regarding how the budget will add value to the event. This includes the staging bills, electricity bills, and all the equipment needed for the event.
- The next thing is the guests and decorations of the event, which is crucial as we aim to proudly share and invite people to celebrate Indonesian culture with us as best as possible.



Review for Special Allocation – Indonesian Student Association

Past Events – Bigger Scale



ISAUW X PERMIAS SEATTLE: SEATTLE 101

ISAUW and PERMIAS Seattle hosted 'Seattle 101,' an online orientation for incoming Indonesian students and their families, providing essential insights on living in Seattle and a comprehensive Q&A session.

ISAUW X CATALYST Core Team X PERMIAS SEATTLE CATALYST: CAREER FAIR

Our collaboration event offers a unique platform for students and young professionals to jumpstart their careers, featuring insightful keynote and breakout sessions, practical career planning discussions, speed networking with established professionals, and valuable mentorship opportunities all in one dynamic setting.



Review for Special Allocation – Indonesian Student Association

Past Events – Bigger Scale



KERATON SOCIAL NIGHT

An event before Keraton which functioned as a socializing event to introduce students from all over Seattle to volunteer and performance opportunities in Keraton to make it a more meaningful and unforgettable experience for everyone involved.



Review for Special Allocation – Indonesian Student Association

Past Events – Smaller Scale



SEATTLE BINGO TOUR



UW students embark on a journey from the UW campus through the U District to Pike's Place, an incredible opportunity for them to acquaint themselves with their new city and the UW community, while meeting fellow students in a relaxed yet exciting environment.

WINTERBALL RETRO NIGHT

It's a night filled with food and company as we get serenaded by amazing musical performances by our talented UW Indonesians. This program strengthens community ties by bringing people together through food, music, dance, icebreaker games, and recreation.



Review for Special Allocation – Indonesian Student Association

Past Events – Smaller Scale



SEATHROUGH



ISAUW's annual event to welcome recently transferred and returning Indonesian UW students to the community. The event involved a dinner party, games, and a presentation.

FRIENDSGIVING



A Thanksgiving event to introduce Indonesian students to the American Thanksgiving culture, as well as to celebrate the season of thankfulness and togetherness.



Review for Special Allocation – Indonesian Student Association

Past Events – Smaller Scale



INDOMIE EATING COMPETITION

The Indomie Eating Competition is an event hosted by ISAUW that aims to introduce Indonesian cuisine to the greater Seattle area. Participants are blindfolded while their partners would try to feed them Indonesian noodles known as Indomie from behind. This event aims to raise cultural awareness and unify UW students, regardless of color, nationality, or nation, in order to foster camaraderie.



FY25 Budget Discussions

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Adjournment

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