

Subject: Communication of Change to Rates

Date: August 10, 2016

Dear Customer,

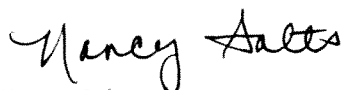
Thank you for choosing Health Sciences Visual Design and Production to provide services and support to your organization. We are committed to serving the Health Sciences community by offering excellent one-on-one customer service, cutting edge posters and innovative design work. We would like to alert you to an increase in our hourly labor rates and finished products, effective August 18, 2016. Rate increases are a result of higher than anticipated operating expenses required to support equipment, services and labor.

Please consult our website, <https://depts.washington.edu/hsasf/visual-design/>, and our staff for further details on how these changes may affect your project or service. The table below provides the new rates by service or product. Please note that Poster rates are based on a square inch calculation for materials and time.

Thank you for your patience and participation as we initiated the VD&P Posters ordering form and price calculation. After employing significant upgrades, the price calculation will again be functional August 18th. We appreciate your input on how this tool serves your needs, and look forward to learning how the upgrades better meets your expectations.

Should you have questions regarding this change in rates, please contact Lacey Colleran, Assistant Director, Health Sciences Academic Services & Facilities, lacey2@uw.edu, 206-685-6442.

Sincerely,



Nancy Salts
Director
Health Sciences Academic Services & Facilities
Magnuson Health Sciences Center – T270
206-543-6114
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Graphic & Visual Design	Current Rate	New Rate
Graphic & Visual Design hourly rate	\$ 93.00	\$ 105.00
Photo hourly rate	\$ 93.00	\$ 122.00
Electronic Delivery	\$ 9.36	\$ 15.00
CD Write	\$ 11.70	\$ 20.00
DVD Write	\$ 36.72	\$ 25.00
Archive/un-archive	\$ 35.10	\$ 35.00
Group Rate Portrait	\$ 40.95	\$ 55.00
Basic Portrait	\$ 64.35	\$ 70.00
Deluxe Portrait	\$ 92.43	\$ 100.00
Digital Passport	\$ 24.57	\$ 25.00
8.5x11 Satin Print	\$ 12.90	\$ 25.00
11x17 Satin Print	\$ 22.25	\$ 30.00
16x20 Satin Print	\$ 37.50	\$ 35.00
8x10 Picture Package	\$ 22.23	\$ 55.00
11x17 Picture Package	\$ 33.93	\$ 80.00
Body Map	\$ 109.98	\$ 175.00
Body Map - Process & CD	\$ 121.68	\$ 250.00
Body Map - Print & Package	\$ 208.26	\$ 250.00
Body Map - Additional Print	\$ 102.96	\$ 105.00
Posters	Current rate	New rate
Retractable Banner Stand	\$ 368.55	\$ 387.00
Table Top Banner Stand	\$ 187.20	\$ 197.00
Banner Polypropylene	\$ 0.03	\$ 0.04
Tyvek Banner	\$ 0.04	\$ 0.04
Retractable Banner	\$ 0.05	\$ 0.05
Table Top Banner	\$ 0.07	\$ 0.08
Foam Core - Mount Only White	\$ 0.03	\$ 0.04
Foam Core - Mount Only Black	\$ 0.04	\$ 0.05
FeedCote	\$ 0.02	\$ 0.05
White Board Erasable Lamination	\$ 0.06	\$ 0.06
Encapsulation Laminate	\$ 0.03	\$ 0.04
Economy Bond Matte	\$ 0.04	\$ 0.04
PosterColor Matte	\$ 0.05	\$ 0.05
Premium Satin Photo Paper/ Semi Gloss	\$ 0.04	\$ 0.04
Premium Gloss Photo Paper	\$ 0.06	\$ 0.06
Travel Fabric	\$ 0.05	\$ 0.05
Peel & Stick	\$ 0.06	\$ 0.06
Poster Proofs	\$ 8.19	\$ 10.00
Tube L	\$ 5.85	\$ 5.85
Tube S	\$ 1.17	\$ 3.50
Mount with Luster over Lam/Foamcore WH	\$ 0.04	\$ 0.06
Mount with Luster over Lam/Foamcore BL	\$ 0.05	\$ 0.06
Mount with Whiteboard Lam/Foamcore WH	\$ 0.06	\$ 0.06
Mount with Whiteboard Lam/Foamcore BL	\$ 0.07	\$ 0.07
Mount Only Falconboard WH	\$ 0.04	\$ 0.04
Mount Only Falconboard BL	\$ 0.04	\$ 0.05
Mount with Luster over Lam/Falconboard WH	\$ 0.06	\$ 0.06
Mount with Luster over Lam/Falconboard BL	\$ 0.07	\$ 0.07
Mount with Whiteboard Lam/Falconboard WH	\$ 0.07	\$ 0.07
Mount with Whiteboard Lam/Falconboard BL	\$ 0.07	\$ 0.07