

JOIN US!

Collaborating for a Dementia-Friendly Washington: Expanding Possibilities

A **virtual conference** promoting the growth of dementia-friendly communities in our state

Registration opens July 30: www.tinyurl.com/DementiaFriendlyWA2021



KEYNOTE:

Caring for Mom: Stories of Community

LueRachelle Brim-Atkins

Principal Consultant, Brim-Donahoe & Associates; Mother's caregiver

PRE-CONFERENCE "HAPPY HOUR"

Monday, September 13 | 4 - 5 p.m.

Experience "Dementia Friends," a 1-hour info session that you can use to bring dementia awareness to your communities

TWO-DAY VIRTUAL EVENT:

Tuesday, September 14 | 9 a.m. - 12 p.m.

Wednesday, September 15 | 9 a.m. - 12 p.m.

- **CONNECT** with others who share your passion for raising dementia awareness, challenging stigma, and empowering people with memory loss to remain active and connected within the community
- **BE INSPIRED** by innovative programs and initiatives across the state and nation
- **DISCOVER** steps to make your own community more dementia-friendly

Organized by the UW Memory and Brain Wellness Center, on behalf of the Washington State Dementia Action Collaborative, with primary funding provided by the Aging and Long Term Support Administration, and with a planning committee made up of advisors from across the state.

Questions: Marigrace Becker mbecker1@uw.edu 206-744-2190

A dementia-friendly community is a town, city or county committed to the full inclusion of people with dementia and their families in community life.

Who should attend?

This conference is for anyone who wants to take action to make their own community more dementia-friendly, including people with dementia, caregivers, and people who work in a variety of public settings:

- Aging and senior services
- Arts and culture
- Chambers of commerce
- City government
- Community centers
- Cultural associations
- Faith communities
- Libraries
- Neighborhood groups
- Parks and recreation
- Service clubs
- Social or health care services

HIGHLIGHTS:

Practical and engaging break-out sessions on topics such as:

- Dementia-friendly programs for libraries, faith communities, senior centers, and more
- Indigenous perspectives on dementia-friendly communities
- Engaging youth in dementia-friendly initiatives
- Adapting the Dementia Friends public awareness program to diverse communities
- Lessons learned from communities following the Dementia Friendly America model

REGISTRATION:

\$15 Community Member
\$40 Professional
Scholarships Available.

More info on event schedule and speakers: www.tinyurl.com/DementiaFriendlyWA2021

Maude's Awards Reception

On the second day of the conference, we are pleased to host a reception announcing the 2021 winners of the Maude's Awards for Innovations in Alzheimer's Care. Meet the eight awardees and learn about their innovative programs and practices of care that are enriching the lives of people living with dementia and their care partners. Maude's Awards was founded in 2020 by philanthropist Richard Ferry in honor of his beloved wife Maude.

Learn more at www.maudesawards.org.



Event Hosts

UW Medicine
MEMORY & BRAIN
WELLNESS CENTER

Dementia
Action
Collaborative
Washington State

 Washington State
Department of Social
& Health Services
Transforming lives

Thank you for generous underwriting support at the following levels:

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