



Services and Activities Fee Committee Meeting

November 8, 2024 | 1:00 PM | Husky Union Building 303

MINUTES

Call to Order

The Services and Activities Fee Committee Meeting was called to order at 1:15 PM on November 8, 2024.

Roll Call

- Present
 - ASUW: Haley Chee, Annie Chen, Aiden Reeder, Crystal Tran, Jack Prichard
 - GPSS: Ryan Wicklund
 - Advisors: Lincoln Johnson, Kristian Wiles
- Absent
 - ASUW: Khushi Loomba (Excused)
 - GPSS: 4 positions yet to be appointed

Approval of Agenda

The agenda for November 8, 2024 SAF meeting was approved. Motioned by Aiden Reeder, Seconded by Jack Prichard; unanimous vote to approve the agenda.

Approval of Minutes

The meeting minutes from the 11/1/24 SAF meeting were approved. Motioned by Aiden Reeder, Ryan Wicklund; unanimous vote to approve the minutes.

Public Comment [10 minutes]

Old Business

New Business

Discussion

1. SAF Committee Reserves

As a continuation from the previous meeting, the Committee confirmed they are open to accepting capitol project requests from Units to spend down the SAF Committee Reserves.

Lincoln noted that requests for capital projects will be most likely for repairs, maintenance, upgrades, and such. In other words, these capital projects won't involve any new projects or proposal ideas.

2. Unit Roundtables

Haley explained how the Roundtables will be led. Each Unit will have one minute to introduce themselves. Following that, each unit will be asked a series of three questions with two minutes to answer them:

1. Who is the primary audience for your unit and what outreach efforts do you make? If applicable, what can you do to increase engagement?
2. What collaborations do you take part in (RSOs, Departments, Other Units)?
3. Are you offering any new services this year or discontinuing any old services?

To ensure fairness, the start of each question will alternate between Units so a different Unit will start the question every time. If there is remaining time in the end, Committee members are welcome to ask any other questions directed to the Units, either towards a singular Unit or to every Unit.

1. *CSF* – Campus Sustainability Fund

- a. Goal/Introduction: To extend from environmental sustainability to also include cultural and social sustainability
- b. Speakers: Danny Arguetty (Program Director), Maddy Laoprasert (Associate Program Director)

Q/A:

1. CSF's targeted population is UW students. By the nature of the organization, CSF naturally attracts a large number of students in environmental studies, but they are actively expanding their influence onto cultural programs. CSF is continuing to strengthen their partnerships around campus to engage a more diverse range of students, with help from a revamped website. CSF encourages the Committee to review the handouts given for more information about themselves.
2. CSF partners with the Q-Lab, Women's Center, and numerous more organizations around campus. A notable partnership is with EarthLab, who are actively promoting equity, justice, and sustainability. CSF is also collaborating with different RSOs to educate beyond the traditional definition of sustainability.
3. CSF's main priorities are outreach and education. To expand on outreach, CSF will be offering more one-paged materials to retain reader's attention, especially considering the length of most of their publications. CSF also wants to explore more video and audio engagement. One of CSF's upcoming projects is to launch a class in the spring centered on broadening the concept of sustainability. A larger initiative will eventually build an alumni hub to connect alumni with each other and current UW students, expanding each other's network.

2. *Student Publications*

- a. Goal/Introduction: Publish variety of news information and content (some in print, most in digital).
- b. Speakers: Diana Kramer (Director), John Tomasic (Newsroom)

Q/A:

1. Student Publications serve both the people who work for them and the consumers who engage with the content produced. Student Publications are promoted across all platforms, which includes in classrooms, Handshake, social media, specific recruitment in design and business programs, and the many subunits associated with Student Publications. Student Publications also leverage tabling in-person events, search engines, open houses, and word-of-mouth to attract as many people as possible while finding improvements or initiatives that people are the most interested in.

2. Student Publication's way of partnerships is through highlighting the work of others. Through collaboration and engagement, they publish campus news and community initiatives, creating a platform for diverse voices and perspectives to be heard.
3. Student Publication is the most excited about the relaunching of their website and increasing advancement efforts towards upcoming new events and fundraising. As of right now, they are still planning out their schedule for the rest of the year. Once the groundwork is finished, they will be able to quickly ramp up to meet their initiatives.

3. **STLP** – Student Technology Loan Program

- a. Goal/Introduction: Loan equipment for the academic year such as laptops, projectors, headphones, and other devices that students might need.
- b. Speakers: Ryan Hursh (Manager), Akilesh Konda (Student)

Q/A:

1. STLP's main audience is UW students, with a target on undergrads who make up the majority of the UW population. STLP's main efforts of outreach is through the mailing lists, advertisement through first-year programs, and some work on Instagram.
2. One of STLP's largest partnerships is with First-Year Programs, who give the most exposure to new, incoming students about the program. Otherwise from that, STLP has many partnerships across campus to advertise access to technology for students.
3. STLP is the most excited about the arrival of new equipment and an increased inventory. STLP orders new equipment based on student feedback and for upgrading purposes. As new devices and equipment arrive, older models get discontinued. STLP also offers optional shipping for students that live outside of Seattle. In the future, they plan to upgrade their equipment reservations system.

4. **SVL** – Student Veterans Life

- a. Speakers: Sam Powers (Director)

Q/A:

1. Veterans who are currently enrolled as students are the main audience for SVL. Veterans can range from ROTC students to people who have served and been discharged. Because most student veterans come in with some sort of GI or monetary benefit, they are automatically marked into SVL's system which grants them greater access to automatically reach out. For many student veterans, the hardest step is taking the first step into the office. However, once they do, they often find a supportive community they want to surround for the rest of their campus experience. In terms of increasing outreach effort, Sam is taking more focus on staffing and working with HR to bring back previously existed programs and events to engage more students.
2. SVL is always actively partnering with departments and organizations across campus. Their main partner is from the Veterans Benefit Office. A new partnership with the Social Work programs will give an opportunity to offer a class centered around treating and communicating with Veterans in the spring.
3. SVL's goal is to continue supporting and expanding their current programs, with no plans to discontinue any existing initiatives. They are planning for some new initiatives like a grant from the county to bring in art therapy. One event SVL is particularly excited about is the Calling Home ceremony, which is partnered with the Intellectual House. After delays due to Covid, the ceremony will finally be implemented this year.

OTHER QUESTIONS

Annie – What's one thing you're most excited to bring this year?

- **SVL** is the most excited about hosting an adapted Calling Home Ceremony, an event designed to support military personnel, in particular, with their transition from bootcamp to deployment. After bootcamp, military personnel often have a few days of free time before being discharged. This is a period that can feel isolated and overwhelming with little time to settle in or feel at home, making the transition challenging. Drawing inspirations from Native Americans traditions, a traditional "Calling Home" ceremony is held to foster a sense of belonging and support, connecting individuals with the local community, like in the sense of a "family."

- **STLP** is the most excited about new equipment, whether that is upgrading to a newer version of a previous model or offering something new entirely.
- **Student Publications** are most excited about the relaunching of their website. Student Publications defines a “news organization” to be a marketplace of ideas, products, and services. After relaunching the website, they’ll have expanded opportunities to introduce a “marketplace” feature. For example, housing options in Seattle can be difficult to navigate. However, there are rooms and apartments owned or previously rented out by previous students and staff that can be made accessible with this new platform. While many news outlets are exploring new revenue models, Student Publications both focused on news and more so on expanding their presence in the publication business.
- **CSF** is most excited about partnering with more services and expanding their student audience’s knowledge on sustainability. This includes more outreach and increasing accessibility with education. Additionally, CSF hopes to continue to fund projects that not only address the structural aspects of sustainability but also the social side.

Aiden – How much have you, during your time within your Unit, observed the impact your Unit has to the respective or targeted group it serves?

- **CSF** has a 14-year-old long history. Due to the newer appointment of the present Unit leaders, the leads want to highlight the significant work done over the past 14 years, particularly through the newly updated website and continuing efforts to reach a broader audience. In the past, CSF were primarily focused on the grant making activities but moving forward, they want to expand their services and impact to the UW community.
- **Student Publication** has been around since 1891 where printing five days a week used to be the norm. Nowadays, more contents are published on more platforms where engagement is directly measurable based on followers and page views. The reach and engagement will continue to increase especially with promotions and advertisements from Student Publication’s website with an established audience and sustainable business models, it also provides a good opportunity to train students to use effective social media, a skill applied anywhere.

- **STLP** has been established for over 20 years. During its establishment, STLP only had 10 projectors and 15 laptops versus over 2300 equipment items nowadays. For the past few years, STLP has served over 4,000 students through their reservation system, which has existed since 2005. Due to the reservation system's long history, STLP can go back in time to look at any historical trends.
- **SVL** opened in 2016 while Sam, the present director, was involved before the Unit's creation. During this time, all universities were required to do 8 tasks and programs for Student Veterans. Unfortunately, SVL struggled to meet these compliances due to the lack of resources and time to build a safe environment like it is now. or had the time to create a safe place, like the current SVL. In terms of SVL's impact, SVL does have numerical data but Sam prefers anecdotal stories from past and current students. She believes that these personal testimonies provide a deeper, more authentic understanding of the program's true impact.

Ryan – If you have any programs or initiatives in mind, how have you included or engaged with graduate student employees in your Unit

- **Student Publication** already has several graduate employees, which could attract more graduate students into joining. In Student Publication, they recently added a "Science" section to broaden the scope of readers.
- **SVL** hosts a lunch for graduate students within Veterans Life. Unlike in First Year Programs with undergraduate students, SVL doesn't have an effective tracking system to notify every graduate students who qualifies as a "student veteran" due to the many venues that graduate students can come into UW. The only way SVL is notified about graduate student veterans is through the Graduate School and the student newsletter. Graduate students are also busier so they don't have time to hang out as often for regular events but they do show up for bigger events.
- **CSF** has two graduate assistant positions. The funding from CSF help support graduate student's projects such as the Stormwater project for the athletic field and saving birds on campus for example. A lot of what CSF do and their partnerships are for graduate students.
- **STLP** offers services to graduate students with an extended check-out periods that may sometimes last the entire quarter. Usually, students are not

allowed to keep checked out devices over the break period but exceptions are made for graduate students who use devices for research.

Announcements

Adjournment

The SAF meeting was called to adjourn at 2:18PM. Motion to adjourn by Annie Chen, seconded by Aiden Reeder; unanimous vote to adjourn.