LES	sso	NS				
3. Deconstructing BC Ads	2. Media Literacy Video	1. Ads Everywhere	9 th – 12 th Grade Washington Sta	ate EALRs	CONTENT AREA	
ctin	eracy	/whe	Topic: Media Literacy		7 4	
g BC Ads	Video	re	www.teensexandmedia.org	-		
	×		1.1 Use word recognition skills and strategies to read and comprehend text.	The student understands and uses different		
	×		1.2 Use vocabulary (word meaning) strategies to comprehend text.	skills and strategies to read.		
	×		1.3 Build vocabulary through wide reading.			
	×		1.4 Apply word recognition skills and strategies to read fluently			
	×		2.1 Demonstrate evidence of reading comprehension	2. The student understands the meaning of what is read	ᇛ	
	×		2.2 Understand and apply knowledge of text components to comprehend text.		READING	
	×		2.3 Expand comprehension by analyzing, interpreting, and synthesizing information and ideas in literary and informational text		ดิ	
	×		2.4 Think critically and analyze author's use of language, style, purpose, and perspective in literary and informational text.			
	×		3.1 Read to learn new information.	3. The student reads different materials for a		
×	×	×	3.2 Read to perform a task.	variety of purposes.		
	×		2.1 Adapts writing for a variety of audiences.	2. The student writes in a variety of forms for		
×	×		2.2 Writes for different purposes	different audiences and		
×	×		2.3 Writes in a variety of forms/genres.	purposes.	<u>≤</u>	
×	×		3.1 Develops ideas and organizing writing	3. The student writes clearly and	WRITING	
×	×		3.2 Uses appropriate style	effectively	ଜ	
×	×		3.3 Knows and applies writing conventions appropriate for the grade level			

LESSONS		NS			
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	×	×	1.1 Understands arts concepts and vocabulary.	1. The student understands and	
	×	×	1.2 Develop arts skills and techniques.	applies arts knowledge and skills.	
	×	×	2.1 Apply a creative process in the arts.	2. The student demonstrates	
	×	×	2.2 Apply a performance process in the arts.	thinking skills using artistic	
×	×	×	2.3 Apply a responding process to an arts presentation.	processes.	Þ
	×	×	3.1 Use the arts to express and present ideas and feelings.	3. The student communicates	ARTS
	×	×	3.2 Use the arts to communicate for a specific purpose.	through the arts.	
×	×	×	4.2 Demonstrate and analyze the connections among the arts and other content areas.	4. The student makes connections	
×	×	×	4.3 Understand how the arts impact lifelong choices.	within and across the arts to other	
	×	×	4.4 Understand that the arts shape and reflect culture and history.	disciplines, life, cultures and work.	
×	×	×	4.5 Understands how arts knowledge and skills are used in the world of work, including careers in the arts.		

LESSONS		NS			
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×	×	×	1.1 Uses listening and observation skills and strategies to focus attention and interpret information.	The student uses listening and observation skills	
×	×	×	1.1.2 Applies a variety of listening and observation skills/strategies to interpret information.	to gain understanding.	
×	×	×	1.2 Understands, analyses, synthesizes, or evaluates information from a variety of sources.		
×	×	×	1.2.2 Analyzes mass media for bias and the use of persuasive techniques.		
×	×	×	2.2.1 Uses communication skills that demonstrate respect		COMP
×	×	×	2.2.2 Applies skills and strategies to contribute responsibly in a group setting.		COMMUNICATION
	×	×	3.1 Uses knowledge of topic/theme, audience, and purpose to plan presentations.	3. The student uses communication	ATION
	×	×	3.2 Uses media and other resources to support presentations.	skills and strategies to effectively present ideas and one's self in a variety of situations.	
	×	×	3.3 Uses effective delivery.		
×	×	×	4.1 Assesses effectiveness of one's own and others' communication	4. The student analyzes and evaluates the effectiveness of communication.	

LESSONS		NS			
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ıcting	eracy	/whe	Topic: Media Literacy		
g BC Ads	Video	rē	www.teensexandmedia.or	g	REA
×			2.3 Understands the concepts of prevention and control of disease.	2. The student acquires the knowledge and skills necessary to maintain a	
×			2.3.1 Understands factors and prevention related to communicable diseases.	healthy life: recognize patterns of growth and development, reduce health risks, and live safely.	HEA
×		×	2.4 Acquires skills to live safely and reduce health risks.		HEALTH & FITNESS
×		×	3.1 Understands how family, culture, and environmental factors affect personal health.	3. The student analyzes and evaluates the	ITNES
×		×	3.2 Evaluates health and fitness information.	impact of real-life influences on	U)
×	×	×	3.2.2 Analyzes health and fitness messages in media.	health.	
×	×	×	3.3 Evaluates the impact of social skills on health.		
×		×	2.1 Understands that people have to make choices between wants and needs and evaluate the outcomes of those choices.	2. The student applies understanding of economic concepts and systems to analyze decision-	SOCIAL STU ECONOMI
×		×	2.2 Understands how economic systems function.	making and the interactions between individuals, households, businesses, governments, and societies.	STUDIES: NOMICS
×	×	×	5.1 Uses critical reasoning skills to analyze and evaluate positions.	5. The student understands and applies reasoning skills to conduct	soc
×	×	×	5.3 Deliberates public issues.	research, deliberate, form, and evaluate positions through the processes of reading, writing, and communicating.	SOCIAL STUDIES: SKILLS

LESSONS					
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×	×	×	APP: Students apply what they have learned to address societal issues and cultural differences. Students continue to increase their abilities to work with other students and to use mathematics and information technologies to solve problems (local, regional, and global issues)	EARL 3: Application. Core Content: Science, Technology, and Society	
×	×	×	Ecosystems: Students learn about the factors that foster or limit growth of populations within ecosystems and that help to maintain the health of the ecosystem overall	EARL 4: Life Science. Core Content: Maintenance and Stability of Populations	SCIENCE
×			Biological Evolution: Students learn about the factors that underlie biological evolution: variability of offspring, population growth, a finite supply of resources, and natural selection.	EARL 4: Life Science. Core Content: Mechanisms of Evolution	
×	×	×	1.1 INNOVATE Demonstrate creative thinking, construct knowledge and develop innovative products and processes using technology	INTEGRATION Students use technology within all content areas to	
×	×	×	1.2 COLLABORATE Use digital media and environments to communicate and work collaboratively to support individual learning and contribute to the learning of others.	collaborate, communicate, generate innovative ideas, investigate	EDUCAT
×	×	×	1.3 INVESTIGATE AND THINK CRITICALLY Research, manage and evaluate information and solve problems using digital tools and resources.	and solve problems	EDUCATIONAL TECHN
×	×	×	2.1 PRACTICE SAFETY Demonstrate safe, legal and ethical behavior in the use of information and technology	2. DIGITAL CITIZENSHIP Students demonstrate a clear understanding of technology systems and operations and practice safe, legal and ethical behavior.	ECHNOLOGY