

Fasika Hailu
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EDUCATION

University of South Florida, Tampa, FL
B.A. Psychology and B.A. Sociology Spring 2018
Cumulative GPA 4.0
- Honors College Student Fall 2014 – Spring 2018
- Honors Thesis advised by Dr. Joe Vandello
- *Men's Food Preferences and Misperceptions*

AWARDS, SCHOLARSHIPS, AND HONORS

Society for Personality and Social Psychology Summer Program
for Undergraduate Research Researcher/Intern - \$3,500 June 2017
- One of ten chosen in the US
Dean's List: College of Arts and Sciences Fall 2014 – Spring 2018
Dean's List: Honors College Fall 2014 – Spring 2018
USF Honors College Student Fall 2014 – Spring 2018
USF Psychology Department Honors Program Student Spring 2017 – Spring 2018
USF Honors College Scholarship - \$2,000 Fall 2014 – Spring 2018
USF Director's Award Scholarship - \$16,000 Fall 2014 – Spring 2018
Florida Bright Futures Academic Scholars Scholarship - \$14,500 Fall 2014 – Spring 2018

RESEARCH EXPERIENCE

Lab Manager Aug. 2021 – Present

Stereotypes, Identity, and Belonging Lab, Principal Investigator: Dr. Sapna Cheryan
Department of Psychology, University of Washington

- Plan and coordinate laboratory activities/meetings for scientific projects
- Collect data through Prolific and Qualtrics and analyze data through SPSS and Microsoft Excel
- Program/prepare experimental tasks and stimuli
- Interview and manage research assistants (both in person and remotely)
- Prepare manuscripts for submission to top journals
- Collaborate with researchers at multiple universities
- Manage research grant funding

Medical Leave Sep. 2018 – May 2021

Lab Manager July 2018 – Sep. 2018

Mind Perception and Morality Research Lab, Director: Dr. Kurt Gray
Department of Psychology and Neuroscience, University of North Carolina Chapel Hill

- Planned and coordinated laboratory activities/meetings for scientific projects
- Reviewed grant requests for review and approval

- Reviewed literature and edited manuscripts
- Managed research grant funding
- Developed research reports and presented to Dr. Gray and graduate students for review
- Collected data through MTurk and Qualtrics and analyzed data through SPSS and Microsoft Excel
- Programmed/prepared experimental tasks and stimuli
- Prepared and submitted IRB protocol/proposals for IRB review
- Interviewed and managed research assistants

Research Assistant

April 2015 – Spring 2018

*Gender and Interpersonal Dynamics Lab, Principal Investigators: Drs. Jennifer Bosson and Joe Vandello
Department of Psychology, University of South Florida*

- Conducted in-lab experiments
- Collected participant data through Qualtrics
- Collaborated on possible research projects with other undergraduate students, graduate students, and Drs. Vandello and Bosson at weekly lab meetings

Honors Thesis Student

Spring 2017 – Fall 2017

Advisor: Dr. Joseph Vandello

Department of Psychology, University of South Florida

- Designed and developed all materials for thesis project analyzing role of stigma expectations in men's resistance to healthy foods
- Proposed thesis study to committee of faculty members
- Submitted materials to IRB
- Designed and distributed survey through Qualtrics platform ($N = 400$)
- Analyzed data in SPSS

SPSP Summer Program for Undergraduate Research Researcher/Intern

June 2017 – Aug. 2017

Stereotypes, Identity, and Belonging Lab, Advisor: Dr. Sapna Cheryan

Department of Psychology, University of Washington

- Invited to collaborate on summer research projects working directly with Dr. Cheryan and her graduate students
- Attended and contributed to weekly graduate student meetings and biweekly undergraduate student lab meetings
- Conducted literature reviews, developed materials, and conducted multiple in-lab experiments
- Collaborated with University of California, San Diego's computer science department and IRB as part of a multi-site project
- Recruited participants in-lab and on campus
- Gained proficiency in data analysis through SPSS

Research Assistant

Feb. 2016 – July 2016

Cardiovascular Psychophysiology Lab, Principal Investigator: Dr. Kristen Salomon

Department of Psychology, University of South Florida

- Worked under Ph.D. student Elizabeth Kiebel in investigating how gender discrimination affects cardiovascular responses

- Measured participants' blood pressure, heart rate, height, and weight
- Acquired participants' electrocardiogram (ECG) and impedance cardiography (ZKG) signals

Student Researcher

Spring 2015

Course: Act Like a Man/Be Lady-like!: Researching Gender, Culture and Performance

Honors College, University of South Florida

- Created a coding system to quantify femininity and masculinity in the packaging of children's toys
- Analyzed different toys with a male-targeted variation and a female-targeted variation
- Examined the strength of masculine and feminine toy variation as a function of the recommended age range of the toy

PRESENTATIONS

Hailu, F. J. (May 2018). *Men's food preferences and misperceptions*. Thesis presented at "2018 University of South Florida Research and Arts Colloquium", Tampa, FL.

Hailu, F. J., & Arza, S. (May 2015). *The perpetuation of gender stereotypes in children's toys*. Poster presented at "2015 University of South Florida Research and Arts Colloquium", Tampa, FL.

SKILLS AND EXPERTISE

Computer Skills:

- Proficiency in SPSS, Qualtrics, Microsoft Word, Microsoft PowerPoint, and Microsoft Excel

Language Skills:

- High reading and writing proficiency in Spanish

Certifications:

- CITI Ethics Certification

AFFILIATIONS

Alpha Phi Omega, Tau Mu Chapter, National Co-Ed Service Fraternity

Aug. 2015 – Present

- *Leadership Vice President*
 - o Created and presented leadership workshops to help build leadership skills of fellow members
- *Brother*
 - o Demonstrated leadership in the Tampa community through many volunteer experiences

College of Arts and Sciences Dean's Student Leadership Society

May 2015 – Present

- *Chair of Freshman Mentoring Program*
 - o Co-created program to help freshmen in their transition from high school to college

WORK EXPERIENCE

Tutor

Aug. 2017 – Jan. 2018

University of South Florida Athletics Academic Enrichment Center, Tampa, FL

- Facilitated course-specific tutoring with student athletes during weekly or bi weekly sessions

- Enhanced students' learning techniques and knowledge across a variety of subject disciplines
- Identified potential challenges in the students' academic progress and recommended or created supplemental materials for studying
- Related Coursework Tutored: Introduction to Psychology, Research Methods in Psychology

Nanny

Jan. 2016 – June 2017

Tampa, FL

- Transported children to and from school and extracurricular activities
- Supervised children afterschool and helped with homework

After School Care Worker

Aug. 2015 – Dec. 2015

Hillel Academy of Tampa, Tampa, FL

- Helped children with homework
- Supervised children while outside and in the classroom

Receptionist/Administrative Assistant

Feb. 2015 – Aug. 2015

Tampa Bay Rhythmics, Riverview, FL

- Provided excellent customer service while communicating with parents of students face to face and over the telephone
- Collected student tuition and event fees using Microsoft Excel
- Organized students' registration files and payment records by name and date

REFERENCES

Dr. Sapna Cheryan, scheryan@uw.edu

Dr. Joseph Vandello, vandello@usf.edu

Dr. Jennifer Bosson, jbosson@usf.edu

Dr. Cynthia Levine, cslevine@uw.edu