

TRIO Quest 2012

Creative Commons
for TRIO Quest Activities



<http://www.uwtrio.org>

What if...

you need an
image, or music,
or other media
for a project?

you need it NOW?



<http://www.uwtrio.org>

We all know about Copyright Law...

- It's complicated!
- It's scary

- It protects the creator's creations
- To use a copyright resource, you must ask permission...

How easy would that be?...



<http://www.uwtrio.org>

Question?

How can we easily use and share other's work without breaking Copyright law?



<http://www.uwtrio.org>

What Can You Do?



<http://www.uwtrio.org>



“is building a culture of sharing” through free copyright licenses that help people share creations easily and legally.

www.creativecommons.org



<http://www.uwtrio.org>

How does do this?

 Provides...

Infrastructure

Copyright Laws
Tools
(Copyright Licenses)

Standardized Way

Keep your own
Copyright
Allow others to use it

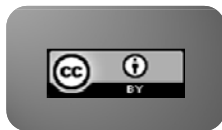
Digital Commons Pool

Copied
Distributed
Edited
Remixed
Built upon

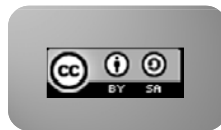


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Licenses are...



Attribution



Attribution-ShareAlike



Attribution-NonCommercial



Attribution-NoDerivs



Attribution-NonCommercial-ShareAlike









Attribution-NonCommercial-NoDerivs

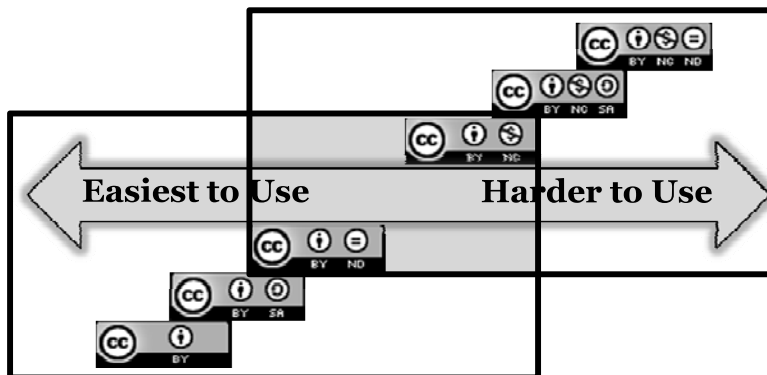


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To use a license, you must...

	cite the author. This is called "attribution."		cite the author BUT do not use it to make money. This is called "non-commercial."
	cite the author AND share your work under the same license. This is called "share alike."		cite the author, BUT do not use it to make money AND you "share alike."
	cite the author BUT do not change the work from its original form. This is called "no derivatives."		cite the author. BUT do not use it to make money AND do not change the work.

Owner's Level of Control



To attribute/cite, you must collect...

-
-
-
-
-

But back to needing media...



<http://search.creativecommons.org>

Wow! ...images, web, music, video!

CC Search
Find content you can share, use and remix

chocolate

I want something that I can... use for commercial purposes. modify, adapt, or build upon

Search using:

- Europeana Media
- Flickr Image**
- Fotopedia Image
- Google Web
- Google Images Image
- Jamendo Music
- Open Clip Art Library Image
- SpinXpress Media
- Wikimedia Commons Media
- YouTube Video

<http://search.creativecommons.org>



<http://www.uwtrio.org>

235,703 Results!



<http://www.uwtrio.org>

"Chocolate"



This photo also appears in:
• Denmark (group)
• Olympus E600 Users (group)



Privacy:
 This photo is visible to everyone



<http://www.flickr.com/photos/euromagic/336456243/>

<http://www.uwtrio.org>

CC License for "Chocolate"



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- to Remix — to adapt the work
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Chocolate Cupcake



chocolate mocha
Chocolate and espresso cupcake, chocolate and coffee buttercream frosting

By freakgirl
License: CC BY-NC-ND
This photo was taken on January 26, 2008 using a Canon EOS Digital Rebel X1.
All 219 views 0 comments 0 favorites

This photo belongs to
freakgirl's photobeam (2,370)
[Thumbnail images]

This photo also appears in
Cupcakes and Breads (set)
Bake and Destroy! (group: 12,945)
Cupcakes Take The Cake (group: 101,945)

Tags
cupcake chocolate mocha

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Privacy
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<http://www.flickr.com/photos/freakgirl/2209643058/>



<http://www.uwtrio.org>

CC License for "chocolate mocha"

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Keep track of all information

Author/s	Title	Source	License w/ Link
Martin L. (EuroMagic)	<i>Chocolate</i>	http://www.flickr.com/photos/euromagic/336456243/	CC BY 3.0 
Debbie R (freakgirl)	<i>chocolate mocha</i>	http://www.flickr.com/photos/freakgirl/2209643058/	CC BYNCND 3.0 



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Citing Your Images



The chocolate image, "Chocolate" created by Martin L., and can be found at <http://www.flickr.com/photos/euromagic/336456243/>



<http://creativecommons.org/licenses/by/3.0/>



The cupcake image, "chocolate mocha" created by Debbie R., and can be found at <http://www.flickr.com/photos/freakgirl/2209643058/>



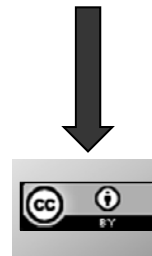
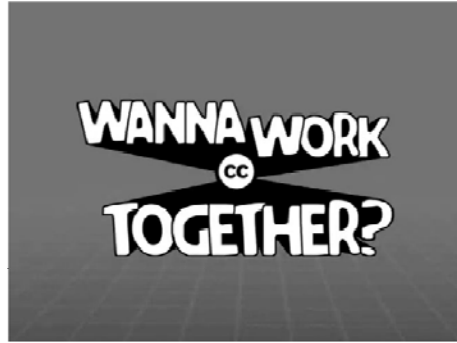
<http://creativecommons.org/licenses/by-nc-nd/3.0/>



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Here's the Real Deal...

This video created by  "pays tribute to the people around the world using CC licenses to build a better, more vibrant creative culture."



CC License for this video

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<http://creativecommons.org/videos/wanna-work-together>



<http://www.uwtrio.org>

TRIO Quest wants YOU to...

Get Creative!

<http://creativecommons.org/videos/get-creative>



GET CREATIVE

being the origin and adventures of the creative commons licensing project.

CC License:



CC's signature animated film covers the basics of why we formed, what we do, and how we do it.



<http://www.uwtrio.org>

Breaking News!

Vimeo Video Now Supports Creative Commons!

Check out Videos with a CC license!

And, Check out Vimeo Video School to learn all about making Videos!



<http://www.uwtrio.org>

Resources for this Online Course:

Attributing Creative Commons Materials

All Creative Commons (CC) licenses require that users of the work attribute the creator. This also is a requirement under American copyright law. This means you always have to acknowledge the creator of the CC work you are using, as well as provide any relevant copyright information.

For more uses of CC material, visit www.creativecommons.org.

What to include when attributing

The same principles apply to providing attribution across all CC licenses. You should:

- credit the creator;
- provide the title of the work;
- provide the URL where the work is hosted;
- include the year of license if it is available online and provide a link to the license for others who don't have access; and
- keep intact any copyright notice associated with the work.

This may sound like a lot of information, but there's a flexibility in the way you present it. With a bit of creative thinking and being a bit wacky to include all this information, particularly in the digital environment.

Logos for: FESTIVAL, CCI, AUSTRALIA, POOL

CC BY-NC-SA

• Don't be too people whose work you're photographing, but don't show compensation to sell them!

• Looking for a video to use in your presentation? Don't worry! You can use it!

• Want to encourage students to be creative? You can do that too!

• Looking for a video that you can use in your presentation? You can do that too!

What is Creative Commons?
Creative Commons is a nonprofit organization that enables the sharing and use of creative and intellectual property through the use of law.

What Can Creative Commons Do For Me?
If you need to give credit for the right to use, use, and reuse (publish) a work you've created, you should consider attributing under a Creative Commons license. CC gives you flexibility for examples, you can choose to allow non-commercial reuse and protect the people who use your work, so they don't have to worry about copyright infringement. In fact, they think by the conditions you have specified.

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Based on your choice, you will see a license that closely matches how other people may use your creative work.

Icons for: Attribution, Attribution-ShareAlike, Attribution-NonCommercial, Attribution-NonCommercial-ShareAlike



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