DigiText 2012 Rubric & Judging Guideline

INTRODUCTION & REFLECTION Page – 10 points

Excellent = 10 points, Good = 8 points, Satisfactory = 6 points, Fair = 4 points, Poor = 2 points
Introduction
- Describes the significance/uniqueness of the topic
- Clearly states the entry's purpose, intended audience, and impact objectives

Creator Reflection
- The creator describes how they embraced/ tackled challenges, what they learned from any difficulties in the process, and how they might approach future projects based on what they have learned

DIGITEXT ENTRY PAGE (80 possible points total)

- **Engaging & Original Concept – 20 points**

  Excellent = 20 points, Good = 16 points, Satisfactory = 12 points, Fair = 8 points, Poor = 4 points
  o Concept/Presentation is original and insightful in presenting the theme/purpose
  o The idea and focus is exceptionally developed and engages/compels the reader to reflect and/or take action

- **Visual Quality – 20 points**

  Excellent = 20 points, Good = 16 points, Satisfactory = 12 points, Fair = 8 points, Poor = 4 points
  o All images/created works are original, from a family album or from free use resource
  o Photos/Art are thought provoking and the sequence compels/enhances a greater understanding of the theme/purpose

  For Art:
  o Excellent visual arrangement to allow the viewer to see the artist's intent and/or to pull the viewer's eye across the piece and settle on the emphasis of the piece

  For Photos:
  o Effectively and consistently utilizes a range of interesting angles and shots; as well as clear and effective focus between foreground/background to interest the viewer

- **Writing Quality – 20 points**

  Excellent = 20 points, Good = 16 points, Satisfactory = 12 points, Fair = 8 points, Poor = 4 points
  o Original title to enhance the purpose
  o Captions under each image in order to engage the reader with the purpose/theme
  o Control of form and ideas
  o Excellent grammar and mechanics
  o Effective use of word choice to enhance the purpose/theme
  o Effective transitions and connections to support the theme/purpose

- **Integrating the Visual and the Writing – 20 points**

  Excellent = 20 points, Good = 16 points, Satisfactory = 12 points, Fair = 8 points, Poor = 4 points
  o Integration of images and text together are very effective
  o Integration of images support the synthesis of the theme/purpose

DIGITAL CITIZENSHIP & ETHICAL PRACTICE PAGE – 10 points

Excellent = 10 points, Good = 8 points, Satisfactory = 6 points, Fair = 4 points, Poor = 2 points
Reference/Citation/Credits
- Claims ownership through **a copyright statement** (examples of a copyright statement are provided)
  NOTE: follow Rules with a parental agreement for last names
- Credits are provided for any free use resource with a link to the original resource
- Permission is provided if applicable