

PREFERRED SOCIAL MEDIA PLATFORMS



TikTok
16.6%



Instagram
36.7%



Facebook
17.2%



Twitter
6.3%



Snapchat
21.2%



Other
2.0%

SOCIAL MEDIA BEHAVIORS

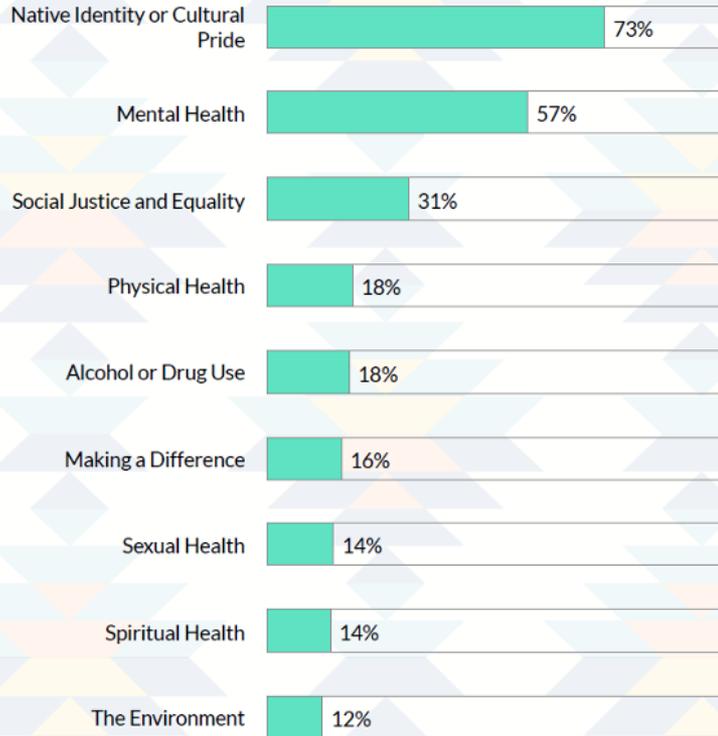
86% of Native Youth

Said scrolling is their favorite thing to do online

75% of Native Youth

Said watching videos is their second favorite way to spend time online.

IN YOUR OPINION, WHAT 3 TOPICS ARE THE MOST IMPORTANT FOR NATIVE YOUTH TO LEARN ABOUT?



"I never grew up on the rez and I didn't know much about my culture. This is how I keep up with all things Native."



ask auntie/
uncle



my culture



my life



my
relationships



my mind



my impact



ambassadors



gear up



search

RELATIONSHIPS & DATING

Abuse & Violence

Family

Friendships

Dating

Unhealthy Relationships

Social Media

Communicating

SEXUAL HEALTH

Puberty

Anatomy

Sexual Identity

Sex

LGBT – Two Spirit

Text LGBTQ2S/Ally

Birth Control

Virginity

Pregnancy

STDs

Text 4 Sex Ed

WERNATIVE
For Native Youth, by Native Youth

Ask Uncle

Hi. I'm Uncle Paige. Let me help answer your questions.

Ask Auntie

Hi. I'm Auntie Manda. I want to help you out in any way I can.



70%

wearenative.org

WE NATIVE

ASK AUNTIE

YOU'VE GOT QUESTIONS
SHE'S GOT ANSWERS

What's on your mind?



- Why is Auntie Auntie?
- How do I submit a question?
- Where will my question be displayed?
- How quickly will my question be answered?
- What if I need help now?

See All Ask Auntie Questions.

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WE NATIVE

ASK AUNTIE

Submit your question here

Ask Questions

Monthly Contact

Follow
WE NATIVE
for everything you cannot see on the screen
TEXT NATIVE
97779



MASTURBATION
=
SELF CARE



WE NATIVE



WE NATIVE

April ♥
Is
STI
Awareness
Month

Protecting your sexual health is as easy as:

Talk Test Treat



WE NATIVE.ORG

Know the Signs:

Talk

Test

Treat



WE NATIVE

Know the Signs:

Talk

Test

Treat



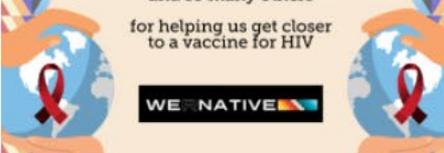
WE NATIVE

HIV VACCINE AWARENESS DAY

Thank you to:

- Our Community
- Our Healthcare Workers
- Our Clinical Trial Volunteers
- Researchers
- and so many others

for helping us get closer to a vaccine for HIV



WE NATIVE

CONDOMS
AND DISABILITY INCLUSIVITY



WE NATIVE

TALK ABOUT HIV/AIDS
DE-STIGMATIZE HIV
PROTECT OUR PEOPLE
NATIONAL WOMEN AND GIRLS
HIV/AIDS AWARENESS DAY
GET TESTED
KNOW YOUR STATUS



WE NATIVE



WERNATIVE 2021

350k Page Views, 1.65M+ Total Views

 **1,985,000 Impressions**

 **1,450,000 Impressions**

 **880,000 Impressions**

 **973,000 Impressions**

 **457,000 Impressions**

 **2 Million SMSs sent**

www.WeRNative.org