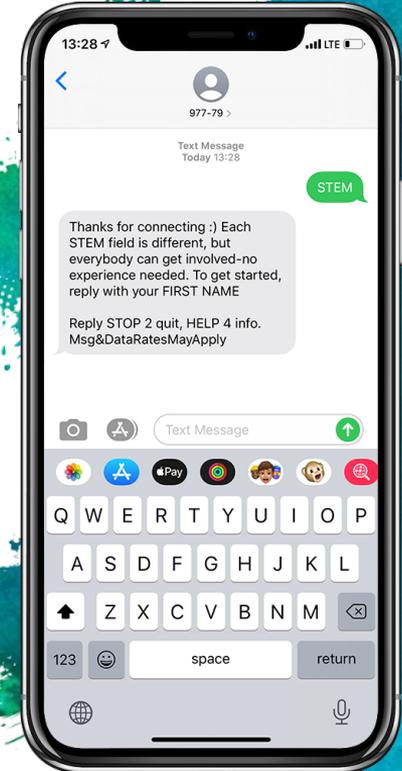


Who We Serve

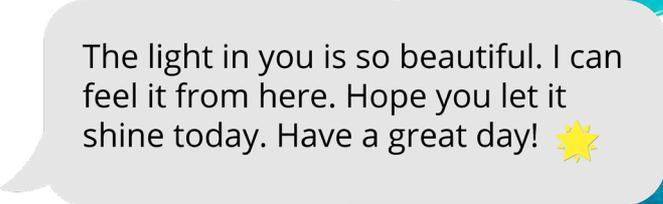
- × **The Native Community**
 - × Youth, Parents, Young Adults, Adults, Families, Clinicians, Students, Etc.
 - × SMS helps us reach multiple age demographics
- × **10+ Active Health Based Campaigns**
- × **12,500+ Active Subscribers**
 - × **The Talk**
 - × External Campaigns (Tribal PrEP, Narcan)
 - × Clinical Based Campaigns (ECHO, Substance Use Disorder)
 - × Seasonal Campaigns (Natives Vote, Native Fitness)



Why We Text – The Pros

- × Text Messaging is a ‘catch all’:
 - × **Health Based-Content Dissemination**
 - × **Hint: It works!**
 - × Recruiting, Surveys, Reminders
 - × Upload/Chat Portal, Help Desk

- × Reaching AI/AN ‘where they are at’
 - × Our overall subscribership is young adult leaning
 - × Urban AND Rural
 - × Around 99% Have access to Cell Phone
(2020 Youth Tech Health Survey)



The light in you is so beautiful. I can feel it from here. Hope you let it shine today. Have a great day! 🌟

Common Q's

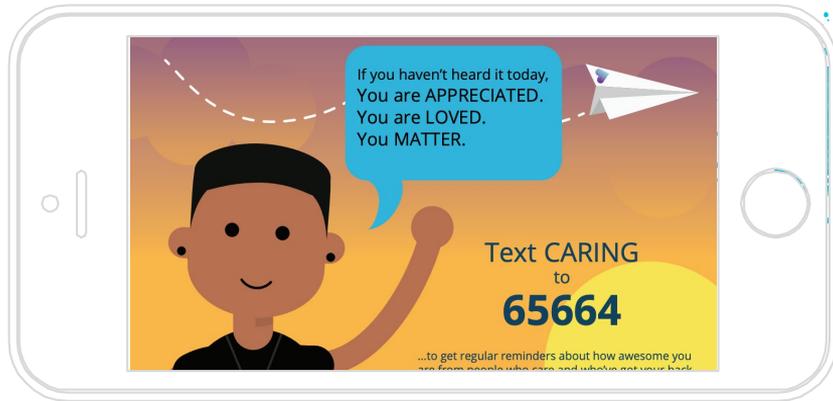
- × Cost and Scalability
 - × <https://www.twilio.com/sms>
 - × Our First text service
 - × “Pay as you go”
 - × <https://www.textedly.com/>
 - × Top Service
- × Mobile Commons – Our Provider
- × Personnel / Collaboration
 - × How long do Campaigns take?

Enterprise

\$50 per month
billed annually

GET ENTERPRISE

4,200 messages/month
3 custom Keyword
Free incoming messages



<https://www.healthynativeyouth.org/resources/>

Text “Caring” to 65664 *For Youth*

To get regular reminders about how awesome you are from people who care and who've got your back!



Text

“College” to 65664

For College Youth

To get regular reminders about how awesome you are from Native College students who have been there and care about what you're going through!