

# Evaluating EHE Implementation Workshop Agenda

## Overall Objectives:

1. Equip health department EHE evaluators with the background and tools needed to conduct mixed methods evaluations of implementation activities within their EHE programs
2. Provide dedicated time to develop an evaluation plan that evaluates the implementation of a selected activity or program in each jurisdiction
3. Facilitate peer-to-peer sharing and learning about program implementation and evaluation

## Pre-Workshop Videoconferences

Hour-long pre-workshop videoconferences cover important introductory topics that help participants formulate their individual evaluation questions prior to attending the workshop in-person.

Videoconference Topic	Date Range
Introduction to EEI Workshop	2-4 weeks before in-person workshop
Formulating Evaluation Questions	1-2 weeks before in-person workshop

## In-Person Agenda

### Wednesday April 23

8:00am	Breakfast, Welcome & Introductions
8:45	<b>Warm-Up Activity:</b> Evidence Based Interventions vs. Implementation Strategies
9:00	<b>Program Evaluation Metrics and Outcomes</b> <i>Discuss key evaluation metrics, including both clinical outcomes and implementation outcomes</i>
10:45	Break
11:00	<b>Implementation Science Conceptual Diagramming</b> <i>Discuss methods for diagramming evaluation questions and practice developing a conceptual diagram for a provided implementation evaluation question</i>
12:00pm	Lunch
1:00	<b>Data Visualization</b> <i>Discuss how to present findings and disseminate results for the appropriate target audience</i>
2:00	Break
2:15	<b>Small Group Work</b> <i>Work on local implementation evaluation question with workshop mentor and peers. Focus on developing an evaluation question, specifying an implementation strategy, and defining outcomes.</i>
3:45	Day 1 Debrief
4:00	Day 1 End

## Thursday April 24

8:30am	Breakfast & Day 1 Recap
9:00	<b>Keynote Guest Lecture: Dr. Matthew Golden</b>
10:00	Break
10:15	<b>Implementation Science Theories, Models, and Frameworks</b> <i>Discuss common implementation science theories, models, and frameworks with a focus on evaluation frameworks commonly used in health department program evaluation.</i>
11:15	<b>Analytic Approaches to Implementation Science Program Evaluation Part 1</b> <i>Discuss different quantitative approaches for evaluating implementation, including different study designs and statistical approaches.</i>
12:00pm	Lunch
1:00	<b>Analytic Approaches to Implementation Science Program Evaluation Part 2</b> <i>Discuss different qualitative approaches for evaluating implementation, including mixed-methods designs and evaluations</i>
2:30	Break
2:45	<b>Small Group Work / Presentation Preparation</b> <i>Work on local implementation evaluation question with workshop mentor and peers. Focus on describing study design and analytic approach. Prepare short presentation for Day 3.</i>
4:15	Day 2 Debrief
4:30	Day 2 End

## Friday April 25 - Participant Presentations

8:30am	Breakfast & Day 2 Recap
9:00	<b>Individual Evaluation Plan Presentations!</b> <i>Participants present their evaluation plan to mentors and peer small groups</i>
11:30	Summary, Evaluation & Wrap-Up
12:00	Adjourn <i>Our intention is to allow time for attendees to fly home on the afternoon of Day 3.</i>

## Post-Workshop Videoconference

We will host one videoconference with attendees 1-2 months after the workshop. The goals of that videoconference are:

- Check-in on individual program evaluation project progress
- Debrief evaluation results
- Gauge interest of attendees (& their HD) to engage in longer-term follow-up