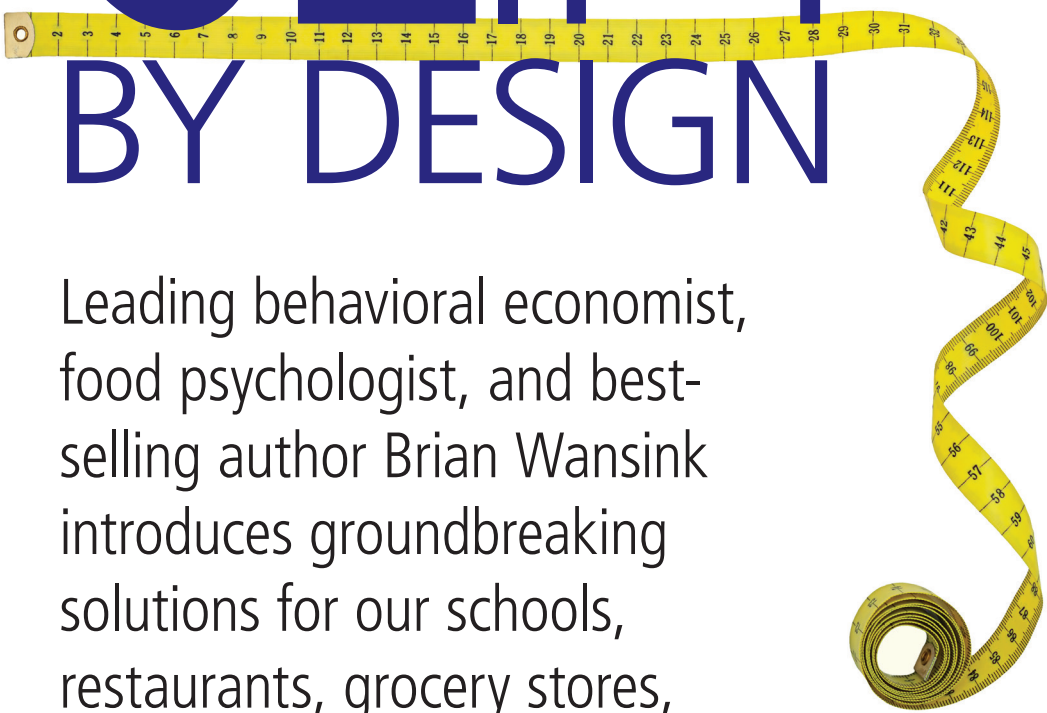


*you are invited to the*

# 21<sup>st</sup> John R. Hogness Symposium on Health Care

## SLIM BY DESIGN



Leading behavioral economist, food psychologist, and best-selling author Brian Wansink introduces groundbreaking solutions for our schools, restaurants, grocery stores, and home kitchens that inspire positive changes in how we approach and manage our diets.

The pioneer of the Small Plate Movement, Wansink presents compelling research conducted at Cornell University's Food and Brand Lab and shares his scientific approach to confronting obesity.

**October 14, 2013**

3:00 – 4:30 p.m.

### **Hogness Auditorium**

Warren G. Magnuson Health Sciences Center  
University of Washington

*Reception follows in the Health Sciences Lobby*

For more information call 206.543.3620

## SCIENTIFIC APPROACHES TO EATING

**Brian Wansink, Ph.D.**

John S. Dyson Professor of Marketing  
Cornell University

Director of the Cornell Food and Brand Lab

Co-director of the Cornell Center for

Behavioral Economics in Child Nutrition Programs

Co-founder of the Smarter Lunchrooms Movement



To request disability accommodations, contact the Disability Services Office at least

10 days in advance of the event at: **206.543.6452/TTY, 206.685.7266/FAX or dso@uw.edu**

