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Arboretum and Botanical Garden Committee (ABGC) Annual Retreat

Wednesday, January 10, 2018 8:00 a.m. - 1:00 p.m.

LOCATION

UW Center for Urban Horticulture
3501 NE 41st St., Seattle, WA 98105

To contact staff on the day of the retreat, call: Rachel Acosta (cell) 206.353.8794

8:00 Continental Breakfast

Please come early to enjoy the refreshments and be prepared to convene the meeting precisely at 8:30.

8:30 Welcome and Introductions! Review Agenda and Ground Rules

Sally Clark, University of Washington, ABGC Chair

8:40 A Context for Today's Retreat

Christopher Williams, Acting Superintendent of Seattle Parks and Recreation

Stephanie Harrington, Associate Dean of the College of the Environment

Jane Stonecipher, Interim Executive Director of the Arboretum Foundation, will address these questions:

- *What are the primary initiatives and challenges facing your organization today?*
- *What impacts might they have on the Arboretum?*
- *What other issues or challenges should we take into account when considering the Arboretum's future?*

9:00 Establish Priorities for the Next Ten Years – Part I

Michael Shiosaki, City of Seattle, and Fred Hoyt, Master Plan Implementation Committee Members

- *What have we accomplished in implementing the Master Plan during 2016 and '17?*
- *What lessons have we learned from implementing the plan?*
- *And what would we prioritize for 2018 and '19?*

10:15 Break

10:30 Panel Discussion: How do we define mission, community, and value in Seattle of 2018?

Guests:

Peggy Allen Jackson Development Director, Northwest African American Museum

Sean Watts, Director of Community Partnerships, Seattle Parks Foundation

Tom Mara, Executive Director, KEXP

Our guests today represent organizations that are or have been asking this question, too. They examine their mission and values, the desires and demographics of their members, patrons, donors, and major sponsors.



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They have considered their role in the community and region, and who they are or could be partnering with to have an even greater impact.

- *How have the panelists' organizations reviewed their vision, mission, programming, and messaging?*
- *What have they done to increase the number and diversity of donors, members, volunteers, and sponsors?*
- *What strategies have they pursued to deepen their connections with diverse audiences throughout the community and region?*
- *With whom have they sought new partnerships? Why? And how did they go about it?*

11:45 Break – grab lunch

12: 00 Lessons Learned from the Panel Presentation – Establishing priorities Part II

Sally Clark, ABGC Chair

- *What were the major lessons or takeaways from the discussion with the panelists?*
- *Taking into account our recent accomplishments in implementing the plan and the experiences of our panelists, what might be our priorities over the next 10 years?*

12:45 Next Steps in Finalizing Priorities

Everyone/Sally

- *What are we taking away from this year's retreat?*

1:00 Adjourn



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Directions to the Center for Urban Horticulture:

Walk and bike

The walk from light rail UW station is 1.1 miles.

Cyclists are welcome on Wahkiakum Lane, the main path that runs through the Union Bay Natural Area. Please note that Wahkiakum Lane is a gravel trail best suited for mountain and touring bikes. This route connects to the University of Washington's E-4 parking lot. You may reach the Burke-Gilman trail from the E-4 lot by following the pedestrian overpasses that cross Montlake Boulevard NE.

Cyclists may also travel along the Burke Gilman trail past University Village. Turn right at the road crossing at 30th Ave NE/Union Bay Place NE. Go right onto Union Bay Place NE and stay straight at the five-way intersection to continue on Mary Gates Memorial Drive NE. Continue to the bend in the road where Mary Gates Drive NE becomes N.E. 41st St. The center is on your right.

By Car

From I-5

Take the NE 45th Street exit. Drive east on NE 45th Street for approximately one mile. You will pass the University of Washington and come down a viaduct. At the stoplight at the bottom of the viaduct, turn left to stay on NE 45th Street. At the next stoplight (5-way intersection), turn right onto Mary Gates Memorial Drive NE. Continue to the bend in the road where Mary Gates Drive NE becomes NE 41st Street. The center is on your right. NHS Hall and Isaacson Hall are in the first complex of buildings. Douglas Classroom is in the building connected to the greenhouses at the south end of the parking.

From SR-520

Take the Montlake Boulevard E exit and turn right at the light onto Montlake Boulevard E. Drive north on Montlake Boulevard NE. Stay to the right as you cross the bridge and pass Husky Stadium. The two right lanes will curve to the right and merge onto NE 45th Street. At the five-way intersection of NE 45th and Mary Gates Memorial Drive NE, turn right onto Mary Gates Memorial Drive NE. Continue to the bend in the road where Mary Gates Drive NE becomes N.E. 41st Street. The center is on your right. NHS Hall and Isaacson Hall are in the first complex of buildings. Douglas Classroom is in the building connected to the greenhouses at the south end of the parking.